

Global AR in Enterprise Market Growth (Status and Outlook) 2023-2029

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Abstracts

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LPI (LP Information)' newest research report, the “AR in Enterprise Industry Forecast” looks at past sales and reviews total world AR in Enterprise sales in 2022, providing a comprehensive analysis by region and market sector of projected AR in Enterprise sales for 2023 through 2029. With AR in Enterprise sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AR in Enterprise industry.

This Insight Report provides a comprehensive analysis of the global AR in Enterprise landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on AR in Enterprise portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AR in Enterprise market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AR in Enterprise and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AR in Enterprise.

The global AR in Enterprise market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for AR in Enterprise is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for AR in Enterprise is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for AR in Enterprise is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key AR in Enterprise players cover Apple, Blippar, CyberGlove Systems LLC, Daqri LLC, Facebook Inc, Google LLC, HTC Corporation, Magic Leap and Marxent Labs LLC, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of AR in Enterprise market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Head-Mounted Display

Smart Glass

Head-up Display

Segmentation by application

Automotive

Aerospace and Defense

Medical

Gaming

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Apple

Blippar

CyberGlove Systems LLC

Daqri LLC

Facebook Inc

Google LLC

HTC Corporation

Magic Leap

Marxent Labs LLC

Qualcomm

Microsoft

Rockwell Collins

Samsung

Upskill

Vuzix Corporation

Wikitude GmbH

Eon Reality

PTC Inc.

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