

# Global Architectural PVB Interlayer Film Market Growth 2025-2031

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## Abstracts

The global Architectural PVB Interlayer Film market size is predicted to grow from US\$ 3098 million in 2025 to US\$ 4773 million in 2031; it is expected to grow at a CAGR of 7.5% from 2025 to 2031.

PVB film is one of the most popular interlayer used for glass lamination. PVB stands for polyvinyl butyral. Laminated glass, commonly used in the automotive and architectural fields, comprises a protective interlayer, usually PVB, bonded between two panels of glass.

### Market Drivers:

**Safety and security:** PVB interlayer film enhances safety by holding glass fragments together in case of breakage, preventing injuries and minimizing damage. It also offers some security benefits by making forced entry through windows more difficult.

**Sound insulation:** PVB film dampens sound waves, reducing noise transmission between indoor and outdoor environments, making it ideal for buildings near busy streets or noisy areas.

**Solar control:** Certain PVB film types can block harmful UV rays and control solar heat gain, reducing energy consumption for cooling and improving thermal comfort.

**Design and aesthetics:** PVB film allows for incorporating colored interlayers, creating unique architectural designs and enhancing the visual appeal of buildings.

**Regulations and building codes:** Increasing adoption of stricter building codes promoting

safety and energy efficiency is driving demand for PVB interlayer film in certain regions.

#### Challenges and Opportunities:

**Competition from other glazing materials:** Alternatives like laminated glass with different interlayer materials (e.g., EVA) or advanced glazing technologies can compete with PVB film.

**Lack of awareness and knowledge:** Raising awareness about the benefits of PVB film in specific applications and educating architects and builders is essential for wider adoption.

**Standardization and regulations:** Clearer and harmonized regulations regarding performance requirements and testing procedures can provide market stability and encourage innovation.

**Cost concerns:** Balancing the long-term benefits of PVB film with its initial cost compared to other options remains a challenge for some projects.

LP Information, Inc. (LPI) ' newest research report, the “Architectural PVB Interlayer Film Industry Forecast” looks at past sales and reviews total world Architectural PVB Interlayer Film sales in 2024, providing a comprehensive analysis by region and market sector of projected Architectural PVB Interlayer Film sales for 2025 through 2031. With Architectural PVB Interlayer Film sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Architectural PVB Interlayer Film industry.

This Insight Report provides a comprehensive analysis of the global Architectural PVB Interlayer Film landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Architectural PVB Interlayer Film portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Architectural PVB Interlayer Film market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Architectural PVB Interlayer Film and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging

pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Architectural PVB Interlayer Film.

This report presents a comprehensive overview, market shares, and growth opportunities of Architectural PVB Interlayer Film market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

0.38mm

0.76mm

Others

#### Segmentation by Application:

Residential Building

Commercial Building

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its

market penetration.

Eastman Chemical

DuPont

Sekisui

Kuraray

EVERLAM

ChangChun Group

Kingboard Chemical Holdings

Huakai Plastic

Zhejiang Decent Plastic

RongXin New Materials

Xinfu Pharm

Rehone Plastic

Tanshan Jichang New Material

Wuhan Honghui New Material

WMC GLASS

KB PVB

Key Questions Addressed in this Report

What is the 10-year outlook for the global Architectural PVB Interlayer Film market?  
What factors are driving Architectural PVB Interlayer Film market growth, globally and

by region?

Which technologies are poised for the fastest growth by market and region?

How do Architectural PVB Interlayer Film market opportunities vary by end market size?

How does Architectural PVB Interlayer Film break out by Type, by Application?

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