

Global Artificial Lawns Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Artificial Lawns market size was valued at US\$ 3540.2 million in 2023. With growing demand in downstream market, the Artificial Lawns is forecast to a readjusted size of US\$ 8311.8 million by 2030 with a CAGR of 13.0% during review period.

The research report highlights the growth potential of the global Artificial Lawns market. Artificial Lawns are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Artificial Lawns. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Artificial Lawns market.

Artificial Lawn is a surface of synthetic fibers made to look like natural grass. It is most often used in arenas for sports that were originally or are normally played on grass. However, it is now being used on Sports lawns and Landscaping applications as well.

The artificial turf industry has a relatively high degree of concentration, with the top 10 companies accounting for approximately 50% of the global market in terms of revenue.

Key Features:

The report on Artificial Lawns market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size

and growth of the Artificial Lawns market. It may include historical data, market segmentation by Type (e.g., PP Sports Turf, PE Sports Turf), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Artificial Lawns market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Artificial Lawns market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Artificial Lawns industry. This include advancements in Artificial Lawns technology, Artificial Lawns new entrants, Artificial Lawns new investment, and other innovations that are shaping the future of Artificial Lawns.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Artificial Lawns market. It includes factors influencing customer ' purchasing decisions, preferences for Artificial Lawns product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Artificial Lawns market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Artificial Lawns market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Artificial Lawns market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Artificial Lawns industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for

industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Artificial Lawns market.

Market Segmentation:

Artificial Lawns market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

PP Sports Turf

PE Sports Turf

Nylon Sports Turf

Segmentation by application

Sports

Leisure & Landscaping

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

CCGrass

Sport Group Holding

Qingdao Qinghe Artificial Turf Co., Ltd.

TenCate Grass

FieldTurf

Shaw Sports Turf

Sports & Leisure Group

Condor Grass

Victoria PLC

Taishan

Hellas Construction

All Victory Grass

Mighty Grass Co., Ltd.

Jiangsu Vivaturf Artificial Grass

Nurteks

Sprinturf

Beaulieu International Group

SIS Pitches

ForeverLawn, Inc. (DuPont)

Global Syn-Turf

ACT Global Sports

Controlled Products

Saltex Oy

Guangdong Citygreen Sports Co., Ltd.

Dorelom Group

Key Questions Addressed in this Report

What is the 10-year outlook for the global Artificial Lawns market?

What factors are driving Artificial Lawns market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Artificial Lawns market opportunities vary by end market size?

How does Artificial Lawns break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Artificial Lawns Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Artificial Lawns by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Artificial Lawns by Country/Region, 2019, 2023 & 2030
- 2.2 Artificial Lawns Segment by Type
 - 2.2.1 PP Sports Turf
 - 2.2.2 PE Sports Turf
 - 2.2.3 Nylon Sports Turf
- 2.3 Artificial Lawns Sales by Type
 - 2.3.1 Global Artificial Lawns Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Artificial Lawns Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Artificial Lawns Sale Price by Type (2019-2024)
- 2.4 Artificial Lawns Segment by Application
 - 2.4.1 Sports
 - 2.4.2 Leisure & Landscaping
- 2.5 Artificial Lawns Sales by Application
 - 2.5.1 Global Artificial Lawns Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Artificial Lawns Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Artificial Lawns Sale Price by Application (2019-2024)

3 GLOBAL ARTIFICIAL LAWNS BY COMPANY

- 3.1 Global Artificial Lawns Breakdown Data by Company
 - 3.1.1 Global Artificial Lawns Annual Sales by Company (2019-2024)
 - 3.1.2 Global Artificial Lawns Sales Market Share by Company (2019-2024)
- 3.2 Global Artificial Lawns Annual Revenue by Company (2019-2024)
 - 3.2.1 Global Artificial Lawns Revenue by Company (2019-2024)
 - 3.2.2 Global Artificial Lawns Revenue Market Share by Company (2019-2024)
- 3.3 Global Artificial Lawns Sale Price by Company
- 3.4 Key Manufacturers Artificial Lawns Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Artificial Lawns Product Location Distribution
 - 3.4.2 Players Artificial Lawns Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR ARTIFICIAL LAWNS BY GEOGRAPHIC REGION

- 4.1 World Historic Artificial Lawns Market Size by Geographic Region (2019-2024)
 - 4.1.1 Global Artificial Lawns Annual Sales by Geographic Region (2019-2024)
 - 4.1.2 Global Artificial Lawns Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Artificial Lawns Market Size by Country/Region (2019-2024)
 - 4.2.1 Global Artificial Lawns Annual Sales by Country/Region (2019-2024)
 - 4.2.2 Global Artificial Lawns Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Artificial Lawns Sales Growth
- 4.4 APAC Artificial Lawns Sales Growth
- 4.5 Europe Artificial Lawns Sales Growth
- 4.6 Middle East & Africa Artificial Lawns Sales Growth

5 AMERICAS

- 5.1 Americas Artificial Lawns Sales by Country
 - 5.1.1 Americas Artificial Lawns Sales by Country (2019-2024)
 - 5.1.2 Americas Artificial Lawns Revenue by Country (2019-2024)
- 5.2 Americas Artificial Lawns Sales by Type
- 5.3 Americas Artificial Lawns Sales by Application
- 5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Artificial Lawns Sales by Region

