

Global Auto PVB Film Market Growth 2026-2032

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Abstracts

The global Auto PVB Film market size is predicted to grow from US\$ 1348 million in 2025 to US\$ 1477 million in 2032; it is expected to grow at a CAGR of 1.3% from 2026 to 2032.

PVB film, or PVB interlayer, is a translucent film, which is essentially a thermoplastic resin film, a polymer material is extrude-forming through a polyvinyl butyral resin plasticized by a plasticizer. This report mainly focuses on auto PVB film, including standard film and high performance film.

United States market for Auto PVB Film is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Auto PVB Film is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Auto PVB Film is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Auto PVB Film players cover Eastman, Sekisui Chemical, Kuraray, Huakai Plastic (Chongqing) Co., Ltd., ChangChun Group, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the 'Auto PVB Film Industry Forecast' looks at past sales and reviews total world Auto PVB Film sales in 2025, providing a comprehensive analysis by region and market sector of projected Auto PVB Film sales for 2026 through 2032. With Auto PVB Film sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Auto PVB Film industry.

This Insight Report provides a comprehensive analysis of the global Auto PVB Film landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Auto PVB Film portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Auto PVB Film market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Auto PVB Film and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Auto PVB Film.

This report presents a comprehensive overview, market shares, and growth opportunities of Auto PVB Film market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Standard Film

High Performance Film

Segmentation by Application:

Passenger Cars

Commercial Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Eastman

Sekisui Chemical

Kuraray

Huakai Plastic (Chongqing) Co., Ltd.

ChangChun Group

Kingboard Chemical Holdings

Weifang Liyang New Material Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Auto PVB Film market?

What factors are driving Auto PVB Film market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Auto PVB Film market opportunities vary by end market size?

How does Auto PVB Film break out by Type, by Application?

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