

Global Augmented Reality (AR) SDK Software Market Growth (Status and Outlook) 2023-2029

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Abstracts

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An augmented reality software development kit, or AR SDK, allows developers to build digital objects that appear to blend into the real world. An AR SDK is crucial to any business that creates AR experiences. These tools offer functions such as 3D object tracking, image recognition, visual SLAM (simultaneous localization and mapping), multi-tracking, and more, which allow developers to produce digital images. AR engineers can utilize these SDKs to develop mobile apps, various CAD platforms, marketing experiences, and more. These SDKs are typically intended for specific frameworks and hardware; however, some AR SDKs can be supported across multiple systems, creating more flexibility.

LPI (LP Information)' newest research report, the “Augmented Reality (AR) SDK Software Industry Forecast” looks at past sales and reviews total world Augmented Reality (AR) SDK Software sales in 2022, providing a comprehensive analysis by region and market sector of projected Augmented Reality (AR) SDK Software sales for 2023 through 2029. With Augmented Reality (AR) SDK Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Augmented Reality (AR) SDK Software industry.

This Insight Report provides a comprehensive analysis of the global Augmented Reality (AR) SDK Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Augmented Reality (AR) SDK Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these

firms' unique position in an accelerating global Augmented Reality (AR) SDK Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Augmented Reality (AR) SDK Software and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Augmented Reality (AR) SDK Software.

The global Augmented Reality (AR) SDK Software market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Augmented Reality (AR) SDK Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Augmented Reality (AR) SDK Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Augmented Reality (AR) SDK Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Augmented Reality (AR) SDK Software players cover Google, Apple, PTC, HP, Zappar, AWS, Mobilizy, Daqri and Augment, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Augmented Reality (AR) SDK Software market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Cloud Based

On Premises

Segmentation by application

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Google

Apple

PTC

HP

Zappar

AWS

Mobilizy

Daqri

Augment

Streem

VisionStar Information Technology

Wikitude

Kudan

PlugXR

Banuba

Indestry

Navigine

ViewAR

Expoolde

Seerslab

ARLab

Blippar

RealityBLU

bitstars

EON Reality

Insider Navigation

Biplar

Avid Technology

Masters of Pie

Maxst

Opuscope

OpenSpace 3D

Pikkart AR SDK

Scape Technologies

Triple

Vectary

Vidinoti

Viscopic

Vossle

WakingApp

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