

# Global Aromatic TPU Elastomer Market Growth 2026-2032

<https://marketpublishers.com/r/GC31B2476652EN.html>

Date: January 2026

Pages: 112

Price: US\$ 3,660.00 (Single User License)

ID: GC31B2476652EN

## Abstracts

The global Aromatic TPU Elastomer market size is predicted to grow from US\$ 2446 million in 2025 to US\$ 3654 million in 2032; it is expected to grow at a CAGR of 6.2% from 2026 to 2032.

Aromatic TPU Elastomer is a linear segmented block copolymer built from aromatic diisocyanates (commonly MDI-based chemistry) reacted with long-chain polyols (polyether, polyester, or polycarbonate diols) plus chain extenders: the “soft segments” deliver elasticity and low-temperature flexibility, while the “hard segments” provide strength, abrasion resistance, and oil/chemical resistance. As a thermoplastic elastomer, it is melt-processable (extrusion, injection molding, calendaring, thermoforming) and commercialized as pellets/granules, films, cable jacketing compounds, and formulated compounds for specific end uses. Compared with aliphatic TPU, aromatic TPU is typically the “workhorse” family with broad, cost-effective performance, but it is more prone to discoloration and property loss under heat/UV exposure, so outdoor light-stable/optically clear applications often require stabilization or aliphatic systems. Key applications include footwear and sports goods, wire & cable, hoses and industrial seals, automotive interior/functional parts, consumer electronics overmolding and protection, and films/lamination; the supply-demand center is structurally anchored in Asia-Pacific (notably China), with Europe, the U.S., Japan and Korea influential in premium grades and application engineering.

Based on consolidated public-market benchmarks and industry report ranges, 2025 global aromatic TPU elastomer output is estimated at ~0.75–1.05 million metric tons (Mt), with a representative FOB ex-works price band of ~US\$2,300–3,600 per ton (commodity grades clustering around the mid-band, while specialty/high-performance compounds can price materially above).

United States market for Aromatic TPU Elastomer is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Aromatic TPU Elastomer is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Aromatic TPU Elastomer is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Aromatic TPU Elastomer players cover BASF SE, Covestro AG, The Lubrizol Corporation, Huntsman International LLC, COIM Group, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Aromatic TPU Elastomer Industry Forecast" looks at past sales and reviews total world Aromatic TPU Elastomer sales in 2025, providing a comprehensive analysis by region and market sector of projected Aromatic TPU Elastomer sales for 2026 through 2032. With Aromatic TPU Elastomer sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Aromatic TPU Elastomer industry.

This Insight Report provides a comprehensive analysis of the global Aromatic TPU Elastomer landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Aromatic TPU Elastomer portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Aromatic TPU Elastomer market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Aromatic TPU Elastomer and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Aromatic TPU Elastomer.

This report presents a comprehensive overview, market shares, and growth opportunities of Aromatic TPU Elastomer market by product type, application, key

manufacturers and key regions and countries.

Segmentation by Type:

Pellets

Powder

Sheets and Films

Segmentation by Chemical Structure:

Polyester Based TPU

Polyether Based TPU

Polycaprolactone Based TPU

Segmentation by Processing Technology:

Injection Molding

Extrusion Processing

Calendering Processing

Segmentation by Chemistry Type:

Aromatic TPU Based on MDI

Aromatic TPU Based on TDI

Blended Aromatic Systems

Segmentation by Application:

Footwear Industry

Industrial Products

Consumer Goods

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

BASF SE

Covestro AG

The Lubrizol Corporation

Huntsman International LLC

COIM Group

Epaflex Polyurethanes SpA

Nippon Miractran Co., Ltd.

Dongsung Chemical Co., Ltd.

Ilkwang Polymer (IKP)

Taiwan PU Corporation (TPUCO)

ICP DAS Co., Ltd. (BMP)

Wanhua Chemical Group Co., Ltd.

Miracll Chemicals Co., Ltd.

Zhejiang Huafon Thermoplastic Polyurethane Co., Ltd.

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Aromatic TPU Elastomer market?

What factors are driving Aromatic TPU Elastomer market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Aromatic TPU Elastomer market opportunities vary by end market size?

How does Aromatic TPU Elastomer break out by Type, by Application?

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