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Global Assisted Driving Chips Market Growth 2025-2031

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Abstracts

The global Assisted Driving Chips market size is predicted to grow from US$ 8825 million in 2025 to US$ 14864 million in 2031; it is expected to grow at a CAGR of 9.1% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Assisted driving chips are key components in the core electronic systems of smart cars. They are designed specifically to realize advanced driver assistance systems (ADAS) functions and have powerful data processing, image recognition and multi-sensor fusion capabilities. The chip usually integrates CPU, GPU, AI accelerator and image processing module, and can process data from multiple source sensors such as cameras, millimeter wave radars, lidars, and ultrasonic waves at high speed, and perform lane keeping, automatic emergency braking, blind spot monitoring, adaptive cruise control and other functions in real time.

United States market for Assisted Driving Chips is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Assisted Driving Chips is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Assisted Driving Chips is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

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Global key Assisted Driving Chips players cover Qualcomm, Renesas Electronics, Intel, NVIDIA, STMicroelectronics, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Assisted Driving Chips Industry Forecast” looks at past sales and reviews total world Assisted Driving Chips sales in 2024, providing a comprehensive analysis by region and market sector of projected Assisted Driving Chips sales for 2025 through 2031. With Assisted Driving Chips sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Assisted Driving Chips industry.

This Insight Report provides a comprehensive analysis of the global Assisted Driving Chips landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Assisted Driving Chips portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Assisted Driving Chips market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Assisted Driving Chips and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Assisted Driving Chips.

This report presents a comprehensive overview, market shares, and growth opportunities of Assisted Driving Chips market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Operations and Controls

Power Chips

Sensor Chips

Others

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Segmentation by Application:

- Security System
- Entertainment Information System
- ADAS
- Others

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia

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- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa
  - Egypt
  - South Africa
  - Israel
  - Turkey
  - GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

- Qualcomm
- Renesas Electronics
- Intel
- NVIDIA
- STMicroelectronics

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Analog Devices

Infineon Technologies

Rohm

NXP Semiconductors

Texas Instruments

Onsemi

NEC Electronics

Sunplus Technology

Nanjing SemiDrive Technology

Horizon Robotics

HUAWEI

Black Sesame Technologies

Key Questions Addressed in this Report

What is the 10-year outlook for the global Assisted Driving Chips market?
What factors are driving Assisted Driving Chips market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Assisted Driving Chips market opportunities vary by end market size?
How does Assisted Driving Chips break out by Type, by Application?

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