

Global Automated Journalism Market Growth (Status and Outlook) 2023-2029

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Abstracts

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In automated journalism, also known as algorithmic journalism or robot journalism, news articles are generated by computer programs. Through artificial intelligence (AI) software, stories are produced automatically by computers rather than human reporters. These programs interpret, organize, and present data in human-readable ways. Typically, the process involves an algorithm that scans large amounts of provided data, selects from an assortment of pre-programmed article structures, orders key points, and inserts details such as names, places, amounts, rankings, statistics, and other figures. The output can also be customized to fit a certain voice, tone, or style.

LPI (LP Information)' newest research report, the "Automated Journalism Industry Forecast" looks at past sales and reviews total world Automated Journalism sales in 2022, providing a comprehensive analysis by region and market sector of projected Automated Journalism sales for 2023 through 2029. With Automated Journalism sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automated Journalism industry.

This Insight Report provides a comprehensive analysis of the global Automated Journalism landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automated Journalism portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automated Journalism market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automated Journalism and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automated Journalism.

The global Automated Journalism market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Automated Journalism is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Automated Journalism is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Automated Journalism is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Automated Journalism players cover Graphiq, Heliograf (Washington Post), Automated Insights, Yseop, Alphabet, Narrative Science, Arria, Press Association and OnlyBoth, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Automated Journalism market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Streamlining Workflows

Automating Task

Separation of Fake News

Content Writing

Others

Segmentation by application

Politics

Entertainment

Natural Calamities

Sports

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Graphiq

Heliograf (Washington Post)

Automated Insights

Yseop

Alphabet

Narrative Science

Arria

Press Association

OnlyBoth

Bertie (Forbes)

Cyborg (Bloomberg)

Juicer (BBC)

NewsWhip

Quartz

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