

Global Application Security Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Application Security Software market size is predicted to grow from US\$ 4230 million in 2025 to US\$ 12614 million in 2032; it is expected to grow at a CAGR of 17.2% from 2026 to 2032.

Application Security Software refers to tools and platforms that reduce security risk in web, mobile, and API driven applications by embedding security verification and remediation workflows across the software lifecycle, from design and coding through build, test, release, and production operations. Instead of treating security as a one time gate, AppSec software operationalizes secure development requirements by combining a knowledge base of weaknesses and verification criteria with automated detection, risk scoring, and developer workflow integration, so issues can be found earlier and fixed faster at lower cost.

In practice, AppSec software is delivered as SaaS or on premises platforms with a centralized console plus developer facing components such as IDE plugins, CI/CD integrations, command line utilities, and sometimes runtime agents. Core capability families commonly include static and dynamic testing, interactive testing, and open source dependency governance, with prioritization influenced by actively exploited vulnerability intelligence. It typically integrates with source control, pipelines, artifact repositories, and ticketing systems to create an auditable evidence trail for secure software development programs and compliance expectations.

As digital businesses shift toward cloud native and API centric architectures, applications have become the primary entry point for data and transactions, pushing security investment deeper into engineering and application layers. Organizations increasingly translate secure development frameworks and verification standards into

enforceable controls inside the delivery pipeline, using platforms that unify policy, testing, and reporting so security can scale with frequent releases without blocking productivity.

Growth opportunities are being amplified by three converging forces. First, software supply chain and open source governance is becoming routine, supported by continuously expanding weakness and vulnerability knowledge bases, which elevates dependency analysis and remediation workflows to baseline requirements. Second, the pace of active exploitation and the use of authoritative exploited vulnerability catalogs are accelerating prioritization, making fast, risk based remediation a board level expectation rather than an engineering preference. Third, buyers are consolidating toward platform approaches that connect security teams and developers through shared workflows and metrics, strengthening subscription retention and services pull through.

At the same time, execution risks remain material. False positives and alert noise can drain developer capacity, coverage and explainability become harder in polyglot and microservice environments, and incentives between security and engineering often require governance redesign. As audit expectations rise around traceability and continuous evidence, competition will increasingly favor vendors that can deliver high accuracy, practical remediation guidance, and deep integration into modern engineering toolchains.

LPI (LP Information)' newest research report, the 'Application Security Software Industry Forecast' looks at past sales and reviews total world Application Security Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Application Security Software sales for 2026 through 2032. With Application Security Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Application Security Software industry.

This Insight Report provides a comprehensive analysis of the global Application Security Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Application Security Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Application Security Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for Application Security Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Application Security Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Application Security Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Testing Platforms

Supply Chain Security

Runtime Protection

Posture Management

Others

Segmentation by Capability:

Static Analysis

Dependency Governance

Dynamic Testing

Runtime Detection

Others

Segmentation by Deployment:

Software as a Service

on Premises

Hybrid Deployment

Others

Segmentation by End Industry:

Internet and Software

Financial Services

Manufacturing and Automotive

Telecom and Media

Others

Segmentation by Application:

Large Enterprises

Small and Medium Business

Public Sector

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Veracode, Inc.

Checkmarx Ltd.

Snyk Limited

Sonatype, Inc.

Mend.io

Black Duck Software, Inc.

Contrast Security, Inc.

Invicti Security Corp.

PortSwigger Ltd

Qualys, Inc.

Rapid7, Inc.

OpenText Corporation

HCLSoftware

Perforce Software, Inc.

DBAPPSecurity Co., Ltd.

Qi An Xin Technology Group Inc.

NSFOCUS Technologies Group Co., Ltd.

Sangfor Technologies Inc.

Beijing Ampnuo Information Technology Co., Ltd.

Murphy Future Technology (Beijing) Co., Ltd.

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Application Security Software Market Size (2021-2032)
- 2.1.2 Application Security Software Market Size CAGR by Region (2021 VS 2025 VS 2032)
- 2.1.3 World Current & Future Analysis for Application Security Software by Country/Region (2021, 2025 & 2032)

2.2 Application Security Software Segment by Type

- 2.2.1 Testing Platforms
- 2.2.2 Supply Chain Security
- 2.2.3 Runtime Protection
- 2.2.4 Posture Management
- 2.2.5 Others
- 2.2.6 Application Security Software Market Size by Type
 - 2.2.6.1 Application Security Software Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.6.2 Global Application Security Software Market Size Market Share by Type (2021-2026)

