

Global Aromatherapy Oil Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Aromatherapy Oil market size was valued at US\$ 1940.4 million in 2023. With growing demand in downstream market, the Aromatherapy Oil is forecast to a readjusted size of US\$ 2455.9 million by 2030 with a CAGR of 3.4% during review period.

The research report highlights the growth potential of the global Aromatherapy Oil market. Aromatherapy Oil are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Aromatherapy Oil. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Aromatherapy Oil market.

Aromatherapy Oil refers to Essential oil.

An essential oil is a concentrated hydrophobic liquid containing volatile aroma compounds from plants.

The global Aromatherapy Oils industry mainly concentrates in China, NA and Europe. The global leading players in this market are Young Living, D?TERRA®, Edens Garden, Radha Beauty, Majestic Pure, Now Foods, ArtNaturals, Healing Solutions, Rocky Mountain, Plant Therapy and Mountain Rose Herbs, etc, with about 78% market shares.

Key Features:

The report on Aromatherapy Oil market reflects various aspects and provide valuable

insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Aromatherapy Oil market. It may include historical data, market segmentation by Type (e.g., Orange, Citronella), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Aromatherapy Oil market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Aromatherapy Oil market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Aromatherapy Oil industry. This include advancements in Aromatherapy Oil technology, Aromatherapy Oil new entrants, Aromatherapy Oil new investment, and other innovations that are shaping the future of Aromatherapy Oil.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Aromatherapy Oil market. It includes factors influencing customer ' purchasing decisions, preferences for Aromatherapy Oil product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Aromatherapy Oil market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Aromatherapy Oil market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Aromatherapy Oil market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Aromatherapy Oil industry. This

includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report concludes with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Aromatherapy Oil market.

Market Segmentation:

Aromatherapy Oil market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Orange

Citronella

Corn Mint

Eucalyptus

Lemon

Clove Leaf

Others

Segmentation by application

Pharmaceutical

Cosmetics & Personal Care Products

Spa & Salon Products

Household Cleaning Products

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Biolandes

Essential Oils of New Zealand

Farotti Essenze

Falcon

H. Reynaud & Fils (HRF)

The Lebermuth Company

Moksha Lifestyle Products

Young Living Essential Oils

Ungerer Limited

Key Questions Addressed in this Report

What is the 10-year outlook for the global Aromatherapy Oil market?

What factors are driving Aromatherapy Oil market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Aromatherapy Oil market opportunities vary by end market size?

How does Aromatherapy Oil break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Aromatherapy Oil Annual Sales 2019-2030
- 2.1.2 World Current & Future Analysis for Aromatherapy Oil by Geographic Region, 2019, 2023 & 2030
- 2.1.3 World Current & Future Analysis for Aromatherapy Oil by Country/Region, 2019, 2023 & 2030

2.2 Aromatherapy Oil Segment by Type

- 2.2.1 Orange
- 2.2.2 Citronella
- 2.2.3 Corn Mint
- 2.2.4 Eucalyptus
- 2.2.5 Lemon
- 2.2.6 Clove Leaf
- 2.2.7 Others

2.3 Aromatherapy Oil Sales by Type

- 2.3.1 Global Aromatherapy Oil Sales Market Share by Type (2019-2024)
- 2.3.2 Global Aromatherapy Oil Revenue and Market Share by Type (2019-2024)
- 2.3.3 Global Aromatherapy Oil Sale Price by Type (2019-2024)

2.4 Aromatherapy Oil Segment by Application

- 2.4.1 Pharmaceutical
- 2.4.2 Cosmetics & Personal Care Products
- 2.4.3 Spa & Salon Products
- 2.4.4 Household Cleaning Products
- 2.4.5 Others

