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Global Application Security Posture Management Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Application Security Posture Management Software market size is predicted to grow from US$ 544 million in 2025 to US$ 728 million in 2032; it is expected to grow at a CAGR of 4.3% from 2026 to 2032.

Application security posture management (ASPM) is a comprehensive cybersecurity solution that focuses on safeguarding software applications from potential threats. The process involves continuously assessing, monitoring, and enhancing an organization's application security posture. ASPM encompasses various technologies to identify and mitigate security risks in software applications. It helps companies with visibility, risk identification, and remediation recommendations. This software aids security teams, DevOps, and IT administration to manage compliance, prioritize risks, and handle vulnerabilities.Application security posture management (ASPM) solutions offer unique capabilities that distinguish them from other cybersecurity tools like security information and event management (SIEM) systems and vulnerability scanners. Unlike these tools, which identify, assess, and mitigate security risks, ASPM is specifically tailored to the security of software applications. It provides a holistic picture of application security health and integrates with the development lifecycle for proactive security measures.

The Application Security Posture Management (ASMS) software market is experiencing rapid growth and innovative convergence. With the increasing cloudification, microservices adoption, and software supply chain risks, organizations are demanding more end-to-end application-layer security visualization, real-time detection, and automated response. There is a clear trend towards integrating ASMS with software product security, vulnerability management, cloud-native ecosystems, and continuous compliance (such as zero trust, SBOM, and compliance auditing). The market

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emphasizes a unified posture map, cross-environment observability, automated alerting and remediation, and risk-based prioritization, while also placing higher demands on data privacy, supply chain security, and scalability. Competition focuses on detection depth, coverage, integration capabilities, user-friendliness, and cost-effectiveness.

LPI (LP Information)' newest research report, the ?Application Security Posture Management Software Industry Forecast? looks at past sales and reviews total world Application Security Posture Management Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Application Security Posture Management Software sales for 2026 through 2032. With Application Security Posture Management Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Application Security Posture Management Software industry.

This Insight Report provides a comprehensive analysis of the global Application Security Posture Management Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Application Security Posture Management Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Application Security Posture Management Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Application Security Posture Management Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Application Security Posture Management Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Application Security Posture Management Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-based

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On-premise

Segmentation by Functionality Focus:

Risk Assessment and Monitoring

Vulnerability Detection and Remediation

Access Control and Identity Management

Segmentation by Development Process Integration:

DevSecOps

Secure Shift Left

Segmentation by Application:

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

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APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

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The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Synopsys

Ivanti

Check Point

Aquasec

Conviso Appsec

CloudBees

Startleft Security

Snyk (Enso)

Bionic

Armor Code

Cycode

Wiz

Phoenix Security

APIIRO

OX Security

Checkmarx

Aikido Security

Kondukto

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Oxeye

Strobes Security

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Application Security Posture Management Software Market Size (2021-2032)
  2.1.2 Application Security Posture Management Software Market Size CAGR by Region (2021 VS 2025 VS 2032)
  2.1.3 World Current & Future Analysis for Application Security Posture Management Software by Country/Region (2021, 2025 & 2032)
2.2 Application Security Posture Management Software Segment by Type
  2.2.1 Cloud-based
  2.2.2 On-premise
  2.2.3 Application Security Posture Management Software Market Size by Type
    2.2.3.1 Application Security Posture Management Software Market Size CAGR by Type (2021 VS 2025 VS 2032)
    2.2.3.2 Global Application Security Posture Management Software Market Size Market Share by Type (2021-2026)
2.3 Application Security Posture Management Software Segment by Functionality Focus
  2.3.1 Risk Assessment and Monitoring
  2.3.2 Vulnerability Detection and Remediation
  2.3.3 Access Control and Identity Management
  2.3.4 Application Security Posture Management Software Market Size by Functionality Focus
    2.3.4.1 Application Security Posture Management Software Market Size CAGR by Functionality Focus (2021 VS 2025 VS 2032)

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2.3.4.2 Global Application Security Posture Management Software Market Size Market Share by Functionality Focus (2021-2026)
2.4 Application Security Posture Management Software Segment by Development Process Integration
2.4.1 DevSecOps
2.4.2 Secure Shift Left
2.4.3 Application Security Posture Management Software Market Size by Development Process Integration
2.4.3.1 Application Security Posture Management Software Market Size CAGR by Development Process Integration (2021 VS 2025 VS 2032)
2.4.3.2 Global Application Security Posture Management Software Market Size Market Share by Development Process Integration (2021-2026)
2.5 Application Security Posture Management Software Segment by Application
2.5.1 Large Enterprises
2.5.2 SMEs
2.5.3 Application Security Posture Management Software Market Size by Application
2.5.3.1 Application Security Posture Management Software Market Size CAGR by Application (2021 VS 2025 VS 2032)
2.5.3.2 Global Application Security Posture Management Software Market Size Market Share by Application (2021-2026)

