

Global Augmented Reality (AR) in Manufacturing Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Augmented reality (AR) is a term used to identify a set of technologies that allow the view of the real world environment to be augmented or enhanced by computer-generated elements or objects. The visual perception of elements in the physical environment is enhanced through the use of computing devices. An emerging area of AR applications is the manufacturing industry, which is concerned with the process of transforming raw materials into finished goods with added value. Manufacturing companies need real-time information exchanges at various stages of the product lifecycle such as design, prototyping, production, assembly, maintenance/repair, etc.. This is due to rapid globalization and increase in the complexity of internal processes and supply chains. In this scenario, AR can be of great help because of its capability to simulate, assist, and improve the processes before they are carried out. The customers of manufacturing and industrial enterprises are open to utilizing augmented reality (AR) value-add services to reduce downtime and further streamline their operations.

LPI (LP Information)' newest research report, the “Augmented Reality (AR) in Manufacturing Industry Forecast” looks at past sales and reviews total world Augmented Reality (AR) in Manufacturing sales in 2022, providing a comprehensive analysis by region and market sector of projected Augmented Reality (AR) in Manufacturing sales for 2023 through 2029. With Augmented Reality (AR) in Manufacturing sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Augmented Reality (AR) in Manufacturing industry.

This Insight Report provides a comprehensive analysis of the global Augmented Reality

(AR) in Manufacturing landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Augmented Reality (AR) in Manufacturing portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Augmented Reality (AR) in Manufacturing market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Augmented Reality (AR) in Manufacturing and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Augmented Reality (AR) in Manufacturing.

The global Augmented Reality (AR) in Manufacturing market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Augmented Reality (AR) in Manufacturing is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Augmented Reality (AR) in Manufacturing is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Augmented Reality (AR) in Manufacturing is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Augmented Reality (AR) in Manufacturing players cover Atheer, EON Reality, Intel(Eonite Perception), Marxent Labs LLC, Kaon Interactive Inc, VividWorks Oy, Augment, Microsoft and Innoppl, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Augmented Reality (AR) in Manufacturing market by product type,

application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Hardware

Software

Segmentation by application

Small and Medium Enterprises (SMEs)

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Atheer

EON Reality

Intel(Eonite Perception)

Marxent Labs LLC

Kaon Interactive Inc

VividWorks Oy

Augment

Microsoft

Innoppl

Vital Enterprises

Inglobe Technologies

RE'FLEKT

Cratus Technology

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