

Global AR Navigation Market Growth (Status and Outlook) 2022-2028

<https://marketpublishers.com/r/GFE8B1779490EN.html>

Date: December 2022

Pages: 64

Price: US\$ 3,660.00 (Single User License)

ID: GFE8B1779490EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

AR navigation is all about adding digital objects to the real world. Location Based Augmented Reality app is a geo and location based AR solution that recognizes your location. To do this, apps rely on GPS, digital compass, motion tracking, or indoor positioning systems (for indoor AR navigation).

The global market for AR Navigation is estimated to increase from US\$ million in 2021 to reach US\$ million by 2028, exhibiting a CAGR of % during 2022-2028. Keeping in mind the uncertainties of COVID-19 and Russia-Ukraine War, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

The APAC AR Navigation market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The United States AR Navigation market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The Europe AR Navigation market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The China AR Navigation market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

Global key AR Navigation players cover Google, Phiar, Apple and FURUNO ELECTRIC CO., LTD., etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

Report Coverage

This latest report provides a deep insight into the global AR Navigation market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, value chain analysis, etc.

This report aims to provide a comprehensive picture of the global AR Navigation market, with both quantitative and qualitative data, to help readers understand how the AR Navigation market scenario changed across the globe during the pandemic and Russia-Ukraine War.

The base year considered for analyses is 2021, while the market estimates and forecasts are given from 2022 to 2028. The market estimates are provided in terms of revenue in USD millions.

Market Segmentation:

The study segments the AR Navigation market and forecasts the market size by Type (Indoor Navigation and Outdoor Navigation,), by Application (Automobile, Mobile Phone and Other,), and region (APAC, Americas, Europe, and Middle East & Africa).

Segmentation by type

Indoor Navigation

Outdoor Navigation

Segmentation by application

Automobile

Mobile Phone

Other

Segmentation by region

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

Major companies covered

Google

Phiar

Apple

FURUNO ELECTRIC CO., LTD.

Chapter Introduction

Chapter 1: Scope of AR Navigation, Research Methodology, etc.

Chapter 2: Executive Summary, global AR Navigation market size and CAGR, AR Navigation market size by region, by type, by application, historical data from 2017 to 2022, and forecast to 2028.

Chapter 3: AR Navigation revenue, global market share, and industry ranking by company, 2017-2022

Chapter 4: Global AR Navigation revenue by region and by country. Country specific data and market value analysis for the U.S., Canada, Europe, China, Japan, South

Korea, Southeast Asia, India, Latin America and Middle East & Africa.

Chapter 5, 6, 7, 8: Americas, APAC, Europe, Middle East & Africa, revenue segment by country, by type, and application.

Chapter 9: Analysis of the current market trends, market forecast, opportunities and economic trends that are affecting the future marketplace

Chapter 10: Manufacturing cost structure analysis

Chapter 11: Sales channel, distributors, and customers

Chapter 12: Global AR Navigation market size forecast by region, by country, by type, and application

Chapter 13: Comprehensive company profiles of the leading players, including Google, Phiar, Apple and FURUNO ELECTRIC CO., LTD., etc.

Chapter 14: Research Findings and Conclusion

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global AR Navigation Market Size 2017-2028
 - 2.1.2 AR Navigation Market Size CAGR by Region 2017 VS 2022 VS 2028
- 2.2 AR Navigation Segment by Type
 - 2.2.1 Indoor Navigation
 - 2.2.2 Outdoor Navigation
- 2.3 AR Navigation Market Size by Type
 - 2.3.1 AR Navigation Market Size CAGR by Type (2017 VS 2022 VS 2028)
 - 2.3.2 Global AR Navigation Market Size Market Share by Type (2017-2022)
- 2.4 AR Navigation Segment by Application
 - 2.4.1 Automobile
 - 2.4.2 Mobile Phone
 - 2.4.3 Other
- 2.5 AR Navigation Market Size by Application
 - 2.5.1 AR Navigation Market Size CAGR by Application (2017 VS 2022 VS 2028)
 - 2.5.2 Global AR Navigation Market Size Market Share by Application (2017-2022)

3 AR NAVIGATION MARKET SIZE BY PLAYER

- 3.1 AR Navigation Market Size Market Share by Players
 - 3.1.1 Global AR Navigation Revenue by Players (2020-2022)
 - 3.1.2 Global AR Navigation Revenue Market Share by Players (2020-2022)
- 3.2 Global AR Navigation Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis

