

Global Artificial Intelligence-based Personalization Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Artificial intelligence-based personalization is a software that uses artificial intelligence to provide the right content at the right time for individual site visitors, based on what they have seen or consumed in the past search. Artificial intelligence-based personalization software creates data models to derive insights and in turn builds prescriptive or predictive decision engines. End-users use artificial intelligence-based personalization software to make better data-driven decisions and for forecasting the demand.

LPI (LP Information)' newest research report, the “Artificial Intelligence-based Personalization Industry Forecast” looks at past sales and reviews total world Artificial Intelligence-based Personalization sales in 2022, providing a comprehensive analysis by region and market sector of projected Artificial Intelligence-based Personalization sales for 2023 through 2029. With Artificial Intelligence-based Personalization sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Artificial Intelligence-based Personalization industry.

This Insight Report provides a comprehensive analysis of the global Artificial Intelligence-based Personalization landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Artificial Intelligence-based Personalization portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Artificial

Intelligence-based Personalization market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Artificial Intelligence-based Personalization and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Artificial Intelligence-based Personalization.

The global Artificial Intelligence-based Personalization market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Artificial Intelligence-based Personalization is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Artificial Intelligence-based Personalization is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Artificial Intelligence-based Personalization is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Artificial Intelligence-based Personalization players cover Alphabet Inc, IBM Corporation, Amazon.com, Microsoft Corporation, Oracle Corporation, Accenture Plc, Cisco System Inc, Apple Inc and Adobe, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Artificial Intelligence-based Personalization market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

by Type

Website Personalization

Display Ads Personalization

Social Media Personalization

E-mail Personalization

by Technology

Machine Learning and Deep Learning

Natural Language Processing

Others

Segmentation by application

Travel

Retail

Media & Entertainment

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Alphabet Inc

IBM Corporation

Amazon.com

Microsoft Corporation

Oracle Corporation

Accenture Plc

Cisco System Inc

Apple Inc

Adobe

ZineOne

Frosmo

Dynamic Yield

Sitecore

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