6.1.1 APAC Artificial Lawns Sales by Region (2019-2024)

6.1.2 APAC Artificial Lawns Revenue by Region (2019-2024)

6.2 APAC Artificial Lawns Sales by Type

6.3 APAC Artificial Lawns Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Artificial Lawns by Country

7.1.1 Europe Artificial Lawns Sales by Country (2019-2024)

7.1.2 Europe Artificial Lawns Revenue by Country (2019-2024)

7.2 Europe Artificial Lawns Sales by Type

7.3 Europe Artificial Lawns Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Artificial Lawns by Country

8.1.1 Middle East & Africa Artificial Lawns Sales by Country (2019-2024)

8.1.2 Middle East & Africa Artificial Lawns Revenue by Country (2019-2024)

8.2 Middle East & Africa Artificial Lawns Sales by Type

8.3 Middle East & Africa Artificial Lawns Sales by Application

- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Artificial Lawns
- 10.3 Manufacturing Process Analysis of Artificial Lawns
- 10.4 Industry Chain Structure of Artificial Lawns

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Artificial Lawns Distributors
- 11.3 Artificial Lawns Customer

12 WORLD FORECAST REVIEW FOR ARTIFICIAL LAWNS BY GEOGRAPHIC REGION

- 12.1 Global Artificial Lawns Market Size Forecast by Region
 - 12.1.1 Global Artificial Lawns Forecast by Region (2025-2030)
 - 12.1.2 Global Artificial Lawns Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Artificial Lawns Forecast by Type
- 12.7 Global Artificial Lawns Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 CCGrass

13.1.1 CCGrass Company Information

13.1.2 CCGrass Artificial Lawns Product Portfolios and Specifications

13.1.3 CCGrass Artificial Lawns Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 CCGrass Main Business Overview

13.1.5 CCGrass Latest Developments

13.2 Sport Group Holding

13.2.1 Sport Group Holding Company Information

13.2.2 Sport Group Holding Artificial Lawns Product Portfolios and Specifications

13.2.3 Sport Group Holding Artificial Lawns Sales, Revenue, Price and Gross Margin (2019-2024)

13.2.4 Sport Group Holding Main Business Overview

13.2.5 Sport Group Holding Latest Developments

13.3 Qingdao Qinghe Artificial Turf Co., Ltd.

13.3.1 Qingdao Qinghe Artificial Turf Co., Ltd. Company Information

13.3.2 Qingdao Qinghe Artificial Turf Co., Ltd. Artificial Lawns Product Portfolios and Specifications

13.3.3 Qingdao Qinghe Artificial Turf Co., Ltd. Artificial Lawns Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 Qingdao Qinghe Artificial Turf Co., Ltd. Main Business Overview

13.3.5 Qingdao Qinghe Artificial Turf Co., Ltd. Latest Developments

13.4 TenCate Grass

13.4.1 TenCate Grass Company Information

13.4.2 TenCate Grass Artificial Lawns Product Portfolios and Specifications

13.4.3 TenCate Grass Artificial Lawns Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 TenCate Grass Main Business Overview

13.4.5 TenCate Grass Latest Developments

13.5 FieldTurf

13.5.1 FieldTurf Company Information

13.5.2 FieldTurf Artificial Lawns Product Portfolios and Specifications

13.5.3 FieldTurf Artificial Lawns Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 FieldTurf Main Business Overview

13.5.5 FieldTurf Latest Developments

13.6 Shaw Sports Turf

13.6.1 Shaw Sports Turf Company Information

- 13.6.2 Shaw Sports Turf Artificial Lawns Product Portfolios and Specifications
- 13.6.3 Shaw Sports Turf Artificial Lawns Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.6.4 Shaw Sports Turf Main Business Overview
- 13.6.5 Shaw Sports Turf Latest Developments
- 13.7 Sports & Leisure Group
 - 13.7.1 Sports & Leisure Group Company Information
 - 13.7.2 Sports & Leisure Group Artificial Lawns Product Portfolios and Specifications
 - 13.7.3 Sports & Leisure Group Artificial Lawns Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.7.4 Sports & Leisure Group Main Business Overview
 - 13.7.5 Sports & Leisure Group Latest Developments
- 13.8 Condor Grass
 - 13.8.1 Condor Grass Company Information
 - 13.8.2 Condor Grass Artificial Lawns Product Portfolios and Specifications
 - 13.8.3 Condor Grass Artificial Lawns Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 Condor Grass Main Business Overview
 - 13.8.5 Condor Grass Latest Developments
- 13.9 Victoria PLC
 - 13.9.1 Victoria PLC Company Information
 - 13.9.2 Victoria PLC Artificial Lawns Product Portfolios and Specifications
 - 13.9.3 Victoria PLC Artificial Lawns Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.9.4 Victoria PLC Main Business Overview
 - 13.9.5 Victoria PLC Latest Developments
- 13.10 Taishan
 - 13.10.1 Taishan Company Information
 - 13.10.2 Taishan Artificial Lawns Product Portfolios and Specifications
 - 13.10.3 Taishan Artificial Lawns Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.10.4 Taishan Main Business Overview
 - 13.10.5 Taishan Latest Developments
- 13.11 Hellas Construction
 - 13.11.1 Hellas Construction Company Information
 - 13.11.2 Hellas Construction Artificial Lawns Product Portfolios and Specifications
 - 13.11.3 Hellas Construction Artificial Lawns Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.11.4 Hellas Construction Main Business Overview
 - 13.11.5 Hellas Construction Latest Developments