2.3 Application Security Software Segment by Capability

- 2.3.1 Static Analysis
- 2.3.2 Dependency Governance
- 2.3.3 Dynamic Testing
- 2.3.4 Runtime Detection
- 2.3.5 Others
- 2.3.6 Application Security Software Market Size by Capability

2.3.6.1 Application Security Software Market Size CAGR by Capability (2021 VS 2025 VS 2032)

2.3.6.2 Global Application Security Software Market Size Market Share by Capability (2021-2026)

2.4 Application Security Software Segment by Deployment

2.4.1 Software as a Service

2.4.2 on Premises

2.4.3 Hybrid Deployment

2.4.4 Others

2.4.5 Application Security Software Market Size by Deployment

2.4.5.1 Application Security Software Market Size CAGR by Deployment (2021 VS 2025 VS 2032)

2.4.5.2 Global Application Security Software Market Size Market Share by Deployment (2021-2026)

2.5 Application Security Software Segment by End Industry

2.5.1 Internet and Software

2.5.2 Financial Services

2.5.3 Manufacturing and Automotive

2.5.4 Telecom and Media

2.5.5 Others

2.5.6 Application Security Software Market Size by End Industry

2.5.6.1 Application Security Software Market Size CAGR by End Industry (2021 VS 2025 VS 2032)

2.5.6.2 Global Application Security Software Market Size Market Share by End Industry (2021-2026)

2.6 Application Security Software Segment by Application

2.6.1 Large Enterprises

2.6.2 Small and Medium Business

2.6.3 Public Sector

2.6.4 Application Security Software Market Size by Application

2.6.4.1 Application Security Software Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.6.4.2 Global Application Security Software Market Size Market Share by Application (2021-2026)

3 APPLICATION SECURITY SOFTWARE MARKET SIZE BY PLAYER

3.1 Application Security Software Market Size Market Share by Player

3.1.1 Global Application Security Software Revenue by Player (2021-2026)

3.1.2 Global Application Security Software Revenue Market Share by Player
(2021-2026)

3.2 Global Application Security Software Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 APPLICATION SECURITY SOFTWARE BY REGION

4.1 Application Security Software Market Size by Region (2021-2026)

4.2 Global Application Security Software Annual Revenue by Country/Region
(2021-2026)

4.3 Americas Application Security Software Market Size Growth (2021-2026)

4.4 APAC Application Security Software Market Size Growth (2021-2026)

4.5 Europe Application Security Software Market Size Growth (2021-2026)

4.6 Middle East & Africa Application Security Software Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Application Security Software Market Size by Country (2021-2026)

5.2 Americas Application Security Software Market Size by Type (2021-2026)

5.3 Americas Application Security Software Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Application Security Software Market Size by Region (2021-2026)

6.2 APAC Application Security Software Market Size by Type (2021-2026)

6.3 APAC Application Security Software Market Size by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Application Security Software Market Size by Country (2021-2026)

7.2 Europe Application Security Software Market Size by Type (2021-2026)

7.3 Europe Application Security Software Market Size by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Application Security Software by Region (2021-2026)

8.2 Middle East & Africa Application Security Software Market Size by Type
(2021-2026)

8.3 Middle East & Africa Application Security Software Market Size by Application
(2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL APPLICATION SECURITY SOFTWARE MARKET FORECAST

