

Global Appointment Scheduling Software Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Appointment Scheduling Software market size is predicted to grow from US\$ 360 million in 2025 to US\$ 858 million in 2031; it is expected to grow at a CAGR of 15.6% from 2025 to 2031.

Appointment scheduling software allows businesses and professionals to manage scheduling appointments and bookings. This type of software is also called appointment booking software and online booking software. Companies use online appointment scheduling software to automate scheduling tasks. The system can be used to arrange meetings and appointments. Top features include appointment reminders, employee and customer management, and calendar integration. Advanced solutions include payment processing, revenue processing, and mobile compatibility. You can use this software to update scheduling tasks and improve your company's efficiency.

Global Appointment Scheduling Software key players include Acuity Scheduling, Simplybook.me, Appointy, SetMore, MyTime, etc. Global top five players hold a share about 30%.

North America is the largest market, with a share about 30%, followed by Europe and Japan, having a total share about 30 percent.

In terms of product, Cloud, SaaS, Web is the largest segment, with a share about 60%. And in terms of application, the largest application is Small Business, followed by Midsize Enterprise, Large Enterprise, etc.

LPI (LP Information)' newest research report, the “Appointment Scheduling Software Industry Forecast” looks at past sales and reviews total world Appointment Scheduling Software sales in 2024, providing a comprehensive analysis by region and market sector of projected Appointment Scheduling Software sales for 2025 through 2031. With Appointment Scheduling Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Appointment Scheduling Software industry.

This Insight Report provides a comprehensive analysis of the global Appointment Scheduling Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Appointment Scheduling Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Appointment Scheduling Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Appointment Scheduling Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Appointment Scheduling Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Appointment Scheduling Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud, SaaS, Web

Mobile - Android Native

Mobile - iOS Native

Other

Segmentation by Application:

Small Business

Midsized Enterprise

Large Enterprise

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Acuity Scheduling

Simplybook.me

Appointy

SetMore

MyTime

TimeTrade

Pulse 24/7

Calendly

Bobclass

Shortcuts Software

Veribook

Reservio

BookingRun

Cirrus Insight

CozyCal

Square

MINDBODY

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