13.12 All Victory Grass

13.12.1 All Victory Grass Company Information

13.12.2 All Victory Grass Artificial Lawns Product Portfolios and Specifications

13.12.3 All Victory Grass Artificial Lawns Sales, Revenue, Price and Gross Margin (2019-2024)

13.12.4 All Victory Grass Main Business Overview

13.12.5 All Victory Grass Latest Developments

13.13 Mighty Grass Co., Ltd.

13.13.1 Mighty Grass Co., Ltd. Company Information

13.13.2 Mighty Grass Co., Ltd. Artificial Lawns Product Portfolios and Specifications

13.13.3 Mighty Grass Co., Ltd. Artificial Lawns Sales, Revenue, Price and Gross Margin (2019-2024)

13.13.4 Mighty Grass Co., Ltd. Main Business Overview

13.13.5 Mighty Grass Co., Ltd. Latest Developments

13.14 Jiangsu Vivaturf Artificial Grass

13.14.1 Jiangsu Vivaturf Artificial Grass Company Information

13.14.2 Jiangsu Vivaturf Artificial Grass Artificial Lawns Product Portfolios and Specifications

13.14.3 Jiangsu Vivaturf Artificial Grass Artificial Lawns Sales, Revenue, Price and Gross Margin (2019-2024)

13.14.4 Jiangsu Vivaturf Artificial Grass Main Business Overview

13.14.5 Jiangsu Vivaturf Artificial Grass Latest Developments

13.15 Nurteks

13.15.1 Nurteks Company Information

13.15.2 Nurteks Artificial Lawns Product Portfolios and Specifications

13.15.3 Nurteks Artificial Lawns Sales, Revenue, Price and Gross Margin (2019-2024)

13.15.4 Nurteks Main Business Overview

13.15.5 Nurteks Latest Developments

13.16 Sprinturf

13.16.1 Sprinturf Company Information

13.16.2 Sprinturf Artificial Lawns Product Portfolios and Specifications

13.16.3 Sprinturf Artificial Lawns Sales, Revenue, Price and Gross Margin (2019-2024)

13.16.4 Sprinturf Main Business Overview

13.16.5 Sprinturf Latest Developments

13.17 Beaulieu International Group

13.17.1 Beaulieu International Group Company Information

13.17.2 Beaulieu International Group Artificial Lawns Product Portfolios and Specifications

13.17.3 Beaulieu International Group Artificial Lawns Sales, Revenue, Price and Gross Margin (2019-2024)

13.17.4 Beaulieu International Group Main Business Overview

13.17.5 Beaulieu International Group Latest Developments

13.18 SIS Pitches

13.18.1 SIS Pitches Company Information

13.18.2 SIS Pitches Artificial Lawns Product Portfolios and Specifications

13.18.3 SIS Pitches Artificial Lawns Sales, Revenue, Price and Gross Margin (2019-2024)

13.18.4 SIS Pitches Main Business Overview

13.18.5 SIS Pitches Latest Developments

13.19 ForeverLawn, Inc. (DuPont)

13.19.1 ForeverLawn, Inc. (DuPont) Company Information

13.19.2 ForeverLawn, Inc. (DuPont) Artificial Lawns Product Portfolios and Specifications

13.19.3 ForeverLawn, Inc. (DuPont) Artificial Lawns Sales, Revenue, Price and Gross Margin (2019-2024)

13.19.4 ForeverLawn, Inc. (DuPont) Main Business Overview

13.19.5 ForeverLawn, Inc. (DuPont) Latest Developments

13.20 Global Syn-Turf

13.20.1 Global Syn-Turf Company Information

13.20.2 Global Syn-Turf Artificial Lawns Product Portfolios and Specifications

13.20.3 Global Syn-Turf Artificial Lawns Sales, Revenue, Price and Gross Margin (2019-2024)

13.20.4 Global Syn-Turf Main Business Overview

13.20.5 Global Syn-Turf Latest Developments

13.21 ACT Global Sports

13.21.1 ACT Global Sports Company Information

13.21.2 ACT Global Sports Artificial Lawns Product Portfolios and Specifications

13.21.3 ACT Global Sports Artificial Lawns Sales, Revenue, Price and Gross Margin (2019-2024)

13.21.4 ACT Global Sports Main Business Overview

13.21.5 ACT Global Sports Latest Developments

13.22 Controlled Products

13.22.1 Controlled Products Company Information

13.22.2 Controlled Products Artificial Lawns Product Portfolios and Specifications

13.22.3 Controlled Products Artificial Lawns Sales, Revenue, Price and Gross Margin (2019-2024)

13.22.4 Controlled Products Main Business Overview

13.22.5 Controlled Products Latest Developments

13.23 Saltex Oy

13.23.1 Saltex Oy Company Information

13.23.2 Saltex Oy Artificial Lawns Product Portfolios and Specifications

13.23.3 Saltex Oy Artificial Lawns Sales, Revenue, Price and Gross Margin (2019-2024)

13.23.4 Saltex Oy Main Business Overview

13.23.5 Saltex Oy Latest Developments

13.24 Guangdong Citygreen Sports Co., Ltd.

13.24.1 Guangdong Citygreen Sports Co., Ltd. Company Information

13.24.2 Guangdong Citygreen Sports Co., Ltd. Artificial Lawns Product Portfolios and Specifications

13.24.3 Guangdong Citygreen Sports Co., Ltd. Artificial Lawns Sales, Revenue, Price and Gross Margin (2019-2024)

13.24.4 Guangdong Citygreen Sports Co., Ltd. Main Business Overview

13.24.5 Guangdong Citygreen Sports Co., Ltd. Latest Developments

13.25 Dorelom Group

13.25.1 Dorelom Group Company Information

13.25.2 Dorelom Group Artificial Lawns Product Portfolios and Specifications

