

# Global Artificial Grass Turf Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Artificial Grass Turf market size was valued at US\$ 2809.7 million in 2023. With growing demand in downstream market, the Artificial Grass Turf is forecast to a readjusted size of US\$ 5009.1 million by 2030 with a CAGR of 8.6% during review period.

The research report highlights the growth potential of the global Artificial Grass Turf market. Artificial Grass Turf are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Artificial Grass Turf. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Artificial Grass Turf market.

Artificial Grass Turf is a surface of synthetic fibers made to look like natural grass. It is most often used in arenas for sports that were originally or are normally played on grass. However, it is now being used on Sports lawns and Landscaping applications as well.

Currently, there are many producing companies in the world. The main market players are

Ten Cate, Shaw Sports Turf, FieldTurf, CoCreation Grass, Polytan GmbH, Domo Sports Grass, ACT Global Sports, SIS Pitches, Limonta Sport, Edel Grass B.V. and so on. The market share of Artificial Grass Turf is about 65%.

Europe is the largest production of Artificial Grass Turf, with a production value market

share nearly 33%. The second place is China; following Europe with the production value market share over 21%. North America is another important production market of Artificial Grass Turf.

Artificial Grass Turf used in industry including Contact Sports, Leisure, Landscaping and Non-contact Sports. Report data showed that 41% of the Artificial Grass Turf market demand in Contact Sports.

There are three kinds of Artificial Grass Turf, which are Tuft Grass > 10 and 25 mm Type. Tuft Grass > 25 mm Type is important in the Artificial Grass Turf, with a production market share nearly 45%.

Key Features:

The report on Artificial Grass Turf market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Artificial Grass Turf market. It may include historical data, market segmentation by Type (e.g., Tuft Grass10- 25 mm Type, Tuft Grass Below 10 mm Type), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Artificial Grass Turf market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Artificial Grass Turf market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Artificial Grass Turf industry. This include advancements in Artificial Grass Turf technology, Artificial Grass Turf new entrants, Artificial Grass Turf new investment, and other innovations that are shaping the future of Artificial Grass Turf.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Artificial Grass Turf market. It includes factors influencing customer ' purchasing decisions, preferences for Artificial Grass Turf product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Artificial Grass Turf market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Artificial Grass Turf market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Artificial Grass Turf market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Artificial Grass Turf industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Artificial Grass Turf market.

**Market Segmentation:**

Artificial Grass Turf market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Tuft Grass10- 25 mm Type

Tuft Grass Below 10 mm Type

Tuft Grass Above 25 mm Type

## Segmentation by application

Contact Sports

Leisure

Landscaping

Non-contact Sports

Others

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Ten Cate

Shaw Sports Turf

FieldTurf ( Tarkett)

CoCreation Grass

Polytan GmbH

Domo Sports Grass

ACT Global Sports

SIS Pitches

Limonta Sport

Edel Grass B.V.

Unisport-Saltex Oy

GreenVision/Mattex

Mondo S.p.A.

Juta

Condor Grass

Nurteks

Taishan

Victoria PLC

ForestGrass

Forbex

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Artificial Grass Turf market?

What factors are driving Artificial Grass Turf market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Artificial Grass Turf market opportunities vary by end market size?

How does Artificial Grass Turf break out type, application?

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