10.1 Global Application Security Software Forecast by Region (2027-2032)

10.1.1 Global Application Security Software Forecast by Region (2027-2032)

10.1.2 Americas Application Security Software Forecast

10.1.3 APAC Application Security Software Forecast

10.1.4 Europe Application Security Software Forecast

- 10.1.5 Middle East & Africa Application Security Software Forecast
- 10.2 Americas Application Security Software Forecast by Country (2027-2032)
 - 10.2.1 United States Market Application Security Software Forecast
 - 10.2.2 Canada Market Application Security Software Forecast
 - 10.2.3 Mexico Market Application Security Software Forecast
 - 10.2.4 Brazil Market Application Security Software Forecast
- 10.3 APAC Application Security Software Forecast by Region (2027-2032)
 - 10.3.1 China Application Security Software Market Forecast
 - 10.3.2 Japan Market Application Security Software Forecast
 - 10.3.3 Korea Market Application Security Software Forecast
 - 10.3.4 Southeast Asia Market Application Security Software Forecast
 - 10.3.5 India Market Application Security Software Forecast
 - 10.3.6 Australia Market Application Security Software Forecast
- 10.4 Europe Application Security Software Forecast by Country (2027-2032)
 - 10.4.1 Germany Market Application Security Software Forecast
 - 10.4.2 France Market Application Security Software Forecast
 - 10.4.3 UK Market Application Security Software Forecast
 - 10.4.4 Italy Market Application Security Software Forecast
 - 10.4.5 Russia Market Application Security Software Forecast
- 10.5 Middle East & Africa Application Security Software Forecast by Region (2027-2032)
 - 10.5.1 Egypt Market Application Security Software Forecast
 - 10.5.2 South Africa Market Application Security Software Forecast
 - 10.5.3 Israel Market Application Security Software Forecast
 - 10.5.4 Turkey Market Application Security Software Forecast
- 10.6 Global Application Security Software Forecast by Type (2027-2032)
- 10.7 Global Application Security Software Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market Application Security Software Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 Veracode, Inc.
 - 11.1.1 Veracode, Inc. Company Information
 - 11.1.2 Veracode, Inc. Application Security Software Product Offered
 - 11.1.3 Veracode, Inc. Application Security Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.1.4 Veracode, Inc. Main Business Overview
 - 11.1.5 Veracode, Inc. Latest Developments
- 11.2 Checkmarx Ltd.

- 11.2.1 Checkmarx Ltd. Company Information
- 11.2.2 Checkmarx Ltd. Application Security Software Product Offered
- 11.2.3 Checkmarx Ltd. Application Security Software Revenue, Gross Margin and Market Share (2021-2026)
- 11.2.4 Checkmarx Ltd. Main Business Overview
- 11.2.5 Checkmarx Ltd. Latest Developments
- 11.3 Snyk Limited
 - 11.3.1 Snyk Limited Company Information
 - 11.3.2 Snyk Limited Application Security Software Product Offered
 - 11.3.3 Snyk Limited Application Security Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.3.4 Snyk Limited Main Business Overview
 - 11.3.5 Snyk Limited Latest Developments
- 11.4 Sonatype, Inc.
 - 11.4.1 Sonatype, Inc. Company Information
 - 11.4.2 Sonatype, Inc. Application Security Software Product Offered
 - 11.4.3 Sonatype, Inc. Application Security Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.4.4 Sonatype, Inc. Main Business Overview
 - 11.4.5 Sonatype, Inc. Latest Developments
- 11.5 Mend.io
 - 11.5.1 Mend.io Company Information
 - 11.5.2 Mend.io Application Security Software Product Offered
 - 11.5.3 Mend.io Application Security Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.5.4 Mend.io Main Business Overview
 - 11.5.5 Mend.io Latest Developments
- 11.6 Black Duck Software, Inc.
 - 11.6.1 Black Duck Software, Inc. Company Information
 - 11.6.2 Black Duck Software, Inc. Application Security Software Product Offered
 - 11.6.3 Black Duck Software, Inc. Application Security Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.6.4 Black Duck Software, Inc. Main Business Overview
 - 11.6.5 Black Duck Software, Inc. Latest Developments
- 11.7 Contrast Security, Inc.
 - 11.7.1 Contrast Security, Inc. Company Information
 - 11.7.2 Contrast Security, Inc. Application Security Software Product Offered
 - 11.7.3 Contrast Security, Inc. Application Security Software Revenue, Gross Margin and Market Share (2021-2026)

- 11.7.4 Contrast Security, Inc. Main Business Overview
- 11.7.5 Contrast Security, Inc. Latest Developments
- 11.8 Invicti Security Corp.
 - 11.8.1 Invicti Security Corp. Company Information
 - 11.8.2 Invicti Security Corp. Application Security Software Product Offered
 - 11.8.3 Invicti Security Corp. Application Security Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.8.4 Invicti Security Corp. Main Business Overview
 - 11.8.5 Invicti Security Corp. Latest Developments
- 11.9 PortSwigger Ltd
 - 11.9.1 PortSwigger Ltd Company Information
 - 11.9.2 PortSwigger Ltd Application Security Software Product Offered
 - 11.9.3 PortSwigger Ltd Application Security Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.9.4 PortSwigger Ltd Main Business Overview
 - 11.9.5 PortSwigger Ltd Latest Developments
- 11.10 Qualys, Inc.
 - 11.10.1 Qualys, Inc. Company Information
 - 11.10.2 Qualys, Inc. Application Security Software Product Offered
 - 11.10.3 Qualys, Inc. Application Security Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.10.4 Qualys, Inc. Main Business Overview
 - 11.10.5 Qualys, Inc. Latest Developments
- 11.11 Rapid7, Inc.
 - 11.11.1 Rapid7, Inc. Company Information
 - 11.11.2 Rapid7, Inc. Application Security Software Product Offered
 - 11.11.3 Rapid7, Inc. Application Security Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.11.4 Rapid7, Inc. Main Business Overview
 - 11.11.5 Rapid7, Inc. Latest Developments
- 11.12 OpenText Corporation
 - 11.12.1 OpenText Corporation Company Information
 - 11.12.2 OpenText Corporation Application Security Software Product Offered
 - 11.12.3 OpenText Corporation Application Security Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.12.4 OpenText Corporation Main Business Overview
 - 11.12.5 OpenText Corporation Latest Developments
- 11.13 HCLSoftware
 - 11.13.1 HCLSoftware Company Information