13.25.3 Dorelom Group Artificial Lawns Sales, Revenue, Price and Gross Margin (2019-2024)

13.25.4 Dorelom Group Main Business Overview

13.25.5 Dorelom Group Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Artificial Lawns Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Artificial Lawns Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of PP Sports Turf

Table 4. Major Players of PE Sports Turf

Table 5. Major Players of Nylon Sports Turf

Table 6. Global Artificial Lawns Sales by Type (2019-2024) & (K Sq.m)

Table 7. Global Artificial Lawns Sales Market Share by Type (2019-2024)

Table 8. Global Artificial Lawns Revenue by Type (2019-2024) & (\$ million)

Table 9. Global Artificial Lawns Revenue Market Share by Type (2019-2024)

Table 10. Global Artificial Lawns Sale Price by Type (2019-2024) & (USD/Sq.m)

Table 11. Global Artificial Lawns Sales by Application (2019-2024) & (K Sq.m)

Table 12. Global Artificial Lawns Sales Market Share by Application (2019-2024)

Table 13. Global Artificial Lawns Revenue by Application (2019-2024)

Table 14. Global Artificial Lawns Revenue Market Share by Application (2019-2024)

Table 15. Global Artificial Lawns Sale Price by Application (2019-2024) & (USD/Sq.m)

Table 16. Global Artificial Lawns Sales by Company (2019-2024) & (K Sq.m)

Table 17. Global Artificial Lawns Sales Market Share by Company (2019-2024)

Table 18. Global Artificial Lawns Revenue by Company (2019-2024) (\$ Millions)

Table 19. Global Artificial Lawns Revenue Market Share by Company (2019-2024)

Table 20. Global Artificial Lawns Sale Price by Company (2019-2024) & (USD/Sq.m)

Table 21. Key Manufacturers Artificial Lawns Producing Area Distribution and Sales Area

Table 22. Players Artificial Lawns Products Offered

Table 23. Artificial Lawns Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 24. New Products and Potential Entrants

Table 25. Mergers & Acquisitions, Expansion

Table 26. Global Artificial Lawns Sales by Geographic Region (2019-2024) & (K Sq.m)

Table 27. Global Artificial Lawns Sales Market Share Geographic Region (2019-2024)

Table 28. Global Artificial Lawns Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 29. Global Artificial Lawns Revenue Market Share by Geographic Region (2019-2024)

Table 30. Global Artificial Lawns Sales by Country/Region (2019-2024) & (K Sq.m)

Table 31. Global Artificial Lawns Sales Market Share by Country/Region (2019-2024)
Table 32. Global Artificial Lawns Revenue by Country/Region (2019-2024) & (\$ millions)
Table 33. Global Artificial Lawns Revenue Market Share by Country/Region (2019-2024)
Table 34. Americas Artificial Lawns Sales by Country (2019-2024) & (K Sq.m)
Table 35. Americas Artificial Lawns Sales Market Share by Country (2019-2024)
Table 36. Americas Artificial Lawns Revenue by Country (2019-2024) & (\$ Millions)
Table 37. Americas Artificial Lawns Revenue Market Share by Country (2019-2024)
Table 38. Americas Artificial Lawns Sales by Type (2019-2024) & (K Sq.m)
Table 39. Americas Artificial Lawns Sales by Application (2019-2024) & (K Sq.m)
Table 40. APAC Artificial Lawns Sales by Region (2019-2024) & (K Sq.m)
Table 41. APAC Artificial Lawns Sales Market Share by Region (2019-2024)
Table 42. APAC Artificial Lawns Revenue by Region (2019-2024) & (\$ Millions)
Table 43. APAC Artificial Lawns Revenue Market Share by Region (2019-2024)
Table 44. APAC Artificial Lawns Sales by Type (2019-2024) & (K Sq.m)
Table 45. APAC Artificial Lawns Sales by Application (2019-2024) & (K Sq.m)
Table 46. Europe Artificial Lawns Sales by Country (2019-2024) & (K Sq.m)
Table 47. Europe Artificial Lawns Sales Market Share by Country (2019-2024)
Table 48. Europe Artificial Lawns Revenue by Country (2019-2024) & (\$ Millions)
Table 49. Europe Artificial Lawns Revenue Market Share by Country (2019-2024)
Table 50. Europe Artificial Lawns Sales by Type (2019-2024) & (K Sq.m)
Table 51. Europe Artificial Lawns Sales by Application (2019-2024) & (K Sq.m)
Table 52. Middle East & Africa Artificial Lawns Sales by Country (2019-2024) & (K Sq.m)
Table 53. Middle East & Africa Artificial Lawns Sales Market Share by Country (2019-2024)
Table 54. Middle East & Africa Artificial Lawns Revenue by Country (2019-2024) & (\$ Millions)
Table 55. Middle East & Africa Artificial Lawns Revenue Market Share by Country (2019-2024)
Table 56. Middle East & Africa Artificial Lawns Sales by Type (2019-2024) & (K Sq.m)
Table 57. Middle East & Africa Artificial Lawns Sales by Application (2019-2024) & (K Sq.m)
Table 58. Key Market Drivers & Growth Opportunities of Artificial Lawns
Table 59. Key Market Challenges & Risks of Artificial Lawns
Table 60. Key Industry Trends of Artificial Lawns
Table 61. Artificial Lawns Raw Material
Table 62. Key Suppliers of Raw Materials
Table 63. Artificial Lawns Distributors List

