

Global Auto Leasing Market Growth 2019-2024

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Abstracts

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Auto leasing is the leasing (or the use of) a motor vehicle for a fixed period of time at an agreed amount of money for the lease. It provides mobility solutions for both business and leisure travelers, and others who may not have access to a personal vehicle. The car rental & leasing industry is highly concentrated in the world, with the top three companies capturing a combined 52 percent share of the global market. The largest company in the industry, Enterprise Rent-A-Car, is privately held, while the next two largest companies, Hertz Global Holdings, Inc. and Avis Budget Group, Inc., are publicly traded. Each of these three players has made acquisitions of other well-known rental car brands—Enterprise Rent-A-Car owns Alamo and National, and Hertz owns Dollar and Thrifty.

According to this study, over the next five years the Auto Leasing market will register a 5.6% CAGR in terms of revenue, the global market size will reach US\$ 86100 million by 2024, from US\$ 62300 million in 2019. In particular, this report presents the global market share (sales and revenue) of key companies in Auto Leasing business, shared in Chapter 3.

This report presents a comprehensive overview, market shares, and growth opportunities of Auto Leasing market by product type, application, key manufacturers and key regions and countries.

This study considers the Auto Leasing value and volume generated from the sales of the following segments:

Segmentation by product type: breakdown data from 2014 to 2019, in Section 2.3; and forecast to 2024 in section 11.7.

Short-term rental

Long-term rental

Finance leasing

Segmentation by application: breakdown data from 2014 to 2019, in Section 2.4; and forecast to 2024 in section 11.8.

Airport

Off-airport

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.

Enterprise

Hertz

Avis Budget Group

Europcar

Sixt

ALD Automotive

Movida

CAR Inc.

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Auto Leasing consumption (value & volume) by key regions/countries, product type and application, history data from 2014 to 2018, and forecast to 2024.

To understand the structure of Auto Leasing market by identifying its various subsegments.

Focuses on the key global Auto Leasing manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Auto Leasing with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Auto Leasing submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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