

Global ATV and UTV Market Growth 2024-2030

<https://marketpublishers.com/r/GAA75B5F5A93EN.html>

Date: June 2024

Pages: 128

Price: US\$ 3,660.00 (Single User License)

ID: GAA75B5F5A93EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global ATV and UTV market size is projected to grow from US\$ 19220 million in 2024 to US\$ 26310 million in 2030; it is expected to grow at a CAGR of 5.4% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "ATV and UTV Industry Forecast" looks at past sales and reviews total world ATV and UTV sales in 2023, providing a comprehensive analysis by region and market sector of projected ATV and UTV sales for 2024 through 2030. With ATV and UTV sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world ATV and UTV industry.

This Insight Report provides a comprehensive analysis of the global ATV and UTV landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on ATV and UTV portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global ATV and UTV market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for ATV and UTV and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global ATV and UTV.

The core manufacturers of ATV and UTV are Polaris, Honda, and BRP, and the top three manufacturers in the world have a combined market share of about 58%. North America is the largest market with a market share of around 75%. This is followed by Europe, with a market share of around 17%. In terms of product type, UTV are the largest segment, with a market share of around 71%. From an application perspective, Entertainment is the largest downstream market, with an 82% market share.

This report presents a comprehensive overview, market shares, and growth opportunities of ATV and UTV market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

ATV

UTV

Segmentation by Application:

Work

Entertainment

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its

market penetration.

Polaris

Honda

BRP

Kawasaki

Yamaha Motor

CFMOTO

Hisun Motors

John Deere

Kubota

Arctic Cat

Suzuki

RATO

KYMCO

Segway

Tao Motor

Liangzi

Linhai Group

Key Questions Addressed in this Report

What is the 10-year outlook for the global ATV and UTV market?

What factors are driving ATV and UTV market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do ATV and UTV market opportunities vary by end market size?

How does ATV and UTV break out by Type, by Application?

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