2.5 Aromatherapy Oil Sales by Application

2.5.1 Global Aromatherapy Oil Sale Market Share by Application (2019-2024)

2.5.2 Global Aromatherapy Oil Revenue and Market Share by Application (2019-2024)

2.5.3 Global Aromatherapy Oil Sale Price by Application (2019-2024)

3 GLOBAL AROMATHERAPY OIL BY COMPANY

3.1 Global Aromatherapy Oil Breakdown Data by Company

3.1.1 Global Aromatherapy Oil Annual Sales by Company (2019-2024)

3.1.2 Global Aromatherapy Oil Sales Market Share by Company (2019-2024)

3.2 Global Aromatherapy Oil Annual Revenue by Company (2019-2024)

3.2.1 Global Aromatherapy Oil Revenue by Company (2019-2024)

3.2.2 Global Aromatherapy Oil Revenue Market Share by Company (2019-2024)

3.3 Global Aromatherapy Oil Sale Price by Company

3.4 Key Manufacturers Aromatherapy Oil Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Aromatherapy Oil Product Location Distribution

3.4.2 Players Aromatherapy Oil Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR AROMATHERAPY OIL BY GEOGRAPHIC REGION

4.1 World Historic Aromatherapy Oil Market Size by Geographic Region (2019-2024)

4.1.1 Global Aromatherapy Oil Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Aromatherapy Oil Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Aromatherapy Oil Market Size by Country/Region (2019-2024)

4.2.1 Global Aromatherapy Oil Annual Sales by Country/Region (2019-2024)

4.2.2 Global Aromatherapy Oil Annual Revenue by Country/Region (2019-2024)

4.3 Americas Aromatherapy Oil Sales Growth

4.4 APAC Aromatherapy Oil Sales Growth

4.5 Europe Aromatherapy Oil Sales Growth

4.6 Middle East & Africa Aromatherapy Oil Sales Growth

5 AMERICAS

5.1 Americas Aromatherapy Oil Sales by Country

5.1.1 Americas Aromatherapy Oil Sales by Country (2019-2024)

5.1.2 Americas Aromatherapy Oil Revenue by Country (2019-2024)

5.2 Americas Aromatherapy Oil Sales by Type

5.3 Americas Aromatherapy Oil Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Aromatherapy Oil Sales by Region

6.1.1 APAC Aromatherapy Oil Sales by Region (2019-2024)

6.1.2 APAC Aromatherapy Oil Revenue by Region (2019-2024)

6.2 APAC Aromatherapy Oil Sales by Type

6.3 APAC Aromatherapy Oil Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Aromatherapy Oil by Country

7.1.1 Europe Aromatherapy Oil Sales by Country (2019-2024)

7.1.2 Europe Aromatherapy Oil Revenue by Country (2019-2024)

7.2 Europe Aromatherapy Oil Sales by Type

7.3 Europe Aromatherapy Oil Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Aromatherapy Oil by Country
 - 8.1.1 Middle East & Africa Aromatherapy Oil Sales by Country (2019-2024)
 - 8.1.2 Middle East & Africa Aromatherapy Oil Revenue by Country (2019-2024)
- 8.2 Middle East & Africa Aromatherapy Oil Sales by Type
- 8.3 Middle East & Africa Aromatherapy Oil Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Aromatherapy Oil
- 10.3 Manufacturing Process Analysis of Aromatherapy Oil
- 10.4 Industry Chain Structure of Aromatherapy Oil

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Aromatherapy Oil Distributors
- 11.3 Aromatherapy Oil Customer

12 WORLD FORECAST REVIEW FOR AROMATHERAPY OIL BY GEOGRAPHIC REGION

- 12.1 Global Aromatherapy Oil Market Size Forecast by Region
 - 12.1.1 Global Aromatherapy Oil Forecast by Region (2025-2030)

- 12.1.2 Global Aromatherapy Oil Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Aromatherapy Oil Forecast by Type
- 12.7 Global Aromatherapy Oil Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Biolandes

- 13.1.1 Biolandes Company Information
- 13.1.2 Biolandes Aromatherapy Oil Product Portfolios and Specifications
- 13.1.3 Biolandes Aromatherapy Oil Sales, Revenue, Price and Gross Margin (2019-2024)

- 13.1.4 Biolandes Main Business Overview

- 13.1.5 Biolandes Latest Developments

13.2 Essential Oils of New Zealand

- 13.2.1 Essential Oils of New Zealand Company Information
- 13.2.2 Essential Oils of New Zealand Aromatherapy Oil Product Portfolios and Specifications
- 13.2.3 Essential Oils of New Zealand Aromatherapy Oil Sales, Revenue, Price and Gross Margin (2019-2024)

