

Global Ashwagandha Market Growth 2025-2031

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Abstracts

The global Ashwagandha market size is predicted to grow from US\$ 673 million in 2025 to US\$ 1055 million in 2031; it is expected to grow at a CAGR of 7.8% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Ashwagandha is a plant. The root and berry are used to make medicine.

Chemical is an important driver of this industry. Emerging economies, particularly in Asia and Latin America, are experiencing rapid industrialization, urbanization, and population growth. This drives the demand for bulk chemicals across various sectors, including construction, automotive, electronics, agriculture, and consumer goods. The rising middle class in these regions is also contributing to increased consumption of chemical products.

LP Information, Inc. (LPI) ' newest research report, the "Ashwagandha Industry Forecast" looks at past sales and reviews total world Ashwagandha sales in 2024, providing a comprehensive analysis by region and market sector of projected Ashwagandha sales for 2025 through 2031. With Ashwagandha sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Ashwagandha industry.

This Insight Report provides a comprehensive analysis of the global Ashwagandha landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Ashwagandha

portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Ashwagandha market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Ashwagandha and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Ashwagandha.

This report presents a comprehensive overview, market shares, and growth opportunities of Ashwagandha market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Ashwagandha Extract 1.5%

Ashwagandha Extract 2.5%

Ashwagandha Extract 5%

Other

Segmentation by Application:

Food Industry

Pharmaceuticals Industry

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Arjuna Natural

Ixoreal Biomed

Natreon

Sabinsa

Umalaxmi Organics

OmniActive Health Technologies

Unicorn Natural Products

Venkatesh Food Industries

Vidya Herbs

Kumaon Exports

Botanic Healthcare

Gwalior Herbal Products

K. Patel Phyto Extractions

Key Questions Addressed in this Report

What is the 10-year outlook for the global Ashwagandha market?

What factors are driving Ashwagandha market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Ashwagandha market opportunities vary by end market size?

How does Ashwagandha break out by Type, by Application?

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