

Global Asthma Biologics Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Asthma Biologics market size is predicted to grow from US\$ 7056 million in 2025 to US\$ 14458 million in 2032; it is expected to grow at a CAGR of 10.7% from 2026 to 2032.

Asthma Biologics refers to marketed monoclonal antibody medicines used as add-on maintenance therapy for patients with moderate-to-severe or severe asthma that remains uncontrolled despite optimized inhaled controller treatment. These therapies act on defined immune pathways involved in allergic and type 2 airway inflammation, principally immunoglobulin E, interleukin-5, interleukin-5 receptor alpha, interleukin-4 receptor alpha and thymic stromal lymphopoietin. Commercial products are supplied mainly as subcutaneous injections in vials, prefilled syringes or other ready-to-use presentations, while intravenous infusion remains relevant for selected anti-IL-5 therapy. Treatment selection is guided by clinical phenotype and biomarkers, including allergic sensitization, serum IgE, blood eosinophils, exacerbation history, oral corticosteroid dependence and broader type 2 inflammatory characteristics. The research scope covers approved and commercially available omalizumab, omalizumab alfa, mepolizumab, reslizumab, benralizumab, dupilumab, tezepelumab and depemokimab products across adult, adolescent and pediatric asthma settings, with analysis organized by molecule, immune target, clinical phenotype and administration route.

Key Findings

The average gross profit margin of this product is 84%

Severe uncontrolled asthma remains the core commercial treatment setting

Type 2 inflammation underpins most approved biologic treatment pathways

Subcutaneous administration dominates marketed asthma biologic formulations globally

Anti IgE therapy is entering an active biosimilar competition phase

Longer dosing intervals are becoming a major product differentiator

China is expanding access through approvals and domestic biologic launches

Market Trends

The Asthma Biologics market is moving from basic target expansion toward comprehensive treatment optimization across response depth, dosing burden, patient selection and continuity of care. Earlier products established anti-IgE and eosinophil-directed treatment, while IL-4R α and upstream TSLP inhibition broadened the range of addressable severe-asthma phenotypes. The latest commercial shift is toward longer dosing intervals, illustrated by the introduction of six-month anti-IL-5 administration, alongside wider adoption of prefilled devices and selected self-administration pathways. Biomarker results and clinical history are also being combined more systematically to improve initial biologic matching and subsequent switching decisions. Product value is increasingly evaluated through exacerbation reduction, oral corticosteroid sparing, lung-function preservation, pediatric applicability, treatment persistence and the potential to support clinical remission. Biosimilar entry in omalizumab is beginning to reshape the mature anti-IgE segment, increasing price competition and access while preserving the need for specialist-led treatment selection and monitoring.

Market Dynamics

Drivers

Demand for Asthma Biologics is supported by the persistent population of patients whose disease remains uncontrolled despite optimized inhaled therapies and who continue to experience recurrent exacerbations, hospitalization risk or maintenance oral corticosteroid exposure. Clinical guidance provides an increasingly structured pathway for selecting anti-IgE, anti-IL-5 or anti-IL-5R α , anti-IL-4R α and anti-TSLP therapies using phenotype, biomarkers, exacerbation history and relevant comorbidities. Broader pediatric approvals, expanding specialist severe-asthma networks and increasing recognition of corticosteroid-related burden are enlarging the addressable treatment

population. Commercial adoption is further supported by evidence that appropriately selected biologic therapy can reduce exacerbations and improve disease control. Recent approvals of long-acting products and additional injection presentations have also widened the available treatment choices in major pharmaceutical markets.