3 APPLICATION SECURITY POSTURE MANAGEMENT SOFTWARE MARKET SIZE BY PLAYER

3.1 Application Security Posture Management Software Market Size Market Share by Player
3.1.1 Global Application Security Posture Management Software Revenue by Player (2021-2026)
3.1.2 Global Application Security Posture Management Software Revenue Market Share by Player (2021-2026)
3.2 Global Application Security Posture Management Software Key Players Head office and Products Offered
3.3 Market Concentration Rate Analysis
3.3.1 Competition Landscape Analysis
3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.4 New Products and Potential Entrants
3.5 Mergers & Acquisitions, Expansion

4 APPLICATION SECURITY POSTURE MANAGEMENT SOFTWARE BY REGION

+357 96 030922
info@marketpublishers.com

4.1 Application Security Posture Management Software Market Size by Region (2021-2026)
4.2 Global Application Security Posture Management Software Annual Revenue by Country/Region (2021-2026)
4.3 Americas Application Security Posture Management Software Market Size Growth (2021-2026)
4.4 APAC Application Security Posture Management Software Market Size Growth (2021-2026)
4.5 Europe Application Security Posture Management Software Market Size Growth (2021-2026)
4.6 Middle East & Africa Application Security Posture Management Software Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Application Security Posture Management Software Market Size by Country (2021-2026)
5.2 Americas Application Security Posture Management Software Market Size by Type (2021-2026)
5.3 Americas Application Security Posture Management Software Market Size by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Application Security Posture Management Software Market Size by Region (2021-2026)
6.2 APAC Application Security Posture Management Software Market Size by Type (2021-2026)
6.3 APAC Application Security Posture Management Software Market Size by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia

+357 96 030922
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6.8 India
6.9 Australia

7 EUROPE

7.1 Europe Application Security Posture Management Software Market Size by Country (2021-2026)
7.2 Europe Application Security Posture Management Software Market Size by Type (2021-2026)
7.3 Europe Application Security Posture Management Software Market Size by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Application Security Posture Management Software by Region (2021-2026)
8.2 Middle East & Africa Application Security Posture Management Software Market Size by Type (2021-2026)
8.3 Middle East & Africa Application Security Posture Management Software Market Size by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 GLOBAL APPLICATION SECURITY POSTURE MANAGEMENT SOFTWARE MARKET FORECAST

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10.1 Global Application Security Posture Management Software Forecast by Region (2027-2032)
10.1.1 Global Application Security Posture Management Software Forecast by Region (2027-2032)
10.1.2 Americas Application Security Posture Management Software Forecast
10.1.3 APAC Application Security Posture Management Software Forecast
10.1.4 Europe Application Security Posture Management Software Forecast
10.1.5 Middle East & Africa Application Security Posture Management Software Forecast
10.2 Americas Application Security Posture Management Software Forecast by Country (2027-2032)
10.2.1 United States Market Application Security Posture Management Software Forecast
10.2.2 Canada Market Application Security Posture Management Software Forecast
10.2.3 Mexico Market Application Security Posture Management Software Forecast
10.2.4 Brazil Market Application Security Posture Management Software Forecast
10.3 APAC Application Security Posture Management Software Forecast by Region (2027-2032)
10.3.1 China Application Security Posture Management Software Market Forecast
10.3.2 Japan Market Application Security Posture Management Software Forecast
10.3.3 Korea Market Application Security Posture Management Software Forecast
10.3.4 Southeast Asia Market Application Security Posture Management Software Forecast
10.3.5 India Market Application Security Posture Management Software Forecast
10.3.6 Australia Market Application Security Posture Management Software Forecast
10.4 Europe Application Security Posture Management Software Forecast by Country (2027-2032)
10.4.1 Germany Market Application Security Posture Management Software Forecast
10.4.2 France Market Application Security Posture Management Software Forecast
10.4.3 UK Market Application Security Posture Management Software Forecast
10.4.4 Italy Market Application Security Posture Management Software Forecast
10.4.5 Russia Market Application Security Posture Management Software Forecast
10.5 Middle East & Africa Application Security Posture Management Software Forecast by Region (2027-2032)
10.5.1 Egypt Market Application Security Posture Management Software Forecast
10.5.2 South Africa Market Application Security Posture Management Software Forecast
10.5.3 Israel Market Application Security Posture Management Software Forecast

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10.5.4 Turkey Market Application Security Posture Management Software Forecast
10.6 Global Application Security Posture Management Software Forecast by Type (2027-2032)
10.7 Global Application Security Posture Management Software Forecast by Application (2027-2032)
10.7.1 GCC Countries Market Application Security Posture Management Software Forecast

