

# Global AR & VR System on Chip (SoC) Market Growth 2024-2030

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## Abstracts

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AR/VR SoC stands for Augmented Reality/Virtual Reality System-on-Chip. It refers to a specialized integrated circuit that combines various components required for processing and rendering AR (Augmented Reality) and VR (Virtual Reality) experiences into a single chip. These components typically include CPU (Central Processing Unit), GPU (Graphics Processing Unit), DSP (Digital Signal Processor), memory controllers, I/O interfaces, and other specialized hardware accelerators tailored for AR/VR applications.

The global AR & VR System on Chip (SoC) market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "AR & VR System on Chip (SoC) Industry Forecast" looks at past sales and reviews total world AR & VR System on Chip (SoC) sales in 2023, providing a comprehensive analysis by region and market sector of projected AR & VR System on Chip (SoC) sales for 2024 through 2030. With AR & VR System on Chip (SoC) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AR & VR System on Chip (SoC) industry.

This Insight Report provides a comprehensive analysis of the global AR & VR System on Chip (SoC) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on AR & VR System on Chip (SoC) portfolios and capabilities, market entry strategies, market

positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AR & VR System on Chip (SoC) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AR & VR System on Chip (SoC) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AR & VR System on Chip (SoC).

**Increasing Demand for Immersive Experiences:** As AR and VR technologies become more mainstream, there's a growing demand for immersive experiences across various sectors including gaming, entertainment, education, healthcare, and enterprise applications. This demand is pushing the need for more powerful and efficient SoCs to support these experiences.

This report presents a comprehensive overview, market shares, and growth opportunities of AR & VR System on Chip (SoC) market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

VR

AR

Segmentation by Application:

Entertainment and Education

Healthcare

Others

This report also splits the market by region:

## Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Qualcomm

MediaTek

Rockchip

Allwinner Technology

### Key Questions Addressed in this Report

What is the 10-year outlook for the global AR & VR System on Chip (SoC) market?

What factors are driving AR & VR System on Chip (SoC) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do AR & VR System on Chip (SoC) market opportunities vary by end market size?

How does AR & VR System on Chip (SoC) break out by Type, by Application?

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