

# Global Augmented Analytics Software and Platforms Market Growth (Status and Outlook) 2023-2029

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## Abstracts

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Augmented analytics tools can transform the data preparation, discovery and explanation process, and open up new ways of exploring and interpretation of data.

LPI (LP Information)' newest research report, the “Augmented Analytics Software and Platforms Industry Forecast” looks at past sales and reviews total world Augmented Analytics Software and Platforms sales in 2022, providing a comprehensive analysis by region and market sector of projected Augmented Analytics Software and Platforms sales for 2023 through 2029. With Augmented Analytics Software and Platforms sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Augmented Analytics Software and Platforms industry.

This Insight Report provides a comprehensive analysis of the global Augmented Analytics Software and Platforms landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Augmented Analytics Software and Platforms portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Augmented Analytics Software and Platforms market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Augmented Analytics Software and Platforms and breaks down the forecast by type, by application, geography, and market size to highlight

emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Augmented Analytics Software and Platforms.

The global Augmented Analytics Software and Platforms market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Augmented Analytics Software and Platforms is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Augmented Analytics Software and Platforms is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Augmented Analytics Software and Platforms is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Augmented Analytics Software and Platforms players cover AnswerRocket, IBM, Microsoft, Oracle, Pyramid Analytics, Qlik, Salesforce, SAP and SAS, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Augmented Analytics Software and Platforms market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Cloud-Based

On-Premise

Segmentation by application

Banking, Financial Services, and Insurance (BFSI)

Telecom and IT

Retail and Consumer Goods

Healthcare and Life Sciences

Manufacturing

Governments and Defense

Energy and Utilities

Transportation and Logistics

Media and Entertainment

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

AnswerRocket

IBM

Microsoft

Oracle

Pyramid Analytics

Qlik

Salesforce

SAP

SAS

Sisense

Tellius

TIBCO Software

ThoughtSpot

Yellowfin BI

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