- 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2020-2022)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 AR NAVIGATION BY REGIONS

- 4.1 AR Navigation Market Size by Regions (2017-2022)
- 4.2 Americas AR Navigation Market Size Growth (2017-2022)
- 4.3 APAC AR Navigation Market Size Growth (2017-2022)
- 4.4 Europe AR Navigation Market Size Growth (2017-2022)
- 4.5 Middle East & Africa AR Navigation Market Size Growth (2017-2022)

5 AMERICAS

- 5.1 Americas AR Navigation Market Size by Country (2017-2022)
- 5.2 Americas AR Navigation Market Size by Type (2017-2022)
- 5.3 Americas AR Navigation Market Size by Application (2017-2022)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC AR Navigation Market Size by Region (2017-2022)
- 6.2 APAC AR Navigation Market Size by Type (2017-2022)
- 6.3 APAC AR Navigation Market Size by Application (2017-2022)
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe AR Navigation by Country (2017-2022)
- 7.2 Europe AR Navigation Market Size by Type (2017-2022)
- 7.3 Europe AR Navigation Market Size by Application (2017-2022)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa AR Navigation by Region (2017-2022)

8.2 Middle East & Africa AR Navigation Market Size by Type (2017-2022)

8.3 Middle East & Africa AR Navigation Market Size by Application (2017-2022)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL AR NAVIGATION MARKET FORECAST

10.1 Global AR Navigation Forecast by Regions (2023-2028)

10.1.1 Global AR Navigation Forecast by Regions (2023-2028)

10.1.2 Americas AR Navigation Forecast

10.1.3 APAC AR Navigation Forecast

10.1.4 Europe AR Navigation Forecast

10.1.5 Middle East & Africa AR Navigation Forecast

10.2 Americas AR Navigation Forecast by Country (2023-2028)

10.2.1 United States AR Navigation Market Forecast

10.2.2 Canada AR Navigation Market Forecast

10.2.3 Mexico AR Navigation Market Forecast

10.2.4 Brazil AR Navigation Market Forecast

10.3 APAC AR Navigation Forecast by Region (2023-2028)

10.3.1 China AR Navigation Market Forecast

10.3.2 Japan AR Navigation Market Forecast

- 10.3.3 Korea AR Navigation Market Forecast
- 10.3.4 Southeast Asia AR Navigation Market Forecast
- 10.3.5 India AR Navigation Market Forecast
- 10.3.6 Australia AR Navigation Market Forecast
- 10.4 Europe AR Navigation Forecast by Country (2023-2028)
 - 10.4.1 Germany AR Navigation Market Forecast
 - 10.4.2 France AR Navigation Market Forecast
 - 10.4.3 UK AR Navigation Market Forecast
 - 10.4.4 Italy AR Navigation Market Forecast
 - 10.4.5 Russia AR Navigation Market Forecast
- 10.5 Middle East & Africa AR Navigation Forecast by Region (2023-2028)
 - 10.5.1 Egypt AR Navigation Market Forecast
 - 10.5.2 South Africa AR Navigation Market Forecast
 - 10.5.3 Israel AR Navigation Market Forecast
 - 10.5.4 Turkey AR Navigation Market Forecast
 - 10.5.5 GCC Countries AR Navigation Market Forecast
- 10.6 Global AR Navigation Forecast by Type (2023-2028)
- 10.7 Global AR Navigation Forecast by Application (2023-2028)

11 KEY PLAYERS ANALYSIS

11.1 Google

- 11.1.1 Google Company Information
- 11.1.2 Google AR Navigation Product Offered
- 11.1.3 Google AR Navigation Revenue, Gross Margin and Market Share (2020-2022)
- 11.1.4 Google Main Business Overview
- 11.1.5 Google Latest Developments

11.2 Phiar

- 11.2.1 Phiar Company Information
- 11.2.2 Phiar AR Navigation Product Offered
- 11.2.3 Phiar AR Navigation Revenue, Gross Margin and Market Share (2020-2022)
- 11.2.4 Phiar Main Business Overview
- 11.2.5 Phiar Latest Developments

11.3 Apple

- 11.3.1 Apple Company Information
- 11.3.2 Apple AR Navigation Product Offered
- 11.3.3 Apple AR Navigation Revenue, Gross Margin and Market Share (2020-2022)
- 11.3.4 Apple Main Business Overview
- 11.3.5 Apple Latest Developments