Table 64. Artificial Lawns Customer List

Table 65. Global Artificial Lawns Sales Forecast by Region (2025-2030) & (K Sq.m)

Table 66. Global Artificial Lawns Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 67. Americas Artificial Lawns Sales Forecast by Country (2025-2030) & (K Sq.m)

Table 68. Americas Artificial Lawns Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 69. APAC Artificial Lawns Sales Forecast by Region (2025-2030) & (K Sq.m)

Table 70. APAC Artificial Lawns Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 71. Europe Artificial Lawns Sales Forecast by Country (2025-2030) & (K Sq.m)

Table 72. Europe Artificial Lawns Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 73. Middle East & Africa Artificial Lawns Sales Forecast by Country (2025-2030) & (K Sq.m)

Table 74. Middle East & Africa Artificial Lawns Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 75. Global Artificial Lawns Sales Forecast by Type (2025-2030) & (K Sq.m)

Table 76. Global Artificial Lawns Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 77. Global Artificial Lawns Sales Forecast by Application (2025-2030) & (K Sq.m)

Table 78. Global Artificial Lawns Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 79. CCGrass Basic Information, Artificial Lawns Manufacturing Base, Sales Area and Its Competitors

Table 80. CCGrass Artificial Lawns Product Portfolios and Specifications

Table 81. CCGrass Artificial Lawns Sales (K Sq.m), Revenue (\$ Million), Price (USD/Sq.m) and Gross Margin (2019-2024)

Table 82. CCGrass Main Business

Table 83. CCGrass Latest Developments

Table 84. Sport Group Holding Basic Information, Artificial Lawns Manufacturing Base, Sales Area and Its Competitors

Table 85. Sport Group Holding Artificial Lawns Product Portfolios and Specifications

Table 86. Sport Group Holding Artificial Lawns Sales (K Sq.m), Revenue (\$ Million), Price (USD/Sq.m) and Gross Margin (2019-2024)

Table 87. Sport Group Holding Main Business

Table 88. Sport Group Holding Latest Developments

Table 89. Qingdao Qinghe Artificial Turf Co., Ltd. Basic Information, Artificial Lawns Manufacturing Base, Sales Area and Its Competitors

Table 90. Qingdao Qinghe Artificial Turf Co., Ltd. Artificial Lawns Product Portfolios and

Specifications

Table 91. Qingdao Qinghe Artificial Turf Co., Ltd. Artificial Lawns Sales (K Sq.m), Revenue (\$ Million), Price (USD/Sq.m) and Gross Margin (2019-2024)

Table 92. Qingdao Qinghe Artificial Turf Co., Ltd. Main Business

Table 93. Qingdao Qinghe Artificial Turf Co., Ltd. Latest Developments

Table 94. TenCate Grass Basic Information, Artificial Lawns Manufacturing Base, Sales Area and Its Competitors

Table 95. TenCate Grass Artificial Lawns Product Portfolios and Specifications

Table 96. TenCate Grass Artificial Lawns Sales (K Sq.m), Revenue (\$ Million), Price (USD/Sq.m) and Gross Margin (2019-2024)

Table 97. TenCate Grass Main Business

Table 98. TenCate Grass Latest Developments

Table 99. FieldTurf Basic Information, Artificial Lawns Manufacturing Base, Sales Area and Its Competitors

Table 100. FieldTurf Artificial Lawns Product Portfolios and Specifications

Table 101. FieldTurf Artificial Lawns Sales (K Sq.m), Revenue (\$ Million), Price (USD/Sq.m) and Gross Margin (2019-2024)

Table 102. FieldTurf Main Business

Table 103. FieldTurf Latest Developments

Table 104. Shaw Sports Turf Basic Information, Artificial Lawns Manufacturing Base, Sales Area and Its Competitors

Table 105. Shaw Sports Turf Artificial Lawns Product Portfolios and Specifications

Table 106. Shaw Sports Turf Artificial Lawns Sales (K Sq.m), Revenue (\$ Million), Price (USD/Sq.m) and Gross Margin (2019-2024)

