

Global Artist Management and Booking Agency Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Artist Management and Booking Agency Software market size is predicted to grow from US\$ 2040 million in 2025 to US\$ 2963 million in 2032; it is expected to grow at a CAGR of 5.5% from 2026 to 2032.

Artist Management and Booking Agency Software is an integrated, entertainment-specific digital platform that unifies artist roster management, career tracking, brand partnership coordination, and end-to-end booking workflows in a centralized system. It combines core management tools (contract administration, team collaboration, asset management) with booking functionalities (availability scheduling, venue outreach, contract automation, invoicing) to replace fragmented manual processes, streamline operations for talent agencies and independent artists, and enhance cross-team collaboration while optimizing revenue tracking and performance analytics.

United States market for Artist Management and Booking Agency Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Artist Management and Booking Agency Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Artist Management and Booking Agency Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Artist Management and Booking Agency Software players cover Stagent, Your Tempo, Mainboard, ABOSS, Gigwell, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “Artist Management and Booking Agency Software Industry Forecast” looks at past sales and reviews total world Artist Management and Booking Agency Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Artist Management and Booking Agency Software sales for 2026 through 2032. With Artist Management and Booking Agency Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Artist Management and Booking Agency Software industry.

This Insight Report provides a comprehensive analysis of the global Artist Management and Booking Agency Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Artist Management and Booking Agency Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Artist Management and Booking Agency Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Artist Management and Booking Agency Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Artist Management and Booking Agency Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Artist Management and Booking Agency Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-based

On-premises

Hybrid

Segmentation by User Capacity:

Solo User Edition

Small Team Edition

Enterprise-Grade Edition

Segmentation by Application:

Tour Planning & Routing Management

Single Event Booking Management

Artist Availability & Calendar Sync

Contract & Financial Management

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Stagent

Your Tempo

Mainboard

ABOSS

Gigwell

System One

Overture

Artwin Live

GigPlanner

Band Pencil

OpTuNE

Gig-Guide

Prism

Arrange IT

Artist Growth

Muzeek

CDS Global

TicketingHub

BookMeTender

Artistu

Opendate

Eventric

Stage Portal

Booking-Agent.io

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