- 11.13.2 HCLSoftware Application Security Software Product Offered
- 11.13.3 HCLSoftware Application Security Software Revenue, Gross Margin and Market Share (2021-2026)
- 11.13.4 HCLSoftware Main Business Overview
- 11.13.5 HCLSoftware Latest Developments
- 11.14 Perforce Software, Inc.
 - 11.14.1 Perforce Software, Inc. Company Information
 - 11.14.2 Perforce Software, Inc. Application Security Software Product Offered
 - 11.14.3 Perforce Software, Inc. Application Security Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.14.4 Perforce Software, Inc. Main Business Overview
 - 11.14.5 Perforce Software, Inc. Latest Developments
- 11.15 DBAPPSecurity Co., Ltd.
 - 11.15.1 DBAPPSecurity Co., Ltd. Company Information
 - 11.15.2 DBAPPSecurity Co., Ltd. Application Security Software Product Offered
 - 11.15.3 DBAPPSecurity Co., Ltd. Application Security Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.15.4 DBAPPSecurity Co., Ltd. Main Business Overview
 - 11.15.5 DBAPPSecurity Co., Ltd. Latest Developments
- 11.16 Qi An Xin Technology Group Inc.
 - 11.16.1 Qi An Xin Technology Group Inc. Company Information
 - 11.16.2 Qi An Xin Technology Group Inc. Application Security Software Product Offered
 - 11.16.3 Qi An Xin Technology Group Inc. Application Security Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.16.4 Qi An Xin Technology Group Inc. Main Business Overview
 - 11.16.5 Qi An Xin Technology Group Inc. Latest Developments
- 11.17 NSFOCUS Technologies Group Co., Ltd.
 - 11.17.1 NSFOCUS Technologies Group Co., Ltd. Company Information
 - 11.17.2 NSFOCUS Technologies Group Co., Ltd. Application Security Software Product Offered
 - 11.17.3 NSFOCUS Technologies Group Co., Ltd. Application Security Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.17.4 NSFOCUS Technologies Group Co., Ltd. Main Business Overview
 - 11.17.5 NSFOCUS Technologies Group Co., Ltd. Latest Developments
- 11.18 Sangfor Technologies Inc.
 - 11.18.1 Sangfor Technologies Inc. Company Information
 - 11.18.2 Sangfor Technologies Inc. Application Security Software Product Offered
 - 11.18.3 Sangfor Technologies Inc. Application Security Software Revenue, Gross

Margin and Market Share (2021-2026)

11.18.4 Sangfor Technologies Inc. Main Business Overview

11.18.5 Sangfor Technologies Inc. Latest Developments

11.19 Beijing Ampnuo Information Technology Co., Ltd.

11.19.1 Beijing Ampnuo Information Technology Co., Ltd. Company Information

11.19.2 Beijing Ampnuo Information Technology Co., Ltd. Application Security

Software Product Offered

11.19.3 Beijing Ampnuo Information Technology Co., Ltd. Application Security

Software Revenue, Gross Margin and Market Share (2021-2026)

11.19.4 Beijing Ampnuo Information Technology Co., Ltd. Main Business Overview

11.19.5 Beijing Ampnuo Information Technology Co., Ltd. Latest Developments

11.20 Murphy Future Technology (Beijing) Co., Ltd.

11.20.1 Murphy Future Technology (Beijing) Co., Ltd. Company Information

11.20.2 Murphy Future Technology (Beijing) Co., Ltd. Application Security Software

Product Offered

11.20.3 Murphy Future Technology (Beijing) Co., Ltd. Application Security Software

Revenue, Gross Margin and Market Share (2021-2026)

11.20.4 Murphy Future Technology (Beijing) Co., Ltd. Main Business Overview

11.20.5 Murphy Future Technology (Beijing) Co., Ltd. Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Application Security Software Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Application Security Software Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Testing Platforms