Table 107. Shaw Sports Turf Main Business

Table 108. Shaw Sports Turf Latest Developments

Table 109. Sports & Leisure Group Basic Information, Artificial Lawns Manufacturing Base, Sales Area and Its Competitors

Table 110. Sports & Leisure Group Artificial Lawns Product Portfolios and Specifications

Table 111. Sports & Leisure Group Artificial Lawns Sales (K Sq.m), Revenue (\$ Million), Price (USD/Sq.m) and Gross Margin (2019-2024)

Table 112. Sports & Leisure Group Main Business

Table 113. Sports & Leisure Group Latest Developments

Table 114. Condor Grass Basic Information, Artificial Lawns Manufacturing Base, Sales Area and Its Competitors

Table 115. Condor Grass Artificial Lawns Product Portfolios and Specifications

Table 116. Condor Grass Artificial Lawns Sales (K Sq.m), Revenue (\$ Million), Price (USD/Sq.m) and Gross Margin (2019-2024)

Table 117. Condor Grass Main Business

Table 118. Condor Grass Latest Developments

Table 119. Victoria PLC Basic Information, Artificial Lawns Manufacturing Base, Sales Area and Its Competitors

Table 120. Victoria PLC Artificial Lawns Product Portfolios and Specifications

Table 121. Victoria PLC Artificial Lawns Sales (K Sq.m), Revenue (\$ Million), Price (USD/Sq.m) and Gross Margin (2019-2024)

Table 122. Victoria PLC Main Business

Table 123. Victoria PLC Latest Developments

Table 124. Taishan Basic Information, Artificial Lawns Manufacturing Base, Sales Area and Its Competitors

Table 125. Taishan Artificial Lawns Product Portfolios and Specifications

Table 126. Taishan Artificial Lawns Sales (K Sq.m), Revenue (\$ Million), Price (USD/Sq.m) and Gross Margin (2019-2024)

Table 127. Taishan Main Business

Table 128. Taishan Latest Developments

Table 129. Hellas Construction Basic Information, Artificial Lawns Manufacturing Base, Sales Area and Its Competitors

Table 130. Hellas Construction Artificial Lawns Product Portfolios and Specifications

Table 131. Hellas Construction Artificial Lawns Sales (K Sq.m), Revenue (\$ Million), Price (USD/Sq.m) and Gross Margin (2019-2024)

Table 132. Hellas Construction Main Business

Table 133. Hellas Construction Latest Developments

Table 134. All Victory Grass Basic Information, Artificial Lawns Manufacturing Base, Sales Area and Its Competitors

Table 135. All Victory Grass Artificial Lawns Product Portfolios and Specifications

Table 136. All Victory Grass Artificial Lawns Sales (K Sq.m), Revenue (\$ Million), Price (USD/Sq.m) and Gross Margin (2019-2024)

Table 137. All Victory Grass Main Business

Table 138. All Victory Grass Latest Developments

Table 139. Mighty Grass Co., Ltd. Basic Information, Artificial Lawns Manufacturing Base, Sales Area and Its Competitors

Table 140. Mighty Grass Co., Ltd. Artificial Lawns Product Portfolios and Specifications

Table 141. Mighty Grass Co., Ltd. Artificial Lawns Sales (K Sq.m), Revenue (\$ Million), Price (USD/Sq.m) and Gross Margin (2019-2024)

Table 142. Mighty Grass Co., Ltd. Main Business

Table 143. Mighty Grass Co., Ltd. Latest Developments

Table 144. Jiangsu Vivaturf Artificial Grass Basic Information, Artificial Lawns Manufacturing Base, Sales Area and Its Competitors

Table 145. Jiangsu Vivaturf Artificial Grass Artificial Lawns Product Portfolios and

Specifications

Table 146. Jiangsu Vivaturf Artificial Grass Artificial Lawns Sales (K Sq.m), Revenue (\$ Million), Price (USD/Sq.m) and Gross Margin (2019-2024)

Table 147. Jiangsu Vivaturf Artificial Grass Main Business

Table 148. Jiangsu Vivaturf Artificial Grass Latest Developments

Table 149. Nurteks Basic Information, Artificial Lawns Manufacturing Base, Sales Area and Its Competitors

Table 150. Nurteks Artificial Lawns Product Portfolios and Specifications

Table 151. Nurteks Artificial Lawns Sales (K Sq.m), Revenue (\$ Million), Price (USD/Sq.m) and Gross Margin (2019-2024)

Table 152. Nurteks Main Business

Table 153. Nurteks Latest Developments

Table 154. Sprinturf Basic Information, Artificial Lawns Manufacturing Base, Sales Area and Its Competitors

Table 155. Sprinturf Artificial Lawns Product Portfolios and Specifications

Table 156. Sprinturf Artificial Lawns Sales (K Sq.m), Revenue (\$ Million), Price (USD/Sq.m) and Gross Margin (2019-2024)

Table 157. Sprinturf Main Business

Table 158. Sprinturf Latest Developments

Table 159. Beaulieu International Group Basic Information, Artificial Lawns Manufacturing Base, Sales Area and Its Competitors

Table 160. Beaulieu International Group Artificial Lawns Product Portfolios and Specifications

Table 161. Beaulieu International Group Artificial Lawns Sales (K Sq.m), Revenue (\$ Million), Price (USD/Sq.m) and Gross Margin (2019-2024)

