

Global Augmented Reality Software Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Augmented reality (AR) is a type of interactive, reality-based display environment that takes the capabilities of computer generated display, sound, text and effects to enhance the user's real-world experience.

The global Augmented Reality Software market size is projected to grow from US\$ 6141.9 million in 2023 to US\$ 46940 million in 2030; it is expected to grow at a CAGR of 33.7% from 2024 to 2030.

LPI (LP Information)' newest research report, the “Augmented Reality Software Industry Forecast” looks at past sales and reviews total world Augmented Reality Software sales in 2023, providing a comprehensive analysis by region and market sector of projected Augmented Reality Software sales for 2024 through 2030. With Augmented Reality Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Augmented Reality Software industry.

This Insight Report provides a comprehensive analysis of the global Augmented Reality Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Augmented Reality Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Augmented Reality Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Augmented Reality Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Augmented Reality Software.

United States market for Augmented Reality Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Augmented Reality Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Augmented Reality Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Augmented Reality Software players cover PTC, Wikitude GmbH, Daqri, Zugarra and Blippar, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Augmented Reality Software market by product type, application, key players and key regions and countries.

Segmentation by type

Cloud-Based

On-premises

Segmentation by application

Industrial

Commercial

Consumer

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

PTC

Wikitude GmbH

Daqri

Zugara

Blippar

Aurasma

Upskill

Augmate

Catchoom Technologies

Ubimax GmbH

Magic Leap

Atheer

Marxent Labs

Pristine

Inglobe Technologies

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