

Global Athleisure Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Athleisure is a trend in fashion in which clothing designed for workouts and other athletic activities is worn in other settings, such as at the workplace, at school, or at other casual or social occasions.

LPI (LP Information)' newest research report, the “Athleisure Industry Forecast” looks at past sales and reviews total world Athleisure sales in 2022, providing a comprehensive analysis by region and market sector of projected Athleisure sales for 2023 through 2029. With Athleisure sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Athleisure industry.

This Insight Report provides a comprehensive analysis of the global Athleisure landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Athleisure portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Athleisure market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Athleisure and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the

current state and future trajectory in the global Athleisure.

The global Athleisure market size is projected to grow from US\$ 138800 million in 2022 to US\$ 203270 million in 2029; it is expected to grow at a CAGR of 5.6% from 2023 to 2029.

Rising awareness regarding physical fitness and personal grooming among millennials is expected to be a key driving force.

This report presents a comprehensive overview, market shares, and growth opportunities of Athleisure market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Wear Clothing

Footwear

Others

Segmentation by application

Men's

Women's

Kid's

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Lululemon Athletica, Inc.

Adidas AG

TPUMA SE

Nike, Inc.

Under Armour, Inc.

TEREZ

Esprit Retail B.V. & Co. KG

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