Table 4. Major Players of Supply Chain Security

Table 5. Major Players of Runtime Protection

Table 6. Major Players of Posture Management

Table 7. Major Players of Others

Table 8. Application Security Software Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 9. Global Application Security Software Market Size by Type (2021-2026) & (\$ millions)

Table 10. Global Application Security Software Market Size Market Share by Type (2021-2026)

Table 11. Major Players of Static Analysis

Table 12. Major Players of Dependency Governance

Table 13. Major Players of Dynamic Testing

Table 14. Major Players of Runtime Detection

Table 15. Major Players of Others

Table 16. Application Security Software Market Size CAGR by Capability (2021 VS 2025 VS 2032) & (\$ millions)

Table 17. Global Application Security Software Market Size by Capability (2021-2026) & (\$ millions)

Table 18. Global Application Security Software Market Size Market Share by Capability (2021-2026)

Table 19. Major Players of Software as a Service

Table 20. Major Players of on Premises

Table 21. Major Players of Hybrid Deployment

Table 22. Major Players of Others

Table 23. Application Security Software Market Size CAGR by Deployment (2021 VS 2025 VS 2032) & (\$ millions)

Table 24. Global Application Security Software Market Size by Deployment (2021-2026) & (\$ millions)

Table 25. Global Application Security Software Market Size Market Share by

Deployment (2021-2026)

Table 26. Major Players of Internet and Software

Table 27. Major Players of Financial Services

Table 28. Major Players of Manufacturing and Automotive

Table 29. Major Players of Telecom and Media

Table 30. Major Players of Others

Table 31. Application Security Software Market Size CAGR by End Industry (2021 VS 2025 VS 2032) & (\$ millions)

Table 32. Global Application Security Software Market Size by End Industry (2021-2026) & (\$ millions)

Table 33. Global Application Security Software Market Size Market Share by End Industry (2021-2026)

Table 34. Application Security Software Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 35. Global Application Security Software Market Size by Application (2021-2026) & (\$ millions)

Table 36. Global Application Security Software Market Size Market Share by Application (2021-2026)

Table 37. Global Application Security Software Revenue by Player (2021-2026) & (\$ millions)

Table 38. Global Application Security Software Revenue Market Share by Player (2021-2026)

Table 39. Application Security Software Key Players Head office and Products Offered

Table 40. Application Security Software Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 41. New Products and Potential Entrants

Table 42. Mergers & Acquisitions, Expansion

Table 43. Global Application Security Software Market Size by Region (2021-2026) & (\$ millions)

Table 44. Global Application Security Software Market Size Market Share by Region (2021-2026)

Table 45. Global Application Security Software Revenue by Country/Region (2021-2026) & (\$ millions)

Table 46. Global Application Security Software Revenue Market Share by Country/Region (2021-2026)

Table 47. Americas Application Security Software Market Size by Country (2021-2026) & (\$ millions)

Table 48. Americas Application Security Software Market Size Market Share by Country (2021-2026)

Table 49. Americas Application Security Software Market Size by Type (2021-2026) & (\$ millions)

Table 50. Americas Application Security Software Market Size Market Share by Type (2021-2026)

Table 51. Americas Application Security Software Market Size by Application (2021-2026) & (\$ millions)

Table 52. Americas Application Security Software Market Size Market Share by Application (2021-2026)

Table 53. APAC Application Security Software Market Size by Region (2021-2026) & (\$ millions)

Table 54. APAC Application Security Software Market Size Market Share by Region (2021-2026)

Table 55. APAC Application Security Software Market Size by Type (2021-2026) & (\$ millions)

Table 56. APAC Application Security Software Market Size by Application (2021-2026) & (\$ millions)

Table 57. Europe Application Security Software Market Size by Country (2021-2026) & (\$ millions)

Table 58. Europe Application Security Software Market Size Market Share by Country (2021-2026)

Table 59. Europe Application Security Software Market Size by Type (2021-2026) & (\$ millions)

Table 60. Europe Application Security Software Market Size by Application (2021-2026) & (\$ millions)

Table 61. Middle East & Africa Application Security Software Market Size by Region (2021-2026) & (\$ millions)

Table 62. Middle East & Africa Application Security Software Market Size by Type (2021-2026) & (\$ millions)

Table 63. Middle East & Africa Application Security Software Market Size by Application (2021-2026) & (\$ millions)

Table 64. Key Market Drivers & Growth Opportunities of Application Security Software

Table 65. Key Market Challenges & Risks of Application Security Software

Table 66. Key Industry Trends of Application Security Software

Table 67. Global Application Security Software Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 68. Global Application Security Software Market Size Market Share Forecast by Region (2027-2032)

