

Global Artificial Intelligence in Marketing Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Artificial Intelligence in Marketing is the use of customer data, machine learning and other computational concepts to predict a person's action or inaction. It can take on huge amounts of data and help marketers easily segment them. With AI, businesses can craft great marketing analytics techniques to target the right potential customers

LPI (LP Information)' newest research report, the "Artificial Intelligence in Marketing Industry Forecast" looks at past sales and reviews total world Artificial Intelligence in Marketing sales in 2022, providing a comprehensive analysis by region and market sector of projected Artificial Intelligence in Marketing sales for 2023 through 2029. With Artificial Intelligence in Marketing sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Artificial Intelligence in Marketing industry.

This Insight Report provides a comprehensive analysis of the global Artificial Intelligence in Marketing landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Artificial Intelligence in Marketing portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Artificial Intelligence in Marketing market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Artificial Intelligence in Marketing and breaks down the

forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Artificial Intelligence in Marketing.

The global Artificial Intelligence in Marketing market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Artificial Intelligence in Marketing is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Artificial Intelligence in Marketing is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Artificial Intelligence in Marketing is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Artificial Intelligence in Marketing players cover Intel Corporation, Welltok, Inc, Nvidia Corporation, Google Inc, IBM Corporation, Microsoft Corporation, Salesforce, Oracle and Next IT Corporation, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Artificial Intelligence in Marketing market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

By Type

Hardware

Software

Services

By Technology

Machine Learning

Context-Aware Computing

Natural Language Processing

Computer Vision

Segmentation by application

Enterprise

BFSI

Retail

Consumer Goods

Media and Advertising

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Intel Corporation

Welltok, Inc

Nvidia Corporation

Google Inc

IBM Corporation

Microsoft Corporation

Salesforce

Oracle

Next IT Corporation

Amazon Web Services

Facebook Inc

Albert Technologies

Oculus360

Twitter

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