- 13.2.4 Essential Oils of New Zealand Main Business Overview

- 13.2.5 Essential Oils of New Zealand Latest Developments

13.3 Farotti Essenze

- 13.3.1 Farotti Essenze Company Information
- 13.3.2 Farotti Essenze Aromatherapy Oil Product Portfolios and Specifications
- 13.3.3 Farotti Essenze Aromatherapy Oil Sales, Revenue, Price and Gross Margin (2019-2024)

- 13.3.4 Farotti Essenze Main Business Overview

- 13.3.5 Farotti Essenze Latest Developments

13.4 Falcon

- 13.4.1 Falcon Company Information
- 13.4.2 Falcon Aromatherapy Oil Product Portfolios and Specifications
- 13.4.3 Falcon Aromatherapy Oil Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.4.4 Falcon Main Business Overview
- 13.4.5 Falcon Latest Developments

13.5 H. Reynaud & Fils (HRF)

- 13.5.1 H. Reynaud & Fils (HRF) Company Information
- 13.5.2 H. Reynaud & Fils (HRF) Aromatherapy Oil Product Portfolios and Specifications
- 13.5.3 H. Reynaud & Fils (HRF) Aromatherapy Oil Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.5.4 H. Reynaud & Fils (HRF) Main Business Overview
- 13.5.5 H. Reynaud & Fils (HRF) Latest Developments
- 13.6 The Lebermuth Company
 - 13.6.1 The Lebermuth Company Company Information
 - 13.6.2 The Lebermuth Company Aromatherapy Oil Product Portfolios and Specifications
 - 13.6.3 The Lebermuth Company Aromatherapy Oil Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.6.4 The Lebermuth Company Main Business Overview
 - 13.6.5 The Lebermuth Company Latest Developments
- 13.7 Moksha Lifestyle Products
 - 13.7.1 Moksha Lifestyle Products Company Information
 - 13.7.2 Moksha Lifestyle Products Aromatherapy Oil Product Portfolios and Specifications
 - 13.7.3 Moksha Lifestyle Products Aromatherapy Oil Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.7.4 Moksha Lifestyle Products Main Business Overview
 - 13.7.5 Moksha Lifestyle Products Latest Developments
- 13.8 Young Living Essential Oils
 - 13.8.1 Young Living Essential Oils Company Information
 - 13.8.2 Young Living Essential Oils Aromatherapy Oil Product Portfolios and Specifications
 - 13.8.3 Young Living Essential Oils Aromatherapy Oil Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 Young Living Essential Oils Main Business Overview
 - 13.8.5 Young Living Essential Oils Latest Developments
- 13.9 Ungerer Limited
 - 13.9.1 Ungerer Limited Company Information
 - 13.9.2 Ungerer Limited Aromatherapy Oil Product Portfolios and Specifications
 - 13.9.3 Ungerer Limited Aromatherapy Oil Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.9.4 Ungerer Limited Main Business Overview
 - 13.9.5 Ungerer Limited Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Aromatherapy Oil Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Aromatherapy Oil Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Orange
- Table 4. Major Players of Citronella
- Table 5. Major Players of Corn Mint
- Table 6. Major Players of Eucalyptus
- Table 7. Major Players of Lemon
- Table 8. Major Players of Clove Leaf
- Table 9. Major Players of Others
- Table 10. Global Aromatherapy Oil Sales by Type (2019-2024) & (K MT)
- Table 11. Global Aromatherapy Oil Sales Market Share by Type (2019-2024)
- Table 12. Global Aromatherapy Oil Revenue by Type (2019-2024) & (\$ million)
- Table 13. Global Aromatherapy Oil Revenue Market Share by Type (2019-2024)
- Table 14. Global Aromatherapy Oil Sale Price by Type (2019-2024) & (USD/MT)
- Table 15. Global Aromatherapy Oil Sales by Application (2019-2024) & (K MT)
- Table 16. Global Aromatherapy Oil Sales Market Share by Application (2019-2024)
- Table 17. Global Aromatherapy Oil Revenue by Application (2019-2024)
- Table 18. Global Aromatherapy Oil Revenue Market Share by Application (2019-2024)
- Table 19. Global Aromatherapy Oil Sale Price by Application (2019-2024) & (USD/MT)
- Table 20. Global Aromatherapy Oil Sales by Company (2019-2024) & (K MT)
- Table 21. Global Aromatherapy Oil Sales Market Share by Company (2019-2024)
- Table 22. Global Aromatherapy Oil Revenue by Company (2019-2024) (\$ Millions)
- Table 23. Global Aromatherapy Oil Revenue Market Share by Company (2019-2024)
- Table 24. Global Aromatherapy Oil Sale Price by Company (2019-2024) & (USD/MT)
- Table 25. Key Manufacturers Aromatherapy Oil Producing Area Distribution and Sales Area
- Table 26. Players Aromatherapy Oil Products Offered
- Table 27. Aromatherapy Oil Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 28. New Products and Potential Entrants
- Table 29. Mergers & Acquisitions, Expansion
- Table 30. Global Aromatherapy Oil Sales by Geographic Region (2019-2024) & (K MT)
- Table 31. Global Aromatherapy Oil Sales Market Share Geographic Region (2019-2024)