Table 69. Global Application Security Software Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 70. Global Application Security Software Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 71. Veracode, Inc. Details, Company Type, Application Security Software Area Served and Its Competitors

Table 72. Veracode, Inc. Application Security Software Product Offered

Table 73. Veracode, Inc. Application Security Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 74. Veracode, Inc. Main Business

Table 75. Veracode, Inc. Latest Developments

Table 76. Checkmarx Ltd. Details, Company Type, Application Security Software Area Served and Its Competitors

Table 77. Checkmarx Ltd. Application Security Software Product Offered

Table 78. Checkmarx Ltd. Application Security Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 79. Checkmarx Ltd. Main Business

Table 80. Checkmarx Ltd. Latest Developments

Table 81. Snyc Limited Details, Company Type, Application Security Software Area Served and Its Competitors

Table 82. Snyc Limited Application Security Software Product Offered

Table 83. Snyc Limited Application Security Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 84. Snyc Limited Main Business

Table 85. Snyc Limited Latest Developments

Table 86. Sonatype, Inc. Details, Company Type, Application Security Software Area Served and Its Competitors

Table 87. Sonatype, Inc. Application Security Software Product Offered

Table 88. Sonatype, Inc. Application Security Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 89. Sonatype, Inc. Main Business

Table 90. Sonatype, Inc. Latest Developments

Table 91. Mend.io Details, Company Type, Application Security Software Area Served and Its Competitors

Table 92. Mend.io Application Security Software Product Offered

Table 93. Mend.io Application Security Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 94. Mend.io Main Business

Table 95. Mend.io Latest Developments

Table 96. Black Duck Software, Inc. Details, Company Type, Application Security Software Area Served and Its Competitors

Table 97. Black Duck Software, Inc. Application Security Software Product Offered
Table 98. Black Duck Software, Inc. Application Security Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 99. Black Duck Software, Inc. Main Business
Table 100. Black Duck Software, Inc. Latest Developments
Table 101. Contrast Security, Inc. Details, Company Type, Application Security Software Area Served and Its Competitors
Table 102. Contrast Security, Inc. Application Security Software Product Offered
Table 103. Contrast Security, Inc. Application Security Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 104. Contrast Security, Inc. Main Business
Table 105. Contrast Security, Inc. Latest Developments
Table 106. Invicti Security Corp. Details, Company Type, Application Security Software Area Served and Its Competitors
Table 107. Invicti Security Corp. Application Security Software Product Offered
Table 108. Invicti Security Corp. Application Security Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 109. Invicti Security Corp. Main Business
Table 110. Invicti Security Corp. Latest Developments
Table 111. PortSwigger Ltd Details, Company Type, Application Security Software Area Served and Its Competitors
Table 112. PortSwigger Ltd Application Security Software Product Offered
Table 113. PortSwigger Ltd Application Security Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 114. PortSwigger Ltd Main Business
Table 115. PortSwigger Ltd Latest Developments
Table 116. Qualys, Inc. Details, Company Type, Application Security Software Area Served and Its Competitors
Table 117. Qualys, Inc. Application Security Software Product Offered
Table 118. Qualys, Inc. Application Security Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 119. Qualys, Inc. Main Business
Table 120. Qualys, Inc. Latest Developments
Table 121. Rapid7, Inc. Details, Company Type, Application Security Software Area Served and Its Competitors
Table 122. Rapid7, Inc. Application Security Software Product Offered
Table 123. Rapid7, Inc. Application Security Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 124. Rapid7, Inc. Main Business

Table 125. Rapid7, Inc. Latest Developments
Table 126. OpenText Corporation Details, Company Type, Application Security Software Area Served and Its Competitors
Table 127. OpenText Corporation Application Security Software Product Offered
Table 128. OpenText Corporation Application Security Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 129. OpenText Corporation Main Business
Table 130. OpenText Corporation Latest Developments
Table 131. HCLSoftware Details, Company Type, Application Security Software Area Served and Its Competitors
Table 132. HCLSoftware Application Security Software Product Offered
Table 133. HCLSoftware Application Security Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 134. HCLSoftware Main Business
Table 135. HCLSoftware Latest Developments
Table 136. Perforce Software, Inc. Details, Company Type, Application Security Software Area Served and Its Competitors
Table 137. Perforce Software, Inc. Application Security Software Product Offered
Table 138. Perforce Software, Inc. Application Security Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 139. Perforce Software, Inc. Main Business
Table 140. Perforce Software, Inc. Latest Developments
Table 141. DBAPPSecurity Co., Ltd. Details, Company Type, Application Security Software Area Served and Its Competitors
Table 142. DBAPPSecurity Co., Ltd. Application Security Software Product Offered
Table 143. DBAPPSecurity Co., Ltd. Application Security Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 144. DBAPPSecurity Co., Ltd. Main Business
Table 145. DBAPPSecurity Co., Ltd. Latest Developments
Table 146. Qi An Xin Technology Group Inc. Details, Company Type, Application Security Software Area Served and Its Competitors
Table 147. Qi An Xin Technology Group Inc. Application Security Software Product Offered
Table 148. Qi An Xin Technology Group Inc. Application Security Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 149. Qi An Xin Technology Group Inc. Main Business
Table 150. Qi An Xin Technology Group Inc. Latest Developments
Table 151. NSFOCUS Technologies Group Co., Ltd. Details, Company Type, Application Security Software Area Served and Its Competitors

