

Global Auto Ventilated Seats Market Growth 2025-2031

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Abstracts

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The global Auto Ventilated Seats market size is predicted to grow from US\$ 8161 million in 2025 to US\$ 10600 million in 2031; it is expected to grow at a CAGR of 4.5% from 2025 to 2031.

Auto Ventilated Seats or seat ventilation is a feature that is built into the seats and it directs air through the seat unto the occupant for increased comfort especially on long journeys. Auto Ventilated seats function via several small fans in the seat cushion and backrest. The fans draw air from inside the cabin and into the seat. The air is then going through plastic ducts, an air permeable fabric and distributes it evenly throughout the seat via perforations in the leather.

The leading manufactures mainly are Adient, Lear, Faurecia, Magna International and TOYOTA BOSHOKU. Adient is the largest manufacturer, its revenue of global market exceeds 27%. The next is Lear and Faurecia.

Geographically, the global Auto Ventilated Seats market has been segmented into North America, Europe, China, Japan and RoW. Europe held the largest share in the global market, its revenue of global market exceeds 55%. The next is North America.

LP Information, Inc. (LPI) ' newest research report, the "Auto Ventilated Seats Industry Forecast" looks at past sales and reviews total world Auto Ventilated Seats sales in 2024, providing a comprehensive analysis by region and market sector of projected Auto Ventilated Seats sales for 2025 through 2031. With Auto Ventilated Seats sales broken down by region, market sector and sub-sector, this report provides a detailed

analysis in US\$ millions of the world Auto Ventilated Seats industry.

This Insight Report provides a comprehensive analysis of the global Auto Ventilated Seats landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Auto Ventilated Seats portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Auto Ventilated Seats market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Auto Ventilated Seats and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Auto Ventilated Seats.

This report presents a comprehensive overview, market shares, and growth opportunities of Auto Ventilated Seats market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Radial Fans Seats

Axial Fans Seats

Segmentation by Application:

Aftermarkets

OEMs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Adient

Lear

Faurecia

Magna International

TOYOTA BOSHOKU

TS TECH

Hyundai DYMOS

Key Questions Addressed in this Report

What is the 10-year outlook for the global Auto Ventilated Seats market?

What factors are driving Auto Ventilated Seats market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Auto Ventilated Seats market opportunities vary by end market size?

How does Auto Ventilated Seats break out by Type, by Application?

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