

Global Automatic Content Recognition (ACR) Market Growth 2025-2031

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Abstracts

The global Automatic Content Recognition (ACR) market size is predicted to grow from US\$ 2445 million in 2025 to US\$ 6617 million in 2031; it is expected to grow at a CAGR of 18.1% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Automatic content recognition (ACR) is an identification technology to recognize content played on a media device or present in a media file. Devices containing ACR support enable users to quickly obtain additional information about the content they have just experienced without any user-based input or search efforts.

Smart TV's, mobile screens, wearables and increased adoption of automatic content recognition technology by media and entertainment companies for broadcast monitoring and audience measurement are driving the automatic content recognition market.

LP Information, Inc. (LPI) ' newest research report, the "Automatic Content Recognition (ACR) Industry Forecast" looks at past sales and reviews total world Automatic Content Recognition (ACR) sales in 2024, providing a comprehensive analysis by region and market sector of projected Automatic Content Recognition (ACR) sales for 2025 through 2031. With Automatic Content Recognition (ACR) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automatic Content Recognition (ACR) industry.

This Insight Report provides a comprehensive analysis of the global Automatic Content

Recognition (ACR) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automatic Content Recognition (ACR) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automatic Content Recognition (ACR) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automatic Content Recognition (ACR) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automatic Content Recognition (ACR).

This report presents a comprehensive overview, market shares, and growth opportunities of Automatic Content Recognition (ACR) market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Audio, Video, & Image Recognition

Voice & Speech Recognition

Real time Content Analytics

Security and Copyright Management

Segmentation by Application:

Media & Entertainment

Consumer Electronics

E-commerce

Education & Healthcare

Automotive

IT & telecommunication

Defense & Public Safety

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Arcsoft (US)

Digimarc Corporation (US)

Voiceinteraction SA (Portugal)

Beatgrid Media BV (The Netherlands)

Clarifai Inc. (US)

DataScouting (Greece)

Google (US)

Microsoft Corporation (US)

Vobile (US)

iPharro Media GmbH (Germany)

Viscovery Pte (Taiwan)

VoiceBace (US)

Nuance communications (US)

Mufin GmbH (Germany)

Shazam Entertainment (UK)

ACRCloud (China)

Audible Magic Corporation (US)

Civolution (US)

Enswers (South Korea)

Gracenote (US)

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automatic Content Recognition (ACR) market?

What factors are driving Automatic Content Recognition (ACR) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automatic Content Recognition (ACR) market opportunities vary by end market size?

How does Automatic Content Recognition (ACR) break out by Type, by Application?

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