Table 32. Global Aromatherapy Oil Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 33. Global Aromatherapy Oil Revenue Market Share by Geographic Region (2019-2024)

Table 34. Global Aromatherapy Oil Sales by Country/Region (2019-2024) & (K MT)

Table 35. Global Aromatherapy Oil Sales Market Share by Country/Region (2019-2024)

Table 36. Global Aromatherapy Oil Revenue by Country/Region (2019-2024) & (\$ millions)

Table 37. Global Aromatherapy Oil Revenue Market Share by Country/Region (2019-2024)

Table 38. Americas Aromatherapy Oil Sales by Country (2019-2024) & (K MT)

Table 39. Americas Aromatherapy Oil Sales Market Share by Country (2019-2024)

Table 40. Americas Aromatherapy Oil Revenue by Country (2019-2024) & (\$ Millions)

Table 41. Americas Aromatherapy Oil Revenue Market Share by Country (2019-2024)

Table 42. Americas Aromatherapy Oil Sales by Type (2019-2024) & (K MT)

Table 43. Americas Aromatherapy Oil Sales by Application (2019-2024) & (K MT)

Table 44. APAC Aromatherapy Oil Sales by Region (2019-2024) & (K MT)

Table 45. APAC Aromatherapy Oil Sales Market Share by Region (2019-2024)

Table 46. APAC Aromatherapy Oil Revenue by Region (2019-2024) & (\$ Millions)

Table 47. APAC Aromatherapy Oil Revenue Market Share by Region (2019-2024)

Table 48. APAC Aromatherapy Oil Sales by Type (2019-2024) & (K MT)

Table 49. APAC Aromatherapy Oil Sales by Application (2019-2024) & (K MT)

Table 50. Europe Aromatherapy Oil Sales by Country (2019-2024) & (K MT)

Table 51. Europe Aromatherapy Oil Sales Market Share by Country (2019-2024)

Table 52. Europe Aromatherapy Oil Revenue by Country (2019-2024) & (\$ Millions)

Table 53. Europe Aromatherapy Oil Revenue Market Share by Country (2019-2024)

Table 54. Europe Aromatherapy Oil Sales by Type (2019-2024) & (K MT)

Table 55. Europe Aromatherapy Oil Sales by Application (2019-2024) & (K MT)

Table 56. Middle East & Africa Aromatherapy Oil Sales by Country (2019-2024) & (K MT)

Table 57. Middle East & Africa Aromatherapy Oil Sales Market Share by Country (2019-2024)

Table 58. Middle East & Africa Aromatherapy Oil Revenue by Country (2019-2024) & (\$ Millions)

Table 59. Middle East & Africa Aromatherapy Oil Revenue Market Share by Country (2019-2024)

Table 60. Middle East & Africa Aromatherapy Oil Sales by Type (2019-2024) & (K MT)

Table 61. Middle East & Africa Aromatherapy Oil Sales by Application (2019-2024) & (K MT)

