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Global AR in Enterprise Market Growth 2018-2023

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Abstracts

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The AR for Enterprise Alliance provides organizations with the support they need to assess, plan and manage their enterprise Augmented Reality projects.
Increased adoption of AR technology by several sectors is the key factor driving the AR in enterprise market.
Over the next five years, LPI(LP Information) projects that AR in Enterprise will register a xx% CAGR in terms of revenue, reach US$ xx million by 2023, from US$ xx million in 2017.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global AR in Enterprise market for 2018-2023.

This report presents a comprehensive overview, market shares, and growth opportunities of AR in Enterprise market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Head-Mounted Display

Smart Glass

Head-up Display

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Segmentation by application:

Automotive

Aerospace and Defense

Medical

Gaming

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

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Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Apple Inc.

Blippar

CyberGlove Systems LLC

Daqri LLC

Facebook Inc

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Google LLC

HTC Corporation

Magic Leap

Marxent Labs LLC

Qualcomm

Microsoft

Rockwell Collins

Samsung

Upskill

Vuzix Corporation

Wikitude GmbH

Eon Reality

PTC Inc.

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global AR in Enterprise consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of AR in Enterprise market by identifying its various

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subsegments.

Focuses on the key global AR in Enterprise manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the AR in Enterprise with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of AR in Enterprise submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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