Restraints

High acquisition costs and variable reimbursement criteria remain the principal restraints on broader biologic penetration. Access frequently depends on prior treatment failure, documented exacerbations, biomarker thresholds and specialist authorization, which can delay initiation even where clinical need is substantial. The market is also constrained by phenotype overlap, incomplete response among some patients and the absence of a universally accepted treatment sequence when several biologics appear clinically suitable. Injection logistics, cold-chain requirements and periodic monitoring add operational costs, while intravenous treatment requires infusion capacity. As biosimilars and locally manufactured anti-IgE products enter selected markets, lower prices may improve access but also intensify formulary-driven switching and place pressure on the commercial returns of established products.

Opportunities

Future opportunities are concentrated in treatment convenience, earlier patient identification and broader geographic access. Longer-interval dosing can reduce administration burden and improve persistence, while prefilled and self-administration formats can move suitable patients away from repeated facility-based injections. Upstream targets capable of treating a wider severe-asthma population create opportunities beyond narrowly defined allergic or eosinophilic phenotypes. Additional potential exists in pediatric treatment, oral corticosteroid-dependent asthma, recurrent exacerbations despite standard therapy and integrated management of asthma with related type 2 inflammatory conditions. In emerging markets, locally produced antibodies and biosimilars may reduce affordability barriers, provided that quality consistency, specialist education, biomarker testing and reimbursement pathways develop in parallel.

Challenges

The central market challenge is demonstrating durable comparative value in a field containing multiple effective mechanisms but limited direct head-to-head evidence in asthma. Treatment choice is complicated by overlapping biomarkers, changing

eosinophil levels, comorbid disease and previous corticosteroid exposure, while inadequate response requires timely reassessment and switching. Manufacturers must generate long-term real-world evidence covering treatment persistence, clinical remission, safety and healthcare-resource utilization to support premium pricing and favorable reimbursement. They must also manage biologics manufacturing complexity, cold-chain reliability, pharmacovigilance and differing regional regulatory requirements. As anti-IgE biosimilars expand and new long-acting products enter, competition will increasingly center on net treatment cost, dosing convenience, clinical breadth and payer-defined outcomes rather than target novelty alone.

Industry Chain Analysis

The upstream chain for Asthma Biologics consists of antibody discovery technologies, expression cell lines, culture media, single-use bioprocess equipment, bioreactors, purification resins, filtration materials, analytical reagents, primary packaging components and cold-chain infrastructure. The midstream segment covers target validation, cell-line and process development, clinical research, regulatory registration, drug-substance manufacturing, purification, sterile fill-finish, device assembly, batch release and pharmacovigilance. Manufacturing economics are shaped by biologic yield, purification efficiency, facility utilization, quality-control intensity, formulation stability and production scale. Products with established platforms and multiple indications can distribute development and commercial infrastructure costs across a broader revenue base, while new entrants must initially absorb substantial clinical, regulatory and market-access expenditure.

Downstream distribution is centered on hospitals, severe-asthma centers, respiratory and allergy specialists, specialty pharmacies, infusion facilities and payer-authorized treatment networks. Value creation depends on identifying appropriate patients, matching biological mechanisms to phenotypes, securing reimbursement, delivering therapy consistently and documenting clinical outcomes. Specialty-care capabilities and biomarker testing therefore influence commercial performance alongside the medicine itself. Profitability is generally stronger where a product combines differentiated efficacy, convenient administration, broad age coverage and multiple approved indications, while mature anti-IgE products face increasing price and contracting pressure from biosimilars and locally manufactured alternatives.

Segment Insights

By molecule and immune target, omalizumab and omalizumab alfa constitute the most

established anti-IgE segment, supported by long clinical use and the emergence of biosimilar and domestic alternatives. The IL-5 pathway represents the broadest product group in the confirmed portfolio, covering mepolizumab, reslizumab, benralizumab and depemokimab, with differentiation based on ligand versus receptor targeting, administration route and dosing frequency. Dupilumab extends treatment through IL-4R α blockade for type 2 inflammatory asthma, while tezepelumab targets the upstream epithelial cytokine TSLP and supports treatment across a broader severe-asthma phenotype. These mechanisms increasingly compete on clinical fit rather than functioning as direct substitutes for every patient.