Table 162. Beaulieu International Group Main Business

Table 163. Beaulieu International Group Latest Developments

Table 164. SIS Pitches Basic Information, Artificial Lawns Manufacturing Base, Sales Area and Its Competitors

Table 165. SIS Pitches Artificial Lawns Product Portfolios and Specifications

Table 166. SIS Pitches Artificial Lawns Sales (K Sq.m), Revenue (\$ Million), Price (USD/Sq.m) and Gross Margin (2019-2024)

Table 167. SIS Pitches Main Business

Table 168. SIS Pitches Latest Developments

Table 169. ForeverLawn, Inc. (DuPont) Basic Information, Artificial Lawns Manufacturing Base, Sales Area and Its Competitors

Table 170. ForeverLawn, Inc. (DuPont) Artificial Lawns Product Portfolios and Specifications

Table 171. ForeverLawn, Inc. (DuPont) Artificial Lawns Sales (K Sq.m), Revenue (\$

Million), Price (USD/Sq.m) and Gross Margin (2019-2024)

Table 172. ForeverLawn, Inc. (DuPont) Main Business

Table 173. ForeverLawn, Inc. (DuPont) Latest Developments

Table 174. Global Syn-Turf Basic Information, Artificial Lawns Manufacturing Base, Sales Area and Its Competitors

Table 175. Global Syn-Turf Artificial Lawns Product Portfolios and Specifications

Table 176. Global Syn-Turf Artificial Lawns Sales (K Sq.m), Revenue (\$ Million), Price (USD/Sq.m) and Gross Margin (2019-2024)

Table 177. Global Syn-Turf Main Business

Table 178. Global Syn-Turf Latest Developments

Table 179. ACT Global Sports Basic Information, Artificial Lawns Manufacturing Base, Sales Area and Its Competitors

Table 180. ACT Global Sports Artificial Lawns Product Portfolios and Specifications

Table 181. ACT Global Sports Artificial Lawns Sales (K Sq.m), Revenue (\$ Million), Price (USD/Sq.m) and Gross Margin (2019-2024)

Table 182. ACT Global Sports Main Business

Table 183. ACT Global Sports Latest Developments

Table 184. Controlled Products Basic Information, Artificial Lawns Manufacturing Base, Sales Area and Its Competitors

Table 185. Controlled Products Artificial Lawns Product Portfolios and Specifications

Table 186. Controlled Products Artificial Lawns Sales (K Sq.m), Revenue (\$ Million), Price (USD/Sq.m) and Gross Margin (2019-2024)

Table 187. Controlled Products Main Business

Table 188. Controlled Products Latest Developments

Table 189. Saltex Oy Basic Information, Artificial Lawns Manufacturing Base, Sales Area and Its Competitors

Table 190. Saltex Oy Artificial Lawns Product Portfolios and Specifications

Table 191. Saltex Oy Artificial Lawns Sales (K Sq.m), Revenue (\$ Million), Price (USD/Sq.m) and Gross Margin (2019-2024)

Table 192. Saltex Oy Main Business

Table 193. Saltex Oy Latest Developments

Table 194. Guangdong Citygreen Sports Co., Ltd. Basic Information, Artificial Lawns Manufacturing Base, Sales Area and Its Competitors

Table 195. Guangdong Citygreen Sports Co., Ltd. Artificial Lawns Product Portfolios and Specifications

Table 196. Guangdong Citygreen Sports Co., Ltd. Artificial Lawns Sales (K Sq.m), Revenue (\$ Million), Price (USD/Sq.m) and Gross Margin (2019-2024)

Table 197. Guangdong Citygreen Sports Co., Ltd. Main Business

Table 198. Guangdong Citygreen Sports Co., Ltd. Latest Developments

Table 199. Dorelom Group Basic Information, Artificial Lawns Manufacturing Base, Sales Area and Its Competitors

Table 200. Dorelom Group Artificial Lawns Product Portfolios and Specifications

Table 201. Dorelom Group Artificial Lawns Sales (K Sq.m), Revenue (\$ Million), Price (USD/Sq.m) and Gross Margin (2019-2024)

