

Global ASA Copolymers Market Growth 2025-2031

<https://marketpublishers.com/r/G6A07F3B9EAFEN.html>

Date: January 2025

Pages: 108

Price: US\$ 3,660.00 (Single User License)

ID: G6A07F3B9EAFEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global ASA Copolymers market size is predicted to grow from US\$ 1074 million in 2025 to US\$ 1388 million in 2031; it is expected to grow at a CAGR of 4.4% from 2025 to 2031.

Acrylic-styrene-acrylonitrile copolymer (ASA) is a thermoplastic elastomer. This type of copolymer has excellent resistance to UV irradiation, heat, moisture, and stress cracking and probably has the best weathering resistance of all acrylonitrile elastomers. It also has good chemical resistance and high impact strength. Its mechanical properties are very similar to acrylonitrile butadiene styrene (ABS) elastomers.

One of the most important markets for ASAs are automotive body parts such as mirror housings and radiator grills. ASA thermoplastics are also extensively used in the building & construction, appliance, electrical/electronics, and sports goods industries.

According to the different properties, ASA can be divided into general grade, extrusion grade, heat resistant grade and others. General grade is used most widely and the price is the lowest, in 2019, about 52% of the global sale volumes are general grade.

Of the major players of ASA Copolymers, LG Chem maintained its first place in the ranking in 2019. LG Chem accounted for 19% of the ASA Copolymers revenue market share in 2019. Other players accounted for 17%, 16 %, 13% including Chi Mei Corporation, Ineos Styrolution Group, SABIC.

China, United States, Europe, China Taiwan, Japan and Korea are the main manufacturing regions in the world. Considering the consumption region. USA is the largest consumption area, making up 23% in 2019. Europe ranks the second, total ASA

Resin accounted for 20%.

LP Information, Inc. (LPI) ' newest research report, the "ASA Copolymers Industry Forecast" looks at past sales and reviews total world ASA Copolymers sales in 2024, providing a comprehensive analysis by region and market sector of projected ASA Copolymers sales for 2025 through 2031. With ASA Copolymers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world ASA Copolymers industry.

This Insight Report provides a comprehensive analysis of the global ASA Copolymers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on ASA Copolymers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global ASA Copolymers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for ASA Copolymers and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global ASA Copolymers.

This report presents a comprehensive overview, market shares, and growth opportunities of ASA Copolymers market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Extrusion Grade

Heat Resistant Grade

Flame Retardant Grade

General Grade

Segmentation by Application:

Automotive

Building Materials

Consumer Electronics and Home Appliances

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

LG Chem

Ineos Styrolution

SABIC

Techno-UMG

NIPPON A&L

Kumho-Sunny

FCFC

Qingdao Weilai

LOTTE Advanced Materials

Chi Mei Corporation

Xinxiang Chuangmei

Schulman (LyondellBasell)

Romira

SAX Polymers Industries

Run Feng Sci.&Tech

Key Questions Addressed in this Report

What is the 10-year outlook for the global ASA Copolymers market?

What factors are driving ASA Copolymers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do ASA Copolymers market opportunities vary by end market size?

How does ASA Copolymers break out by Type, by Application?

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