

Global Australian craft beer Market Growth 2018-2023

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Abstracts

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Australia has traditionally been called as a beer drinking nation. Along with beer there is a rising trend of Wine and Cider, being competitor to beer. But Australian craft beer has full potential to sustain Australia beer industry. Craft beer has been evolved by the beer lovers, manufacturing beer at their home backyards with innovative flavors and methods, using the various ingredients to enhance taste.

Over the next five years, LPI(LP Information) projects that Australian craft beer will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Australian craft beer market for 2018-2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Australian craft beer market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Ale

Stout

Wheat Beer

Lagers

Porter

Sour Beer

Barley Wine

Saison

Pilsners

Segmentation by application:

Online

Offline

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Ferrel Brewing

Pirate Life

Stone & Wood

Bridge Road Brewers

Little Creatures

James Squire

BoatRocker

Balter

Moon Dog

Mountain Goat

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Australian craft beer consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Australian craft beer market by identifying its various subsegments.

Focuses on the key global Australian craft beer manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Australian craft beer with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Australian craft beer submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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