

Global Artificial Intelligence in FMCG and Retail Market Growth (Status and Outlook) 2023-2029

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Abstracts

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LPI (LP Information)' newest research report, the “Artificial Intelligence in FMCG and Retail Industry Forecast” looks at past sales and reviews total world Artificial Intelligence in FMCG and Retail sales in 2022, providing a comprehensive analysis by region and market sector of projected Artificial Intelligence in FMCG and Retail sales for 2023 through 2029. With Artificial Intelligence in FMCG and Retail sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Artificial Intelligence in FMCG and Retail industry.

This Insight Report provides a comprehensive analysis of the global Artificial Intelligence in FMCG and Retail landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Artificial Intelligence in FMCG and Retail portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Artificial Intelligence in FMCG and Retail market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Artificial Intelligence in FMCG and Retail and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Artificial Intelligence in FMCG and Retail.

The global Artificial Intelligence in FMCG and Retail market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Artificial Intelligence in FMCG and Retail is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Artificial Intelligence in FMCG and Retail is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Artificial Intelligence in FMCG and Retail is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Artificial Intelligence in FMCG and Retail players cover IBM, Microsoft, Nvidia, Amazon Web Services, Oracle, SAP, Intel, Google and Sentient Technologies, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Artificial Intelligence in FMCG and Retail market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Cloud Based

On-Premises

Segmentation by application

Predictive Merchandising

Programmatic Advertising

Market Forecasting

In-Store Visual Monitoring and Surveillance

Location-Based Marketing

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IBM

Microsoft

Nvidia

Amazon Web Services

Oracle

SAP

Intel

Google

Sentient Technologies

Salesforce

Visenze

Everseen

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