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Global Automated Testing Software Market Growth 2018-2023

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In software testing, test automation is the use of special software (separate from the software being tested) to control the execution of tests and the comparison of actual outcomes with predicted outcomes.
Automated testing differs from manual testing where a human being is responsible for single-handedly testing the functionality of the software in the way a user would.
Because automated testing is done through an automation tool, less time is needed in exploratory tests and more time is needed in maintaining test scripts while increasing overall test coverage.
Over the next five years, LPI(LP Information) projects that Automated Testing Software will register a xx% CAGR in terms of revenue, reach US$ xx million by 2023, from US$ xx million in 2017.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automated Testing Software market for 2018-2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Automated Testing Software market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

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On-premise

Cloud based

Segmentation by application:

Automated Unit Tests

Automated Web Service

Automated GUI Tests

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

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Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Hewlett-Packard Enterprise

International Business Machines (IBM) Corporation

Oracle Corporation

Tricentis

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Worksoft Inc

SmartBear Software

Ranorex GmbH (Austria)

...

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Automated Testing Software consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automated Testing Software market by identifying its various subsegments.

Focuses on the key global Automated Testing Software manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automated Testing Software with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automated Testing Software submarkets, with respect to key regions (along with their respective key countries).

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To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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