

Global Artificial Turf Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Artificial Turf market size was valued at US\$ 3060.6 million in 2023. With growing demand in downstream market, the Artificial Turf is forecast to a readjusted size of US\$ 7758.6 million by 2030 with a CAGR of 14.2% during review period.

The research report highlights the growth potential of the global Artificial Turf market. Artificial Turf are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Artificial Turf. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Artificial Turf market.

Artificial Grass Turf is a surface of synthetic fibres made to look like natural grass. It is most often used in arenas for sports that were originally or are normally played on grass.

Global artificial turf key players include CCGrass, Sport Group Holding and Qingdao Qinghe Artificial Turf Co., Ltd., etc. Global top 5 manufacturers hold a share about 35%. China is the largest market, with a share about 40%, followed by North America and Europe, both with a share about 50 percent.

Key Features:

The report on Artificial Turf market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Artificial Turf market. It may include historical data, market segmentation by Type (e.g., PE Artificial Grass Turf, PP Artificial Grass Turf), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Artificial Turf market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Artificial Turf market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Artificial Turf industry. This include advancements in Artificial Turf technology, Artificial Turf new entrants, Artificial Turf new investment, and other innovations that are shaping the future of Artificial Turf.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Artificial Turf market. It includes factors influencing customer ' purchasing decisions, preferences for Artificial Turf product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Artificial Turf market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Artificial Turf market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Artificial Turf market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Artificial Turf industry. This includes projections of market size, growth rates, regional trends, and predictions on

technological advancements and policy developments.

Recommendations and Opportunities: The report concludes with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Artificial Turf market.

Market Segmentation:

Artificial Turf market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

PE Artificial Grass Turf

PP Artificial Grass Turf

Nylon Artificial Grass Turf

Segmentation by application

Sports

Leisure & Landscaping

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

CCGrass

Sport Group Holding

Qingdao Qinghe Artificial Turf Co., Ltd.

TenCate Grass

FieldTurf

Shaw Sports Turf

Sports & Leisure Group

Condor Grass

Victoria PLC

Taishan

Hellas Construction

All Victory Grass

Mighty Grass Co., Ltd.

Jiangsu Vivaturf Artificial Grass

Nurteks

Sprinturf

Beaulieu International Group

SIS Pitches

ForeverLawn, Inc. (DuPont)

Global Syn-Turf

ACT Global Sports

Controlled Products

Saltex Oy

Guangdong Citygreen Sports Co., Ltd.

Dorelom Group

Key Questions Addressed in this Report

What is the 10-year outlook for the global Artificial Turf market?

What factors are driving Artificial Turf market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Artificial Turf market opportunities vary by end market size?

How does Artificial Turf break out type, application?

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