

# Global At-Home Hair Dye Products Market Growth 2023-2029

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## Abstracts

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LPI (LP Information)' newest research report, the “At-Home Hair Dye Products Industry Forecast” looks at past sales and reviews total world At-Home Hair Dye Products sales in 2022, providing a comprehensive analysis by region and market sector of projected At-Home Hair Dye Products sales for 2023 through 2029. With At-Home Hair Dye Products sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world At-Home Hair Dye Products industry.

This Insight Report provides a comprehensive analysis of the global At-Home Hair Dye Products landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on At-Home Hair Dye Products portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global At-Home Hair Dye Products market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for At-Home Hair Dye Products and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global At-Home Hair Dye Products.

The global At-Home Hair Dye Products market size is projected to grow from US\$

million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for At-Home Hair Dye Products is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for At-Home Hair Dye Products is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for At-Home Hair Dye Products is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key At-Home Hair Dye Products players cover Henkel, Kao Corporation, L'Oréal, Coty, Avon Products, Combe, Conair, Estée Lauder Companies and Godrej Consumer Products, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of At-Home Hair Dye Products market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Temporary Hair Dye

Semi-permanent Hair Dye

Permanent Hair Dye

Segmentation by application

Store Sales

Online

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Henkel

Kao Corporation

L'Oréal

Coty

Avon Products

Combe

Conair

Estée Lauder Companies

Godrej Consumer Products

Revlon

Shiseido Company

World Hair Cosmetics (Asia)

Hoyu

### Key Questions Addressed in this Report

What is the 10-year outlook for the global At-Home Hair Dye Products market?

What factors are driving At-Home Hair Dye Products market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do At-Home Hair Dye Products market opportunities vary by end market size?

How does At-Home Hair Dye Products break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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