

Global Application Support Service Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Application Support Service market size is predicted to grow from US\$ 12271 million in 2025 to US\$ 24963 million in 2032; it is expected to grow at a CAGR of 10.8% from 2026 to 2032.

Application support service refers to a comprehensive set of professional services provided by specialized organizations or individuals to assist various entities (including enterprises, non-profit organizations, research institutions, etc.) in obtaining funding, qualifications, policy support, or tax benefits from grant-making bodies such as governments, foundations, corporations, and international organizations. The service covers the entire process from opportunity scanning, strategic planning, proposal writing, budget preparation, compliance review, to post-award management including project acceptance, financial auditing, and performance reporting. Service delivery models include strategic consulting (e.g., policy interpretation, qualification planning, R&D cost allocation, intellectual property strategy) and tactical support (e.g., proposal writing, attachment organization, online application submission, follow-up response). Based on regional market practices, this market primarily takes the form of ?policy application consulting? in China, focusing on government industrial policies and fiscal funding, while in Europe, the Americas, and other regions it mainly manifests as ?grant writing? for competitive funding from governments, foundations, and corporations. Both share the same service essence and belong to the broader category of application support services.

The global Application Support Service market reached approximately USD 12.54 billion in 2025, forecast to grow to USD 13.8 billion in 2026, with a CAGR of approximately 10.4%. Volume: approximately 2.5-3.0 million commissioned projects annually, with China accounting for 60-70% of total volume. Price tiers: China policy application

coaching RMB 30,000-80,000 per project (High-tech Enterprise certification); Specialized & Sophisticated ?Little Giant? applications RMB 30,000-100,000; international grant writing USD 2,000-15,000 per project; complex federal or EU proposals USD 20,000-50,000; AI-assisted platform subscriptions USD 50-500/month. Gross margins: Chinese policy consulting firms 50-70% (leading players such as Shanghai Xiangying with 9.8-12.8% market share); international boutique grant writers 40-60%; large professional networks (KPMG, BDO) 35-50%; AI-driven platforms 60-80%. Downstream primary applications: for-profit enterprises (60-70% of volume, led by China's High-tech Enterprise certification, R&D super-deduction, and ?Little Giant? applications), non-profit organizations (15-20%, US/Europe foundation grant writing), research & education institutions (10-15%, NSF/NIH/Horizon Europe research grants), government & public sector (5-10%). Growth applications: AI-assisted platforms (20-25% CAGR) and cross-border funding support (15-20% CAGR). Upstream: global funding pools including government budgets, foundation assets, corporate CSR funds, and multilateral agencies. Midstream: service providers including Chinese head players (Xiangying, Zhongbang, Pendoo, Zhongjia), international boutiques (Aspire, B&A Group, PNO Group, FI Group), global professional networks (KPMG, BDO), and platforms (Instrumentl, Grantbii, OpenGrants). Downstream: applicants across all sectors. Industry structure: pyramid-shaped with China concentrated on high-margin policy applications, US/Europe on non-profit grant writing and multinational research funding consulting, global networks leveraging integrated tax-accounting services for premium corporate clients, and AI platforms reshaping efficiency. Uncertainties include policy volatility (China's ?Little Giant? elimination rate reached 83% in 2025), AI substitution for manual writing, regulatory tightening, and geopolitical impacts on cross-border funding. Conclusion: the Application Support Service industry is in a high-growth phase, driven by rigid demand for non-dilutive funding and escalating industrial policies. Structural characteristic: China dominated by high-margin policy/qualification applications, US/Europe by high-value grant writing, with AI platforms accelerating the transition from labor-intensive to human-AI collaboration.

LPI (LP Information)' newest research report, the ?Application Support Service Industry Forecast? looks at past sales and reviews total world Application Support Service sales in 2025, providing a comprehensive analysis by region and market sector of projected Application Support Service sales for 2026 through 2032. With Application Support Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Application Support Service industry.

This Insight Report provides a comprehensive analysis of the global Application Support Service landscape and highlights key trends related to product segmentation, company

formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Application Support Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Application Support Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Application Support Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Application Support Service.

This report presents a comprehensive overview, market shares, and growth opportunities of Application Support Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

Policy opportunity scanning (\$500-2,000/project)

Application strategy & qualification planning (\$2,000-10,000/project)

Proposal writing & documentation (\$3,000-15,000/project)

Online submission & tracking (\$1,000-5,000/project)

Post-award compliance & reporting (\$2,000-8,000/project)

Appeal & reapplication support (\$1,500-6,000/project)

Segmentation by Client:

For-profit enterprises

Non-profit organizations

Research & education institutions

Government & public sector

Segmentation by Module:

Horizon Europe proposal support

R&D tax credit study

Capacity building for non-profits

Environmental & sustainability grant

Others

Segmentation by Delivery Timeline:

Short-term engagement (1 day ? 2 weeks)

Medium-term project (2 weeks ? 6 months)

Long-term retainer / annual support (6 months ? multiple years)

Expedited / emergency service (

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