

Global At-Home Hair Dyes Market Growth 2023-2029

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Abstracts

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Hair dye is a kind of cosmetic that dyes hair. It is divided into temporary, semi-permanent, and permanent hair dye. Temporary hair dye is a hair dye that only needs to be washed once with shampoo to remove coloring on the hair. Due to the large size of these hair dyes, they cannot enter the hair shaft through the epidermis, but only deposit on the surface of the hair to form a colored covering layer. In this way, the interaction between the dye and the hair is not strong, and it is easily washed away by the shampoo. Semi-permanent hair dye generally refers to 6-12 times of shampoo washing before fading. Semi-permanent hair dye is applied to the hair. After 20-30 minutes, rinse with water to color the hair. Its principle of action is that dye molecules with relatively small molecular weight penetrate into the epidermis of the hair and partly into the cortex, making it more resistant to shampooing than temporary hair dyes. There are three types of permanent hair dyes: plant permanent, metal permanent, and oxidative permanent.

LPI (LP Information)' newest research report, the "At-Home Hair Dyes Industry Forecast" looks at past sales and reviews total world At-Home Hair Dyes sales in 2022, providing a comprehensive analysis by region and market sector of projected At-Home Hair Dyes sales for 2023 through 2029. With At-Home Hair Dyes sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world At-Home Hair Dyes industry.

This Insight Report provides a comprehensive analysis of the global At-Home Hair Dyes landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on At-Home Hair Dyes portfolios and capabilities, market entry strategies, market positions, and

geographic footprints, to better understand these firms' unique position in an accelerating global At-Home Hair Dyes market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for At-Home Hair Dyes and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global At-Home Hair Dyes.

The global At-Home Hair Dyes market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for At-Home Hair Dyes is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for At-Home Hair Dyes is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for At-Home Hair Dyes is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key At-Home Hair Dyes players cover Clairol, Revlon, L'OREAL, Madison Reed, Dphue, Rita Hazan, Manic Panic, Overtone and Kristin Ess, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of At-Home Hair Dyes market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Semi-Permanent Hair Dye

Permanent Hair Dye

Temporary Hair Dye

Segmentation by application

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Clairol

Revlon

L'OREAL

Madison Reed

Dphue

Rita Hazan

Manic Panic

Overtone

Kristin Ess

Key Questions Addressed in this Report

What is the 10-year outlook for the global At-Home Hair Dyes market?

What factors are driving At-Home Hair Dyes market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do At-Home Hair Dyes market opportunities vary by end market size?

How does At-Home Hair Dyes break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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