- Table 62. Key Market Drivers & Growth Opportunities of Aromatherapy Oil
- Table 63. Key Market Challenges & Risks of Aromatherapy Oil
- Table 64. Key Industry Trends of Aromatherapy Oil
- Table 65. Aromatherapy Oil Raw Material
- Table 66. Key Suppliers of Raw Materials
- Table 67. Aromatherapy Oil Distributors List
- Table 68. Aromatherapy Oil Customer List
- Table 69. Global Aromatherapy Oil Sales Forecast by Region (2025-2030) & (K MT)
- Table 70. Global Aromatherapy Oil Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 71. Americas Aromatherapy Oil Sales Forecast by Country (2025-2030) & (K MT)
- Table 72. Americas Aromatherapy Oil Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 73. APAC Aromatherapy Oil Sales Forecast by Region (2025-2030) & (K MT)
- Table 74. APAC Aromatherapy Oil Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 75. Europe Aromatherapy Oil Sales Forecast by Country (2025-2030) & (K MT)
- Table 76. Europe Aromatherapy Oil Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 77. Middle East & Africa Aromatherapy Oil Sales Forecast by Country (2025-2030) & (K MT)
- Table 78. Middle East & Africa Aromatherapy Oil Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 79. Global Aromatherapy Oil Sales Forecast by Type (2025-2030) & (K MT)
- Table 80. Global Aromatherapy Oil Revenue Forecast by Type (2025-2030) & (\$ Millions)
- Table 81. Global Aromatherapy Oil Sales Forecast by Application (2025-2030) & (K MT)
- Table 82. Global Aromatherapy Oil Revenue Forecast by Application (2025-2030) & (\$ Millions)
- Table 83. Biolandes Basic Information, Aromatherapy Oil Manufacturing Base, Sales Area and Its Competitors
- Table 84. Biolandes Aromatherapy Oil Product Portfolios and Specifications
- Table 85. Biolandes Aromatherapy Oil Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 86. Biolandes Main Business
- Table 87. Biolandes Latest Developments
- Table 88. Essential Oils of New Zealand Basic Information, Aromatherapy Oil Manufacturing Base, Sales Area and Its Competitors
- Table 89. Essential Oils of New Zealand Aromatherapy Oil Product Portfolios and

Specifications

Table 90. Essential Oils of New Zealand Aromatherapy Oil Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 91. Essential Oils of New Zealand Main Business

Table 92. Essential Oils of New Zealand Latest Developments

Table 93. Farotti Essenze Basic Information, Aromatherapy Oil Manufacturing Base, Sales Area and Its Competitors

Table 94. Farotti Essenze Aromatherapy Oil Product Portfolios and Specifications

Table 95. Farotti Essenze Aromatherapy Oil Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 96. Farotti Essenze Main Business

Table 97. Farotti Essenze Latest Developments

Table 98. Falcon Basic Information, Aromatherapy Oil Manufacturing Base, Sales Area and Its Competitors

Table 99. Falcon Aromatherapy Oil Product Portfolios and Specifications

Table 100. Falcon Aromatherapy Oil Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 101. Falcon Main Business

Table 102. Falcon Latest Developments

Table 103. H. Reynaud & Fils (HRF) Basic Information, Aromatherapy Oil Manufacturing Base, Sales Area and Its Competitors

Table 104. H. Reynaud & Fils (HRF) Aromatherapy Oil Product Portfolios and Specifications

Table 105. H. Reynaud & Fils (HRF) Aromatherapy Oil Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 106. H. Reynaud & Fils (HRF) Main Business

Table 107. H. Reynaud & Fils (HRF) Latest Developments

Table 108. The Lebermuth Company Basic Information, Aromatherapy Oil Manufacturing Base, Sales Area and Its Competitors

Table 109. The Lebermuth Company Aromatherapy Oil Product Portfolios and Specifications

Table 110. The Lebermuth Company Aromatherapy Oil Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 111. The Lebermuth Company Main Business

Table 112. The Lebermuth Company Latest Developments

Table 113. Moksha Lifestyle Products Basic Information, Aromatherapy Oil Manufacturing Base, Sales Area and Its Competitors

Table 114. Moksha Lifestyle Products Aromatherapy Oil Product Portfolios and Specifications

Table 115. Moksha Lifestyle Products Aromatherapy Oil Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 116. Moksha Lifestyle Products Main Business

Table 117. Moksha Lifestyle Products Latest Developments

Table 118. Young Living Essential Oils Basic Information, Aromatherapy Oil Manufacturing Base, Sales Area and Its Competitors