Table 202. Dorelom Group Main Business

Table 203. Dorelom Group Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Artificial Lawns
- Figure 2. Artificial Lawns Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Artificial Lawns Sales Growth Rate 2019-2030 (K Sq.m)
- Figure 7. Global Artificial Lawns Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Artificial Lawns Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of PP Sports Turf
- Figure 10. Product Picture of PE Sports Turf
- Figure 11. Product Picture of Nylon Sports Turf
- Figure 12. Global Artificial Lawns Sales Market Share by Type in 2023
- Figure 13. Global Artificial Lawns Revenue Market Share by Type (2019-2024)
- Figure 14. Artificial Lawns Consumed in Sports
- Figure 15. Global Artificial Lawns Market: Sports (2019-2024) & (K Sq.m)
- Figure 16. Artificial Lawns Consumed in Leisure & Landscaping
- Figure 17. Global Artificial Lawns Market: Leisure & Landscaping (2019-2024) & (K Sq.m)
- Figure 18. Global Artificial Lawns Sales Market Share by Application (2023)
- Figure 19. Global Artificial Lawns Revenue Market Share by Application in 2023
- Figure 20. Artificial Lawns Sales Market by Company in 2023 (K Sq.m)
- Figure 21. Global Artificial Lawns Sales Market Share by Company in 2023
- Figure 22. Artificial Lawns Revenue Market by Company in 2023 (\$ Million)
- Figure 23. Global Artificial Lawns Revenue Market Share by Company in 2023
- Figure 24. Global Artificial Lawns Sales Market Share by Geographic Region (2019-2024)
- Figure 25. Global Artificial Lawns Revenue Market Share by Geographic Region in 2023
- Figure 26. Americas Artificial Lawns Sales 2019-2024 (K Sq.m)
- Figure 27. Americas Artificial Lawns Revenue 2019-2024 (\$ Millions)
- Figure 28. APAC Artificial Lawns Sales 2019-2024 (K Sq.m)
- Figure 29. APAC Artificial Lawns Revenue 2019-2024 (\$ Millions)
- Figure 30. Europe Artificial Lawns Sales 2019-2024 (K Sq.m)
- Figure 31. Europe Artificial Lawns Revenue 2019-2024 (\$ Millions)
- Figure 32. Middle East & Africa Artificial Lawns Sales 2019-2024 (K Sq.m)
- Figure 33. Middle East & Africa Artificial Lawns Revenue 2019-2024 (\$ Millions)

- Figure 34. Americas Artificial Lawns Sales Market Share by Country in 2023
- Figure 35. Americas Artificial Lawns Revenue Market Share by Country in 2023
- Figure 36. Americas Artificial Lawns Sales Market Share by Type (2019-2024)
- Figure 37. Americas Artificial Lawns Sales Market Share by Application (2019-2024)
- Figure 38. United States Artificial Lawns Revenue Growth 2019-2024 (\$ Millions)
- Figure 39. Canada Artificial Lawns Revenue Growth 2019-2024 (\$ Millions)
- Figure 40. Mexico Artificial Lawns Revenue Growth 2019-2024 (\$ Millions)
- Figure 41. Brazil Artificial Lawns Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. APAC Artificial Lawns Sales Market Share by Region in 2023
- Figure 43. APAC Artificial Lawns Revenue Market Share by Regions in 2023
- Figure 44. APAC Artificial Lawns Sales Market Share by Type (2019-2024)
- Figure 45. APAC Artificial Lawns Sales Market Share by Application (2019-2024)
- Figure 46. China Artificial Lawns Revenue Growth 2019-2024 (\$ Millions)
- Figure 47. Japan Artificial Lawns Revenue Growth 2019-2024 (\$ Millions)
- Figure 48. South Korea Artificial Lawns Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. Southeast Asia Artificial Lawns Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. India Artificial Lawns Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. Australia Artificial Lawns Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. China Taiwan Artificial Lawns Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. Europe Artificial Lawns Sales Market Share by Country in 2023
- Figure 54. Europe Artificial Lawns Revenue Market Share by Country in 2023
- Figure 55. Europe Artificial Lawns Sales Market Share by Type (2019-2024)
- Figure 56. Europe Artificial Lawns Sales Market Share by Application (2019-2024)
- Figure 57. Germany Artificial Lawns Revenue Growth 2019-2024 (\$ Millions)
- Figure 58. France Artificial Lawns Revenue Growth 2019-2024 (\$ Millions)
- Figure 59. UK Artificial Lawns Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. Italy Artificial Lawns Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. Russia Artificial Lawns Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. Middle East & Africa Artificial Lawns Sales Market Share by Country in 2023
- Figure 63. Middle East & Africa Artificial Lawns Revenue Market Share by Country in 2023
- Figure 64. Middle East & Africa Artificial Lawns Sales Market Share by Type (2019-2024)
- Figure 65. Middle East & Africa Artificial Lawns Sales Market Share by Application (2019-2024)
- Figure 66. Egypt Artificial Lawns Revenue Growth 2019-2024 (\$ Millions)
- Figure 67. South Africa Artificial Lawns Revenue Growth 2019-2024 (\$ Millions)
- Figure 68. Israel Artificial Lawns Revenue Growth 2019-2024 (\$ Millions)
- Figure 69. Turkey Artificial Lawns Revenue Growth 2019-2024 (\$ Millions)

Figure 70. GCC Country Artificial Lawns Revenue Growth 2019-2024 (\$ Millions)

Figure 71. Manufacturing Cost Structure Analysis of Artificial Lawns in 2023

Figure 72. Manufacturing Process Analysis of Artificial Lawns

Figure 73. Industry Chain Structure of Artificial Lawns

Figure 74. Channels of Distribution

Figure 75. Global Artificial Lawns Sales Market Forecast by Region (2025-2030)

Figure 76. Global Artificial Lawns Revenue Market Share Forecast by Region
(2025-2030)

Figure 77. Global Artificial Lawns Sales Market Share Forecast by Type (2025-2030)

Figure 78. Global Artificial Lawns Revenue Market Share Forecast by Type (2025-2030)

Figure 79. Global Artificial Lawns Sales Market Share Forecast by Application
(2025-2030)

Figure 80. Global Artificial Lawns Revenue Market Share Forecast by Application
(2025-2030)

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