

Global Auto Leasing Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Auto Leasing market size is predicted to grow from US\$ 93690 million in 2025 to US\$ 132250 million in 2031; it is expected to grow at a CAGR of 5.9% from 2025 to 2031.

Auto leasing is the leasing (or the use of) a motor vehicle for a fixed period of time at an agreed amount of money for the lease. It provides mobility solutions for both business and leisure travelers, and others who may not have access to a personal vehicle.

Geographically, North America is the giant player who represents more than 40% of the global market, followed by Europe, representing approximately a quarter market shares.

Among the APAC regions, China domains the car rental & leasing market, with the market share of 58%.

The car rental & leasing industry is highly concentrated in the world, with the top three companies capturing a combined 52 percent share of the global market. The largest company in the industry, Enterprise Rent-A-Car, is privately held, while the next two largest companies, Hertz Global Holdings, Inc. and Avis Budget Group, Inc., are publicly traded. Each of these three players has made acquisitions of other well-known rental car brands—Enterprise Rent-A-Car owns Alamo and National, and Hertz owns Dollar and Thrifty.

LPI (LP Information)' newest research report, the “Auto Leasing Industry Forecast” looks at past sales and reviews total world Auto Leasing sales in 2024, providing a

comprehensive analysis by region and market sector of projected Auto Leasing sales for 2025 through 2031. With Auto Leasing sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Auto Leasing industry.

This Insight Report provides a comprehensive analysis of the global Auto Leasing landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Auto Leasing portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Auto Leasing market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Auto Leasing and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Auto Leasing.

This report presents a comprehensive overview, market shares, and growth opportunities of Auto Leasing market by product type, application, key players and key regions and countries.

Segmentation by Type:

Short-term Rental

Long-term Rental

Finance Leasing

Segmentation by Application:

Airport

Off-airport

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Enterprise

Hertz

Avis Budget Group

Europcar

Sixt

ALD Automotive

Localiza

Movida

CAR Inc.

Unidas

Goldcar

Fox Rent A Car

Advantage Rent A Car

LeasePlan

ACE Rent A Car

eHi Car Services

U-Save

Yestock Auto

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