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Global Automated Software Testing Solutions Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Automated software testing solutions are tools and methodologies that enable organizations to automate their software testing processes. These solutions are designed to streamline the testing lifecycle, improve the quality of software, and accelerate the release cycle.

The global Automated Software Testing Solutions market size is projected to grow from US$ million in 2024 to US$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LPI (LP Information)' newest research report, the “Automated Software Testing Solutions Industry Forecast” looks at past sales and reviews total world Automated Software Testing Solutions sales in 2022, providing a comprehensive analysis by region and market sector of projected Automated Software Testing Solutions sales for 2023 through 2029. With Automated Software Testing Solutions sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Automated Software Testing Solutions industry.

This Insight Report provides a comprehensive analysis of the global Automated Software Testing Solutions landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Automated Software Testing Solutions portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Automated Software Testing Solutions

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market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automated Software Testing Solutions and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automated Software Testing Solutions.

United States market for Automated Software Testing Solutions is estimated to increase from US$ million in 2023 to US$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Automated Software Testing Solutions is estimated to increase from US$ million in 2023 to US$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Automated Software Testing Solutions is estimated to increase from US$ million in 2023 to US$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Automated Software Testing Solutions players cover Hewlett-Packard Enterprise, International Business Machines (IBM) Corporation, Oracle Corporation, Tricentis, Worksoft Inc, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Automated Software Testing Solutions market by product type, application, key players and key regions and countries.

Segmentation by Type:

On-premise

Cloud Based

Segmentation by Application:

Automated Unit Tests

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- Automated Web Service
- Automated GUI Tests

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK

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Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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APAC

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- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa

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Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Hewlett-Packard Enterprise

International Business Machines (IBM) Corporation

Oracle Corporation

Tricentis

Worksoft Inc

SmartBear Software

Ranorex GmbH (Austria)

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