

Global Artificial Intelligence in Sports Market Growth (Status and Outlook) 2025-2031

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Abstracts

The global Artificial Intelligence in Sports market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

Artificial Intelligence (AI) in sports refers to the application of AI technologies and techniques to enhance various aspects of sports-related activities, including athlete performance, training, injury prevention, fan engagement, and the overall management of sports organizations. AI is employed to analyze large datasets, make predictions, and automate processes to improve efficiency and decision-making in the world of sports.

As an important force driving a new round of scientific and technological revolution, artificial intelligence has been of national strategic importance. Many governments introduces polices and increase capital investment to support AI companies. The Digital Europe plan adopted by the European Union will allocate ?9.2 billion on high-tech investments, such as supercomputing, artificial intelligence, and network security. In order to maintain its leading position, the United States will increase its investment in artificial intelligence research and development in non-defense fields, from US\$1.6 billion to US\$1.7 billion in 2022. According to the latest data released by IDC, global artificial intelligence revenue was US\$432.8 billion in 2022, a year-on-year increase of 19.14%, including software, hardware and services.

LPI (LP Information)' newest research report, the "Artificial Intelligence in Sports Industry Forecast" looks at past sales and reviews total world Artificial Intelligence in Sports sales in 2024, providing a comprehensive analysis by region and market sector of projected Artificial Intelligence in Sports sales for 2025 through 2031. With Artificial Intelligence in Sports sales broken down by region, market sector and sub-sector, this

report provides a detailed analysis in US\$ millions of the world Artificial Intelligence in Sports industry.

This Insight Report provides a comprehensive analysis of the global Artificial Intelligence in Sports landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Artificial Intelligence in Sports portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Artificial Intelligence in Sports market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Artificial Intelligence in Sports and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Artificial Intelligence in Sports.

This report presents a comprehensive overview, market shares, and growth opportunities of Artificial Intelligence in Sports market by product type, application, key players and key regions and countries.

Segmentation by Type:

Hardware

Software

Segmentation by Application:

Performance Improvements

Injury Prevention

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Catapult Group International Ltd.

Facebook Inc.

IBM Corporation

Microsoft Corporation

Salesforce.com Inc.

SAP SE

SAS Institute Inc.

Sportradar AG

Stats Perform

Trumedia Networks

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