Table 152. NSFOCUS Technologies Group Co., Ltd. Application Security Software Product Offered

Table 153. NSFOCUS Technologies Group Co., Ltd. Application Security Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 154. NSFOCUS Technologies Group Co., Ltd. Main Business

Table 155. NSFOCUS Technologies Group Co., Ltd. Latest Developments

Table 156. Sangfor Technologies Inc. Details, Company Type, Application Security Software Area Served and Its Competitors

Table 157. Sangfor Technologies Inc. Application Security Software Product Offered

Table 158. Sangfor Technologies Inc. Application Security Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 159. Sangfor Technologies Inc. Main Business

Table 160. Sangfor Technologies Inc. Latest Developments

Table 161. Beijing Ampnuo Information Technology Co., Ltd. Details, Company Type, Application Security Software Area Served and Its Competitors

Table 162. Beijing Ampnuo Information Technology Co., Ltd. Application Security Software Product Offered

Table 163. Beijing Ampnuo Information Technology Co., Ltd. Application Security Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 164. Beijing Ampnuo Information Technology Co., Ltd. Main Business

Table 165. Beijing Ampnuo Information Technology Co., Ltd. Latest Developments

Table 166. Murphy Future Technology (Beijing) Co., Ltd. Details, Company Type, Application Security Software Area Served and Its Competitors

Table 167. Murphy Future Technology (Beijing) Co., Ltd. Application Security Software Product Offered

Table 168. Murphy Future Technology (Beijing) Co., Ltd. Application Security Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 169. Murphy Future Technology (Beijing) Co., Ltd. Main Business

Table 170. Murphy Future Technology (Beijing) Co., Ltd. Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Application Security Software Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Application Security Software Market Size Growth Rate (2021-2032) (\$ millions)
- Figure 6. Application Security Software Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 7. Application Security Software Sales Market Share by Country/Region (2025)
- Figure 8. Application Security Software Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 9. Global Application Security Software Market Size Market Share by Type in 2025
- Figure 10. Global Application Security Software Market Size Market Share by Capability in 2025
- Figure 11. Global Application Security Software Market Size Market Share by Deployment in 2025
- Figure 12. Global Application Security Software Market Size Market Share by End Industry in 2025
- Figure 13. Application Security Software in Large Enterprises
- Figure 14. Global Application Security Software Market: Large Enterprises (2021-2026) & (\$ millions)
- Figure 15. Application Security Software in Small and Medium Business
- Figure 16. Global Application Security Software Market: Small and Medium Business (2021-2026) & (\$ millions)
- Figure 17. Application Security Software in Public Sector
- Figure 18. Global Application Security Software Market: Public Sector (2021-2026) & (\$ millions)
- Figure 19. Global Application Security Software Market Size Market Share by Application in 2025
- Figure 20. Global Application Security Software Revenue Market Share by Player in 2025
- Figure 21. Global Application Security Software Market Size Market Share by Region (2021-2026)
- Figure 22. Americas Application Security Software Market Size 2021-2026 (\$ millions)

Figure 23. APAC Application Security Software Market Size 2021-2026 (\$ millions)

Figure 24. Europe Application Security Software Market Size 2021-2026 (\$ millions)

Figure 25. Middle East & Africa Application Security Software Market Size 2021-2026 (\$ millions)

Figure 26. Americas Application Security Software Value Market Share by Country in 2025

Figure 27. United States Application Security Software Market Size Growth 2021-2026 (\$ millions)

Figure 28. Canada Application Security Software Market Size Growth 2021-2026 (\$ millions)

Figure 29. Mexico Application Security Software Market Size Growth 2021-2026 (\$ millions)

Figure 30. Brazil Application Security Software Market Size Growth 2021-2026 (\$ millions)

