

Global AR Makeup Market Growth (Status and Outlook) 2022-2028

<https://marketpublishers.com/r/GF234F06A8D8EN.html>

Date: November 2022

Pages: 102

Price: US\$ 3,660.00 (Single User License)

ID: GF234F06A8D8EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global market for AR Makeup is estimated to increase from US\$ million in 2021 to reach US\$ million by 2028, exhibiting a CAGR of % during 2022-2028. Keeping in mind the uncertainties of COVID-19 and Russia-Ukraine War, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

The APAC AR Makeup market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The United States AR Makeup market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The Europe AR Makeup market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The China AR Makeup market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

Global key AR Makeup players cover Perfect Corp, Revieve, Megvii, ModiFace(L'Oreal) and Poplar Studio, etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

Report Coverage

This latest report provides a deep insight into the global AR Makeup market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, value chain analysis, etc.

This report aims to provide a comprehensive picture of the global AR Makeup market, with both quantitative and qualitative data, to help readers understand how the AR Makeup market scenario changed across the globe during the pandemic and Russia-Ukraine War.

The base year considered for analyses is 2021, while the market estimates and forecasts are given from 2022 to 2028. The market estimates are provided in terms of revenue in USD millions.

Market Segmentation:

The study segments the AR Makeup market and forecasts the market size by Type (Lipstick, Eyeshadow and Blusher), by Application (Mobile Device and Offline Store.), and region (APAC, Americas, Europe, and Middle East & Africa).

Segmentation by type

Lipstick

Eyeshadow

Blusher

Others

Segmentation by application

Mobile Device

Offline Store

Segmentation by region

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

Major companies covered

Perfect Corp

Revieve

Megvii

ModiFace(L'Oreal)

Poplar Studio

Image Metrics

Google

Pinterest

Image Metrics

SPsoft

AlgoFace

Gucci Beauty

Chapter Introduction

Chapter 1: Scope of AR Makeup, Research Methodology, etc.

Chapter 2: Executive Summary, global AR Makeup market size and CAGR, AR Makeup market size by region, by type, by application, historical data from 2017 to 2022, and forecast to 2028.

Chapter 3: AR Makeup revenue, global market share, and industry ranking by company, 2017-2022

Chapter 4: Global AR Makeup revenue by region and by country. Country specific data and market value analysis for the U.S., Canada, Europe, China, Japan, South Korea, Southeast Asia, India, Latin America and Middle East & Africa.

Chapter 5, 6, 7, 8: Americas, APAC, Europe, Middle East & Africa, revenue segment by country, by type, and application.

Chapter 9: Analysis of the current market trends, market forecast, opportunities and economic trends that are affecting the future marketplace

Chapter 10: Manufacturing cost structure analysis

Chapter 11: Sales channel, distributors, and customers

Chapter 12: Global AR Makeup market size forecast by region, by country, by type, and application

Chapter 13: Comprehensive company profiles of the leading players, including Perfect Corp, Revieve, Megvii, ModiFace(L'Oreal), Poplar Studio, Image Metrics, Google, Pinterest and Image Metrics, etc.

Chapter 14: Research Findings and Conclusion

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