11.4 FURUNO ELECTRIC CO., LTD.

11.4.1 FURUNO ELECTRIC CO., LTD. Company Information

11.4.2 FURUNO ELECTRIC CO., LTD. AR Navigation Product Offered

11.4.3 FURUNO ELECTRIC CO., LTD. AR Navigation Revenue, Gross Margin and Market Share (2020-2022)

11.4.4 FURUNO ELECTRIC CO., LTD. Main Business Overview

11.4.5 FURUNO ELECTRIC CO., LTD. Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. AR Navigation Market Size CAGR by Region (2017 VS 2022 VS 2028) & (\$ Millions)

Table 2. Major Players of Indoor Navigation

Table 3. Major Players of Outdoor Navigation

Table 4. AR Navigation Market Size CAGR by Type (2017 VS 2022 VS 2028) & (\$ Millions)

Table 5. Global AR Navigation Market Size by Type (2017-2022) & (\$ Millions)

Table 6. Global AR Navigation Market Size Market Share by Type (2017-2022)

Table 7. AR Navigation Market Size CAGR by Application (2017 VS 2022 VS 2028) & (\$ Millions)

Table 8. Global AR Navigation Market Size by Application (2017-2022) & (\$ Millions)

Table 9. Global AR Navigation Market Size Market Share by Application (2017-2022)

Table 10. Global AR Navigation Revenue by Players (2020-2022) & (\$ Millions)

Table 11. Global AR Navigation Revenue Market Share by Player (2020-2022)

Table 12. AR Navigation Key Players Head office and Products Offered

Table 13. AR Navigation Concentration Ratio (CR3, CR5 and CR10) & (2020-2022)

Table 14. New Products and Potential Entrants

Table 15. Mergers & Acquisitions, Expansion

Table 16. Global AR Navigation Market Size by Regions 2017-2022 & (\$ Millions)

Table 17. Global AR Navigation Market Size Market Share by Regions (2017-2022)

Table 18. Americas AR Navigation Market Size by Country (2017-2022) & (\$ Millions)

Table 19. Americas AR Navigation Market Size Market Share by Country (2017-2022)

Table 20. Americas AR Navigation Market Size by Type (2017-2022) & (\$ Millions)

Table 21. Americas AR Navigation Market Size Market Share by Type (2017-2022)

Table 22. Americas AR Navigation Market Size by Application (2017-2022) & (\$ Millions)

Table 23. Americas AR Navigation Market Size Market Share by Application (2017-2022)

Table 24. APAC AR Navigation Market Size by Region (2017-2022) & (\$ Millions)

Table 25. APAC AR Navigation Market Size Market Share by Region (2017-2022)

Table 26. APAC AR Navigation Market Size by Type (2017-2022) & (\$ Millions)

Table 27. APAC AR Navigation Market Size Market Share by Type (2017-2022)

Table 28. APAC AR Navigation Market Size by Application (2017-2022) & (\$ Millions)

Table 29. APAC AR Navigation Market Size Market Share by Application (2017-2022)

Table 30. Europe AR Navigation Market Size by Country (2017-2022) & (\$ Millions)

Table 31. Europe AR Navigation Market Size Market Share by Country (2017-2022)

Table 32. Europe AR Navigation Market Size by Type (2017-2022) & (\$ Millions)

Table 33. Europe AR Navigation Market Size Market Share by Type (2017-2022)

Table 34. Europe AR Navigation Market Size by Application (2017-2022) & (\$ Millions)

Table 35. Europe AR Navigation Market Size Market Share by Application (2017-2022)

Table 36. Middle East & Africa AR Navigation Market Size by Region (2017-2022) & (\$ Millions)

Table 37. Middle East & Africa AR Navigation Market Size Market Share by Region (2017-2022)

Table 38. Middle East & Africa AR Navigation Market Size by Type (2017-2022) & (\$ Millions)

Table 39. Middle East & Africa AR Navigation Market Size Market Share by Type (2017-2022)

Table 40. Middle East & Africa AR Navigation Market Size by Application (2017-2022) & (\$ Millions)

Table 41. Middle East & Africa AR Navigation Market Size Market Share by Application (2017-2022)

Table 42. Key Market Drivers & Growth Opportunities of AR Navigation

Table 43. Key Market Challenges & Risks of AR Navigation

Table 44. Key Industry Trends of AR Navigation

Table 45. Global AR Navigation Market Size Forecast by Regions (2023-2028) & (\$ Millions)

