

Global Auto Film Market Growth 2025-2031

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Abstracts

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The global Auto Film market size is predicted to grow from US\$ 1353 million in 2025 to US\$ 1475 million in 2031; it is expected to grow at a CAGR of 1.5% from 2025 to 2031.

PVB film or PVB interlayer, is a translucent film, which is essentially a thermoplastic resin film, a polymer material is extrude-forming through a polyvinyl butyral resin plasticized by a plasticizer.

China is the largest consumption region of Auto Film due to production of auto glass, with a consumption market share nearly 36% in 2018. The second place is Europe.

LP Information, Inc. (LPI) ' newest research report, the "Auto Film Industry Forecast" looks at past sales and reviews total world Auto Film sales in 2024, providing a comprehensive analysis by region and market sector of projected Auto Film sales for 2025 through 2031. With Auto Film sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Auto Film industry.

This Insight Report provides a comprehensive analysis of the global Auto Film landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Auto Film portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Auto Film market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for Auto Film and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Auto Film.

This report presents a comprehensive overview, market shares, and growth opportunities of Auto Film market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Standard Film

High Performance Film

Segmentation by Application:

Passenger Vehicle

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Eastman

Sekisui Chemical

Kuraray

Huakai Plastic (Chongqing) Co., Ltd.

ChangChun Group

Kingboard Chemical Holdings

Zhejiang Rehone Plastic Co., Ltd.

Zhejiang Decent New Material Co., Ltd.

Weifang Liyang New Material Co., Ltd.

Wuning Honghui New Material Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Auto Film market?

What factors are driving Auto Film market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Auto Film market opportunities vary by end market size?

How does Auto Film break out by Type, by Application?

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