

Global ASA Resin for Automotive Market Growth 2025-2031

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Abstracts

The global ASA Resin for Automotive market size is predicted to grow from US\$ 655 million in 2025 to US\$ 925 million in 2031; it is expected to grow at a CAGR of 5.9% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

ASA resin is an impact-modified resin copolymerized from ternary polymers such as styrene, acrylonitrile and acrylic rubber. Compared with ABS resin, ASA resin has about ten times better weather resistance and UV radiation resistance than ABS because the acrylic rubber does not contain double bonds. It can still maintain color stability, gloss and mechanical properties under long-term exposure to outdoor environments such as ultraviolet rays, moisture, heat, cold and impact. It is often used in automotive exterior decorative components, such as automotive rearview mirror housings, window lines, extruded solid profiles of door profiles, bumpers, etc. Due to its excellent weather resistance and mechanical properties, it can adapt to the use requirements of automobiles in various harsh environments. It can also be used to manufacture house sidings, windows, rainwater gutter systems, fences, etc. In outdoor buildings, ASA resin can maintain good performance and appearance for a long time and reduce maintenance costs. In general, ASA resin is an excellent engineering plastic with good weather resistance, mechanical and physical properties and processing properties, and is widely used in many fields. The automotive industry is the largest application sector for ASA resin, accounting for 57.76% of the global ASA resin demand market share by revenue in 2024. This report analyzes the automotive ASA resin market.

Automobile is the largest application field of ASA resin. Due to the huge automobile market, there is a large demand for resin for parts such as rearview mirrors, tailgates, and car lampshades. The weather resistance and impact resistance of ASA resin can meet the requirements of outdoor use of automobile parts. With the advancement of technology and the development of the market, the application of ASA resin in medical, new energy and other fields is also gradually increasing, bringing new growth points to the market. China's ASA resin industry started late, and early products mostly relied on imports. However, after nearly ten years of development, the number of local companies has continued to increase, and some companies have the ability to mass produce products. With the advantages of localization and cost control, they have occupied a certain share in the domestic market. With the continuous transfer of global industries, China is expected to gradually become the world's largest ASA resin producer in the future. At the same time, the economies of Southeast Asia, India and other regions have great development potential, and will become important demand areas for ASA resin in the future.

Global core ASA resin manufacturers include LG Chem, Ineos Styrolution etc. The top 5 companies hold a share about 65%. China is the largest market, with a share about 30%, followed by North America and Europe with the share about 22% and 17%. In terms of product, heat resistant grade is the largest segment, with a share over 40%. And in terms of application, the largest application is automobile, followed by architectural engineering.

LP Information, Inc. (LPI) ' newest research report, the "ASA Resin for Automotive Industry Forecast" looks at past sales and reviews total world ASA Resin for Automotive sales in 2024, providing a comprehensive analysis by region and market sector of projected ASA Resin for Automotive sales for 2025 through 2031. With ASA Resin for Automotive sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world ASA Resin for Automotive industry.

This Insight Report provides a comprehensive analysis of the global ASA Resin for Automotive landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on ASA Resin for Automotive portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global ASA Resin for Automotive market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for ASA Resin for Automotive and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global ASA Resin for Automotive.

This report presents a comprehensive overview, market shares, and growth opportunities of ASA Resin for Automotive market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Heat Resistant Grade

Flame Retardant Grade

Segmentation by Application:

Fuel Vehicles

Electric Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its

market penetration.

LG Chem

Ineos Styrolution

SABIC

Techno-UMG

NIPPON A&L

KUMHO-SUNNY

FCFC

Qingdao future Chemical

LOTTE Advanced Materials

CHIMEI

Chuangmei Technology

A. Schulman (LyondellBasell)

Romira

SAX Polymers Industries

Run Feng

KINGFA

Key Questions Addressed in this Report

What is the 10-year outlook for the global ASA Resin for Automotive market?

What factors are driving ASA Resin for Automotive market growth, globally and by

region?

Which technologies are poised for the fastest growth by market and region?

How do ASA Resin for Automotive market opportunities vary by end market size?

How does ASA Resin for Automotive break out by Type, by Application?

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