Table 46. Global AR Navigation Market Size Market Share Forecast by Regions (2023-2028)

Table 47. Global AR Navigation Market Size Forecast by Type (2023-2028) & (\$ Millions)

Table 48. Global AR Navigation Market Size Market Share Forecast by Type (2023-2028)

Table 49. Global AR Navigation Market Size Forecast by Application (2023-2028) & (\$ Millions)

Table 50. Global AR Navigation Market Size Market Share Forecast by Application (2023-2028)

Table 51. Google Details, Company Type, AR Navigation Area Served and Its Competitors

Table 52. Google AR Navigation Product Offered

Table 53. Google AR Navigation Revenue (\$ million), Gross Margin and Market Share (2020-2022)

Table 54. Google Main Business

Table 55. Google Latest Developments

Table 56. Phiar Details, Company Type, AR Navigation Area Served and Its Competitors

Table 57. Phiar AR Navigation Product Offered

Table 58. Phiar Main Business

Table 59. Phiar AR Navigation Revenue (\$ million), Gross Margin and Market Share (2020-2022)

Table 60. Phiar Latest Developments

Table 61. Apple Details, Company Type, AR Navigation Area Served and Its Competitors

Table 62. Apple AR Navigation Product Offered

Table 63. Apple Main Business

Table 64. Apple AR Navigation Revenue (\$ million), Gross Margin and Market Share (2020-2022)

Table 65. Apple Latest Developments

Table 66. FURUNO ELECTRIC CO., LTD. Details, Company Type, AR Navigation Area Served and Its Competitors

Table 67. FURUNO ELECTRIC CO., LTD. AR Navigation Product Offered

Table 68. FURUNO ELECTRIC CO., LTD. Main Business

Table 69. FURUNO ELECTRIC CO., LTD. AR Navigation Revenue (\$ million), Gross Margin and Market Share (2020-2022)

Table 70. FURUNO ELECTRIC CO., LTD. Latest Developments

List Of Figures

LIST OF FIGURES

LIST OF FIGURES

- Figure 1. AR Navigation Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global AR Navigation Market Size Growth Rate 2017-2028 (\$ Millions)
- Figure 6. Global AR Navigation Market Size Market Share by Type in 2021
- Figure 7. AR Navigation in Automobile
- Figure 8. Global AR Navigation Market: Automobile (2017-2022) & (\$ Millions)
- Figure 9. AR Navigation in Mobile Phone
- Figure 10. Global AR Navigation Market: Mobile Phone (2017-2022) & (\$ Millions)
- Figure 11. AR Navigation in Other
- Figure 12. Global AR Navigation Market: Other (2017-2022) & (\$ Millions)
- Figure 13. Global AR Navigation Market Size Market Share by Application in 2021
- Figure 14. Global AR Navigation Revenue Market Share by Player in 2021
- Figure 15. Global AR Navigation Market Size Market Share by Regions (2017-2022)
- Figure 16. Americas AR Navigation Market Size 2017-2022 (\$ Millions)
- Figure 17. APAC AR Navigation Market Size 2017-2022 (\$ Millions)
- Figure 18. Europe AR Navigation Market Size 2017-2022 (\$ Millions)
- Figure 19. Middle East & Africa AR Navigation Market Size 2017-2022 (\$ Millions)
- Figure 20. Americas AR Navigation Value Market Share by Country in 2021
- Figure 21. Americas AR Navigation Consumption Market Share by Type in 2021
- Figure 22. Americas AR Navigation Market Size Market Share by Application in 2021
- Figure 23. United States AR Navigation Market Size Growth 2017-2022 (\$ Millions)
- Figure 24. Canada AR Navigation Market Size Growth 2017-2022 (\$ Millions)
- Figure 25. Mexico AR Navigation Market Size Growth 2017-2022 (\$ Millions)
- Figure 26. Brazil AR Navigation Market Size Growth 2017-2022 (\$ Millions)
- Figure 27. APAC AR Navigation Market Size Market Share by Region in 2021
- Figure 28. APAC AR Navigation Market Size Market Share by Application in 2021
- Figure 29. China AR Navigation Market Size Growth 2017-2022 (\$ Millions)
- Figure 30. Japan AR Navigation Market Size Growth 2017-2022 (\$ Millions)
- Figure 31. Korea AR Navigation Market Size Growth 2017-2022 (\$ Millions)
- Figure 32. Southeast Asia AR Navigation Market Size Growth 2017-2022 (\$ Millions)

