

Global Aqueous Pigment-based Printing Inks Market Growth 2026-2032

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Abstracts

The global Aqueous Pigment-based Printing Inks market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Aqueous pigment-based printing inks are inks that use water as the primary solvent and pigments as the main component. In these inks, pigment particles are suspended in an aqueous medium rather than dissolved, allowing for stable and durable image formation on various printing substrates. Compared to dye-based aqueous inks, aqueous pigment-based inks generally offer better lightfastness, water resistance, and abrasion resistance, though they might be slightly less vibrant and expressive in color. The use of water as a solvent makes these inks more environmentally friendly by reducing volatile organic compound (VOC) emissions, making them suitable for applications requiring high durability and quality printing, such as advertising prints, art reproductions, and packaging printing.

United States market for Aqueous Pigment-based Printing Inks is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Aqueous Pigment-based Printing Inks is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Aqueous Pigment-based Printing Inks is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Aqueous Pigment-based Printing Inks players cover Epson Corporation, HP

Inc., Canon Inc., Brother Industries, Ltd., Kao Corporation, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Aqueous Pigment-based Printing Inks Industry Forecast" looks at past sales and reviews total world Aqueous Pigment-based Printing Inks sales in 2025, providing a comprehensive analysis by region and market sector of projected Aqueous Pigment-based Printing Inks sales for 2026 through 2032. With Aqueous Pigment-based Printing Inks sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Aqueous Pigment-based Printing Inks industry.

This Insight Report provides a comprehensive analysis of the global Aqueous Pigment-based Printing Inks landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Aqueous Pigment-based Printing Inks portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Aqueous Pigment-based Printing Inks market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Aqueous Pigment-based Printing Inks and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Aqueous Pigment-based Printing Inks.

This report presents a comprehensive overview, market shares, and growth opportunities of Aqueous Pigment-based Printing Inks market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Acrylic-based Pigment Inks

Latex-based Pigment Inks

Others

Segmentation by Application:

Fine Art and Photography

Signage and Posters

Labels and Packaging

Textile Printing

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Epson Corporation

HP Inc.

Canon Inc.

Brother Industries, Ltd.

Kao Corporation

Sawgrass Technologies

DuPont

Nazdar

Sensient Technologies Corporation

Sun Chemical Corporation

Key Questions Addressed in this Report

What is the 10-year outlook for the global Aqueous Pigment-based Printing Inks market?

What factors are driving Aqueous Pigment-based Printing Inks market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Aqueous Pigment-based Printing Inks market opportunities vary by end market size?

How does Aqueous Pigment-based Printing Inks break out by Type, by Application?

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