Table 119. Young Living Essential Oils Aromatherapy Oil Product Portfolios and Specifications

Table 120. Young Living Essential Oils Aromatherapy Oil Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 121. Young Living Essential Oils Main Business

Table 122. Young Living Essential Oils Latest Developments

Table 123. Ungerer Limited Basic Information, Aromatherapy Oil Manufacturing Base, Sales Area and Its Competitors

Table 124. Ungerer Limited Aromatherapy Oil Product Portfolios and Specifications

Table 125. Ungerer Limited Aromatherapy Oil Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 126. Ungerer Limited Main Business

Table 127. Ungerer Limited Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Aromatherapy Oil
- Figure 2. Aromatherapy Oil Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Aromatherapy Oil Sales Growth Rate 2019-2030 (K MT)
- Figure 7. Global Aromatherapy Oil Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Aromatherapy Oil Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Orange
- Figure 10. Product Picture of Citronella
- Figure 11. Product Picture of Corn Mint
- Figure 12. Product Picture of Eucalyptus
- Figure 13. Product Picture of Lemon
- Figure 14. Product Picture of Clove Leaf
- Figure 15. Product Picture of Others
- Figure 16. Global Aromatherapy Oil Sales Market Share by Type in 2023
- Figure 17. Global Aromatherapy Oil Revenue Market Share by Type (2019-2024)
- Figure 18. Aromatherapy Oil Consumed in Pharmaceutical
- Figure 19. Global Aromatherapy Oil Market: Pharmaceutical (2019-2024) & (K MT)
- Figure 20. Aromatherapy Oil Consumed in Cosmetics & Personal Care Products
- Figure 21. Global Aromatherapy Oil Market: Cosmetics & Personal Care Products (2019-2024) & (K MT)
- Figure 22. Aromatherapy Oil Consumed in Spa & Salon Products
- Figure 23. Global Aromatherapy Oil Market: Spa & Salon Products (2019-2024) & (K MT)
- Figure 24. Aromatherapy Oil Consumed in Household Cleaning Products
- Figure 25. Global Aromatherapy Oil Market: Household Cleaning Products (2019-2024) & (K MT)
- Figure 26. Aromatherapy Oil Consumed in Others
- Figure 27. Global Aromatherapy Oil Market: Others (2019-2024) & (K MT)
- Figure 28. Global Aromatherapy Oil Sales Market Share by Application (2023)
- Figure 29. Global Aromatherapy Oil Revenue Market Share by Application in 2023
- Figure 30. Aromatherapy Oil Sales Market by Company in 2023 (K MT)
- Figure 31. Global Aromatherapy Oil Sales Market Share by Company in 2023
- Figure 32. Aromatherapy Oil Revenue Market by Company in 2023 (\$ Million)

Figure 33. Global Aromatherapy Oil Revenue Market Share by Company in 2023

Figure 34. Global Aromatherapy Oil Sales Market Share by Geographic Region (2019-2024)

Figure 35. Global Aromatherapy Oil Revenue Market Share by Geographic Region in 2023

Figure 36. Americas Aromatherapy Oil Sales 2019-2024 (K MT)

Figure 37. Americas Aromatherapy Oil Revenue 2019-2024 (\$ Millions)

Figure 38. APAC Aromatherapy Oil Sales 2019-2024 (K MT)

Figure 39. APAC Aromatherapy Oil Revenue 2019-2024 (\$ Millions)

Figure 40. Europe Aromatherapy Oil Sales 2019-2024 (K MT)

Figure 41. Europe Aromatherapy Oil Revenue 2019-2024 (\$ Millions)

Figure 42. Middle East & Africa Aromatherapy Oil Sales 2019-2024 (K MT)

Figure 43. Middle East & Africa Aromatherapy Oil Revenue 2019-2024 (\$ Millions)

Figure 44. Americas Aromatherapy Oil Sales Market Share by Country in 2023

Figure 45. Americas Aromatherapy Oil Revenue Market Share by Country in 2023

Figure 46. Americas Aromatherapy Oil Sales Market Share by Type (2019-2024)

Figure 47. Americas Aromatherapy Oil Sales Market Share by Application (2019-2024)

Figure 48. United States Aromatherapy Oil Revenue Growth 2019-2024 (\$ Millions)

