

Global Artificial Intelligence (AI) in Social Media Market Growth (Status and Outlook) 2023-2029

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Abstracts

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The global Artificial Intelligence (AI) in Social Media market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Artificial Intelligence (AI) in Social Media is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Artificial Intelligence (AI) in Social Media is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Artificial Intelligence (AI) in Social Media is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Artificial Intelligence (AI) in Social Media players cover Baidu, Facebook, IBM Corporation, Microsoft Corporation, Adobe, Snap Inc.(Snapchat), Amazon Web Services, Google LLC (Alphabet) and Salesforce, Inc., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

Social media platforms frequently utilize AI to enhance user experience, create content, target adverts, and provide better services. Furthermore, some common applications of AI in social media usage include personalized content recommendation, image and video recognition, fraud detection, and also for trend analysis.

LPI (LP Information)' newest research report, the “Artificial Intelligence (AI) in Social Media Industry Forecast” looks at past sales and reviews total world Artificial Intelligence (AI) in Social Media sales in 2022, providing a comprehensive analysis by region and market sector of projected Artificial Intelligence (AI) in Social Media sales for 2023 through 2029. With Artificial Intelligence (AI) in Social Media sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Artificial Intelligence (AI) in Social Media industry.

This Insight Report provides a comprehensive analysis of the global Artificial Intelligence (AI) in Social Media landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Artificial Intelligence (AI) in Social Media portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Artificial Intelligence (AI) in Social Media market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Artificial Intelligence (AI) in Social Media and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Artificial Intelligence (AI) in Social Media.

This report presents a comprehensive overview, market shares, and growth opportunities of Artificial Intelligence (AI) in Social Media market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Web-based

Cloud based

Segmentation by application

Sales and Marketing

Customer Experience Management

Predictive Risk Assessment

Image Identification

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Baidu

Facebook

IBM Corporation

Microsoft Corporation

Adobe

Snap Inc.(Snapchat)

Amazon Web Services

Google LLC (Alphabet)

Salesforce, Inc.

Hootsuite Inc.

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