By clinical group, allergic asthma and eosinophilic asthma remain the core biologic treatment settings, while type 2 inflammatory and broad-phenotype severe asthma are enlarging the addressable population. By administration route, subcutaneous injection is the dominant commercial format because it supports regular outpatient treatment and, for selected products and patients, home administration. Intravenous infusion remains a smaller, specialized segment associated primarily with reslizumab. The most important product-development opportunities lie in extended dosing intervals, convenient ready-to-use presentations, pediatric eligibility and therapies capable of retaining efficacy across less narrowly defined biomarker groups.

Downstream Market Opportunities

The principal downstream opportunity lies in patients with moderate-to-severe or severe asthma who remain inadequately controlled despite optimized inhaled corticosteroid-based therapy. Severe-asthma centers and specialist respiratory or allergy practices are the main adoption channels because treatment requires diagnostic confirmation, phenotype assessment, biomarker testing and follow-up evaluation. Commercial expansion can come from earlier referral of frequently exacerbating patients, improved identification of allergic and eosinophilic phenotypes, reduced long-term dependence on oral corticosteroids and wider pediatric access. Additional value can be created through coordinated management of type 2 inflammatory comorbidities, although asthma control remains the central treatment objective within this market scope. Products that reduce appointment frequency or enable appropriate self-administration are positioned to address adherence and capacity constraints in downstream care.

Regional Insights

North America represents the most commercially mature regional market for Asthma Biologics, supported by broad regulatory coverage, established severe-asthma referral

networks, specialty-pharmacy infrastructure and access to the full range of major immune targets. The region also remains an important launch market for new formulations, biosimilars and extended-interval products. Europe has a similarly broad treatment portfolio, but market access varies more visibly by national health-technology assessment, reimbursement criteria and specialist prescribing rules. Biosimilar omalizumab is expected to have a more pronounced effect in price-sensitive and tender-oriented European channels.

China is among the fastest-developing access markets, driven by approvals of additional global biologics, domestic omalizumab products and expanding clinical recognition of phenotype-guided severe-asthma treatment. Mabpharm Limited and CSPC Pharmaceutical Group Limited have strengthened the local anti-IgE supply base, while recent approval of an ultra-long-acting anti-IL-5 product has broadened the available mechanism and dosing portfolio. Japan is also extending treatment access through new long-acting and pediatric approvals. Across other emerging markets, growth remains closely linked to reimbursement development, specialist capacity, biomarker availability and cold-chain coverage rather than disease prevalence alone.

Report Scope

LPI (LP Information)' newest research report, the “Asthma Biologics Industry Forecast” looks at past sales and reviews total world Asthma Biologics sales in 2025, providing a comprehensive analysis by region and market sector of projected Asthma Biologics sales for 2026 through 2032. With Asthma Biologics sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Asthma Biologics industry.

This Insight Report provides a comprehensive analysis of the global Asthma Biologics landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Asthma Biologics portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Asthma Biologics market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Asthma Biologics and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up

qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Asthma Biologics.

This report presents a comprehensive overview, market shares, and growth opportunities of Asthma Biologics market by product type, application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

Omalizumab

Mepolizumab

Reslizumab

Benralizumab

Dupilumab

Other

Segmentation by Route of Administration:

Subcutaneous Injection

Intravenous Infusion

Segmentation by Antibodies:

Anti-IgE Monoclonal Antibodies

Anti-IL-5 Monoclonal Antibodies

Anti-IL-5 Receptor Alpha Monoclonal Antibodies

Segmentation by Application:

Allergic Asthma Biologics

Eosinophilic Asthma Biologics

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Novartis

Roche

GSK

AstraZeneca

Teva Pharmaceutical

Sanofi

Regeneron Pharmaceuticals

Amgen

Celltrion

Mabpharm Limited

CSPC Pharmaceutical

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