- Figure 33. India AR Navigation Market Size Growth 2017-2022 (\$ Millions)
- Figure 34. Australia AR Navigation Market Size Growth 2017-2022 (\$ Millions)
- Figure 35. Europe AR Navigation Market Size Market Share by Country in 2021
- Figure 36. Europe AR Navigation Market Size Market Share by Type in 2021
- Figure 37. Europe AR Navigation Market Size Market Share by Application in 2021
- Figure 38. Germany AR Navigation Market Size Growth 2017-2022 (\$ Millions)
- Figure 39. France AR Navigation Market Size Growth 2017-2022 (\$ Millions)
- Figure 40. UK AR Navigation Market Size Growth 2017-2022 (\$ Millions)
- Figure 41. Italy AR Navigation Market Size Growth 2017-2022 (\$ Millions)
- Figure 42. Russia AR Navigation Market Size Growth 2017-2022 (\$ Millions)
- Figure 43. Middle East & Africa AR Navigation Market Size Market Share by Region in 2021
- Figure 44. Middle East & Africa AR Navigation Market Size Market Share by Type in 2021
- Figure 45. Middle East & Africa AR Navigation Market Size Market Share by Application in 2021
- Figure 46. Egypt AR Navigation Market Size Growth 2017-2022 (\$ Millions)
- Figure 47. South Africa AR Navigation Market Size Growth 2017-2022 (\$ Millions)
- Figure 48. Israel AR Navigation Market Size Growth 2017-2022 (\$ Millions)
- Figure 49. Turkey AR Navigation Market Size Growth 2017-2022 (\$ Millions)
- Figure 50. GCC Country AR Navigation Market Size Growth 2017-2022 (\$ Millions)
- Figure 51. Americas AR Navigation Market Size 2023-2028 (\$ Millions)
- Figure 52. APAC AR Navigation Market Size 2023-2028 (\$ Millions)
- Figure 53. Europe AR Navigation Market Size 2023-2028 (\$ Millions)
- Figure 54. Middle East & Africa AR Navigation Market Size 2023-2028 (\$ Millions)
- Figure 55. United States AR Navigation Market Size 2023-2028 (\$ Millions)
- Figure 56. Canada AR Navigation Market Size 2023-2028 (\$ Millions)
- Figure 57. Mexico AR Navigation Market Size 2023-2028 (\$ Millions)
- Figure 58. Brazil AR Navigation Market Size 2023-2028 (\$ Millions)
- Figure 59. China AR Navigation Market Size 2023-2028 (\$ Millions)
- Figure 60. Japan AR Navigation Market Size 2023-2028 (\$ Millions)
- Figure 61. Korea AR Navigation Market Size 2023-2028 (\$ Millions)
- Figure 62. Southeast Asia AR Navigation Market Size 2023-2028 (\$ Millions)
- Figure 63. India AR Navigation Market Size 2023-2028 (\$ Millions)
- Figure 64. Australia AR Navigation Market Size 2023-2028 (\$ Millions)
- Figure 65. Germany AR Navigation Market Size 2023-2028 (\$ Millions)
- Figure 66. France AR Navigation Market Size 2023-2028 (\$ Millions)
- Figure 67. UK AR Navigation Market Size 2023-2028 (\$ Millions)
- Figure 68. Italy AR Navigation Market Size 2023-2028 (\$ Millions)

Figure 69. Russia AR Navigation Market Size 2023-2028 (\$ Millions)

Figure 70. Spain AR Navigation Market Size 2023-2028 (\$ Millions)

Figure 71. Egypt AR Navigation Market Size 2023-2028 (\$ Millions)

Figure 72. South Africa AR Navigation Market Size 2023-2028 (\$ Millions)

Figure 73. Israel AR Navigation Market Size 2023-2028 (\$ Millions)

Figure 74. Turkey AR Navigation Market Size 2023-2028 (\$ Millions)

Figure 75. GCC Countries AR Navigation Market Size 2023-2028 (\$ Millions)

I would like to order

Product name: Global AR Navigation Market Growth (Status and Outlook) 2022-2028

Product link: <https://marketpublishers.com/r/GFE8B1779490EN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GFE8B1779490EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970