Figure 49. Canada Aromatherapy Oil Revenue Growth 2019-2024 (\$ Millions)

Figure 50. Mexico Aromatherapy Oil Revenue Growth 2019-2024 (\$ Millions)

Figure 51. Brazil Aromatherapy Oil Revenue Growth 2019-2024 (\$ Millions)

Figure 52. APAC Aromatherapy Oil Sales Market Share by Region in 2023

Figure 53. APAC Aromatherapy Oil Revenue Market Share by Regions in 2023

Figure 54. APAC Aromatherapy Oil Sales Market Share by Type (2019-2024)

Figure 55. APAC Aromatherapy Oil Sales Market Share by Application (2019-2024)

Figure 56. China Aromatherapy Oil Revenue Growth 2019-2024 (\$ Millions)

Figure 57. Japan Aromatherapy Oil Revenue Growth 2019-2024 (\$ Millions)

Figure 58. South Korea Aromatherapy Oil Revenue Growth 2019-2024 (\$ Millions)

Figure 59. Southeast Asia Aromatherapy Oil Revenue Growth 2019-2024 (\$ Millions)

Figure 60. India Aromatherapy Oil Revenue Growth 2019-2024 (\$ Millions)

Figure 61. Australia Aromatherapy Oil Revenue Growth 2019-2024 (\$ Millions)

Figure 62. China Taiwan Aromatherapy Oil Revenue Growth 2019-2024 (\$ Millions)

Figure 63. Europe Aromatherapy Oil Sales Market Share by Country in 2023

Figure 64. Europe Aromatherapy Oil Revenue Market Share by Country in 2023

Figure 65. Europe Aromatherapy Oil Sales Market Share by Type (2019-2024)

Figure 66. Europe Aromatherapy Oil Sales Market Share by Application (2019-2024)

Figure 67. Germany Aromatherapy Oil Revenue Growth 2019-2024 (\$ Millions)

Figure 68. France Aromatherapy Oil Revenue Growth 2019-2024 (\$ Millions)

Figure 69. UK Aromatherapy Oil Revenue Growth 2019-2024 (\$ Millions)

- Figure 70. Italy Aromatherapy Oil Revenue Growth 2019-2024 (\$ Millions)
- Figure 71. Russia Aromatherapy Oil Revenue Growth 2019-2024 (\$ Millions)
- Figure 72. Middle East & Africa Aromatherapy Oil Sales Market Share by Country in 2023
- Figure 73. Middle East & Africa Aromatherapy Oil Revenue Market Share by Country in 2023
- Figure 74. Middle East & Africa Aromatherapy Oil Sales Market Share by Type (2019-2024)
- Figure 75. Middle East & Africa Aromatherapy Oil Sales Market Share by Application (2019-2024)
- Figure 76. Egypt Aromatherapy Oil Revenue Growth 2019-2024 (\$ Millions)
- Figure 77. South Africa Aromatherapy Oil Revenue Growth 2019-2024 (\$ Millions)
- Figure 78. Israel Aromatherapy Oil Revenue Growth 2019-2024 (\$ Millions)
- Figure 79. Turkey Aromatherapy Oil Revenue Growth 2019-2024 (\$ Millions)
- Figure 80. GCC Country Aromatherapy Oil Revenue Growth 2019-2024 (\$ Millions)
- Figure 81. Manufacturing Cost Structure Analysis of Aromatherapy Oil in 2023
- Figure 82. Manufacturing Process Analysis of Aromatherapy Oil
- Figure 83. Industry Chain Structure of Aromatherapy Oil
- Figure 84. Channels of Distribution
- Figure 85. Global Aromatherapy Oil Sales Market Forecast by Region (2025-2030)
- Figure 86. Global Aromatherapy Oil Revenue Market Share Forecast by Region (2025-2030)
- Figure 87. Global Aromatherapy Oil Sales Market Share Forecast by Type (2025-2030)
- Figure 88. Global Aromatherapy Oil Revenue Market Share Forecast by Type (2025-2030)
- Figure 89. Global Aromatherapy Oil Sales Market Share Forecast by Application (2025-2030)
- Figure 90. Global Aromatherapy Oil Revenue Market Share Forecast by Application (2025-2030)

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