Figure 31. APAC Application Security Software Market Size Market Share by Region in 2025

Figure 32. APAC Application Security Software Market Size Market Share by Type (2021-2026)

Figure 33. APAC Application Security Software Market Size Market Share by Application (2021-2026)

Figure 34. China Application Security Software Market Size Growth 2021-2026 (\$ millions)

Figure 35. Japan Application Security Software Market Size Growth 2021-2026 (\$ millions)

Figure 36. South Korea Application Security Software Market Size Growth 2021-2026 (\$ millions)

Figure 37. Southeast Asia Application Security Software Market Size Growth 2021-2026 (\$ millions)

Figure 38. India Application Security Software Market Size Growth 2021-2026 (\$ millions)

Figure 39. Australia Application Security Software Market Size Growth 2021-2026 (\$ millions)

Figure 40. Europe Application Security Software Market Size Market Share by Country in 2025

Figure 41. Europe Application Security Software Market Size Market Share by Type (2021-2026)

Figure 42. Europe Application Security Software Market Size Market Share by Application (2021-2026)

Figure 43. Germany Application Security Software Market Size Growth 2021-2026 (\$

millions)

Figure 44. France Application Security Software Market Size Growth 2021-2026 (\$ millions)

Figure 45. UK Application Security Software Market Size Growth 2021-2026 (\$ millions)

Figure 46. Italy Application Security Software Market Size Growth 2021-2026 (\$ millions)

Figure 47. Russia Application Security Software Market Size Growth 2021-2026 (\$ millions)

Figure 48. Middle East & Africa Application Security Software Market Size Market Share by Region (2021-2026)

Figure 49. Middle East & Africa Application Security Software Market Size Market Share by Type (2021-2026)

Figure 50. Middle East & Africa Application Security Software Market Size Market Share by Application (2021-2026)

Figure 51. Egypt Application Security Software Market Size Growth 2021-2026 (\$ millions)

Figure 52. South Africa Application Security Software Market Size Growth 2021-2026 (\$ millions)

Figure 53. Israel Application Security Software Market Size Growth 2021-2026 (\$ millions)

Figure 54. Turkey Application Security Software Market Size Growth 2021-2026 (\$ millions)

Figure 55. GCC Countries Application Security Software Market Size Growth 2021-2026 (\$ millions)

Figure 56. Americas Application Security Software Market Size 2027-2032 (\$ millions)

Figure 57. APAC Application Security Software Market Size 2027-2032 (\$ millions)

Figure 58. Europe Application Security Software Market Size 2027-2032 (\$ millions)

Figure 59. Middle East & Africa Application Security Software Market Size 2027-2032 (\$ millions)

Figure 60. United States Application Security Software Market Size 2027-2032 (\$ millions)

Figure 61. Canada Application Security Software Market Size 2027-2032 (\$ millions)

Figure 62. Mexico Application Security Software Market Size 2027-2032 (\$ millions)

Figure 63. Brazil Application Security Software Market Size 2027-2032 (\$ millions)

Figure 64. China Application Security Software Market Size 2027-2032 (\$ millions)

Figure 65. Japan Application Security Software Market Size 2027-2032 (\$ millions)

Figure 66. Korea Application Security Software Market Size 2027-2032 (\$ millions)

Figure 67. Southeast Asia Application Security Software Market Size 2027-2032 (\$ millions)

Figure 68. India Application Security Software Market Size 2027-2032 (\$ millions)

Figure 69. Australia Application Security Software Market Size 2027-2032 (\$ millions)

Figure 70. Germany Application Security Software Market Size 2027-2032 (\$ millions)

Figure 71. France Application Security Software Market Size 2027-2032 (\$ millions)

Figure 72. UK Application Security Software Market Size 2027-2032 (\$ millions)

Figure 73. Italy Application Security Software Market Size 2027-2032 (\$ millions)

Figure 74. Russia Application Security Software Market Size 2027-2032 (\$ millions)

Figure 75. Egypt Application Security Software Market Size 2027-2032 (\$ millions)

Figure 76. South Africa Application Security Software Market Size 2027-2032 (\$ millions)

Figure 77. Israel Application Security Software Market Size 2027-2032 (\$ millions)

Figure 78. Turkey Application Security Software Market Size 2027-2032 (\$ millions)

Figure 79. Global Application Security Software Market Size Market Share Forecast by Type (2027-2032)

Figure 80. Global Application Security Software Market Size Market Share Forecast by Application (2027-2032)

Figure 81. GCC Countries Application Security Software Market Size 2027-2032 (\$ millions)

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