11 KEY PLAYERS ANALYSIS

11.1 Synopsys
11.1.1 Synopsys Company Information
11.1.2 Synopsys Application Security Posture Management Software Product Offered
11.1.3 Synopsys Application Security Posture Management Software Revenue, Gross Margin and Market Share (2021-2026)
11.1.4 Synopsys Main Business Overview
11.1.5 Synopsys Latest Developments
11.2 Ivanti
11.2.1 Ivanti Company Information
11.2.2 Ivanti Application Security Posture Management Software Product Offered
11.2.3 Ivanti Application Security Posture Management Software Revenue, Gross Margin and Market Share (2021-2026)
11.2.4 Ivanti Main Business Overview
11.2.5 Ivanti Latest Developments
11.3 Check Point
11.3.1 Check Point Company Information
11.3.2 Check Point Application Security Posture Management Software Product Offered
11.3.3 Check Point Application Security Posture Management Software Revenue, Gross Margin and Market Share (2021-2026)
11.3.4 Check Point Main Business Overview
11.3.5 Check Point Latest Developments
11.4 Aquasec
11.4.1 Aquasec Company Information
11.4.2 Aquasec Application Security Posture Management Software Product Offered
11.4.3 Aquasec Application Security Posture Management Software Revenue, Gross Margin and Market Share (2021-2026)
11.4.4 Aquasec Main Business Overview
11.4.5 Aquasec Latest Developments

+357 96 030922
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11.5 Conviso Appsec
11.5.1 Conviso Appsec Company Information
11.5.2 Conviso Appsec Application Security Posture Management Software Product Offered
11.5.3 Conviso Appsec Application Security Posture Management Software Revenue, Gross Margin and Market Share (2021-2026)
11.5.4 Conviso Appsec Main Business Overview
11.5.5 Conviso Appsec Latest Developments
11.6 CloudBees
11.6.1 CloudBees Company Information
11.6.2 CloudBees Application Security Posture Management Software Product Offered
11.6.3 CloudBees Application Security Posture Management Software Revenue, Gross Margin and Market Share (2021-2026)
11.6.4 CloudBees Main Business Overview
11.6.5 CloudBees Latest Developments
11.7 Startleft Security
11.7.1 Startleft Security Company Information
11.7.2 Startleft Security Application Security Posture Management Software Product Offered
11.7.3 Startleft Security Application Security Posture Management Software Revenue, Gross Margin and Market Share (2021-2026)
11.7.4 Startleft Security Main Business Overview
11.7.5 Startleft Security Latest Developments
11.8 Snyk (Enso)
11.8.1 Snyk (Enso) Company Information
11.8.2 Snyk (Enso) Application Security Posture Management Software Product Offered
11.8.3 Snyk (Enso) Application Security Posture Management Software Revenue, Gross Margin and Market Share (2021-2026)
11.8.4 Snyk (Enso) Main Business Overview
11.8.5 Snyk (Enso) Latest Developments
11.9 Bionic
11.9.1 Bionic Company Information
11.9.2 Bionic Application Security Posture Management Software Product Offered
11.9.3 Bionic Application Security Posture Management Software Revenue, Gross Margin and Market Share (2021-2026)
11.9.4 Bionic Main Business Overview
11.9.5 Bionic Latest Developments
11.10 Armor Code

+357 96 030922
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11.10.1 Armor Code Company Information
11.10.2 Armor Code Application Security Posture Management Software Product Offered
11.10.3 Armor Code Application Security Posture Management Software Revenue, Gross Margin and Market Share (2021-2026)
11.10.4 Armor Code Main Business Overview
11.10.5 Armor Code Latest Developments
11.11 Cycode
11.11.1 Cycode Company Information
11.11.2 Cycode Application Security Posture Management Software Product Offered
11.11.3 Cycode Application Security Posture Management Software Revenue, Gross Margin and Market Share (2021-2026)
11.11.4 Cycode Main Business Overview
11.11.5 Cycode Latest Developments
11.12 Wiz
11.12.1 Wiz Company Information
11.12.2 Wiz Application Security Posture Management Software Product Offered
11.12.3 Wiz Application Security Posture Management Software Revenue, Gross Margin and Market Share (2021-2026)
11.12.4 Wiz Main Business Overview
11.12.5 Wiz Latest Developments
11.13 Phoenix Security
11.13.1 Phoenix Security Company Information
11.13.2 Phoenix Security Application Security Posture Management Software Product Offered
11.13.3 Phoenix Security Application Security Posture Management Software Revenue, Gross Margin and Market Share (2021-2026)
11.13.4 Phoenix Security Main Business Overview
11.13.5 Phoenix Security Latest Developments
11.14 APIIRO
11.14.1 APIIRO Company Information
11.14.2 APIIRO Application Security Posture Management Software Product Offered
11.14.3 APIIRO Application Security Posture Management Software Revenue, Gross Margin and Market Share (2021-2026)
11.14.4 APIIRO Main Business Overview
11.14.5 APIIRO Latest Developments
11.15 OX Security
11.15.1 OX Security Company Information
11.15.2 OX Security Application Security Posture Management Software Product

+357 96 030922
info@marketpublishers.com

Offered
11.15.3 OX Security Application Security Posture Management Software Revenue, Gross Margin and Market Share (2021-2026)
11.15.4 OX Security Main Business Overview
11.15.5 OX Security Latest Developments
11.16 Checkmarx
11.16.1 Checkmarx Company Information
11.16.2 Checkmarx Application Security Posture Management Software Product Offered
11.16.3 Checkmarx Application Security Posture Management Software Revenue, Gross Margin and Market Share (2021-2026)
11.16.4 Checkmarx Main Business Overview
11.16.5 Checkmarx Latest Developments
11.17 Aikido Security
11.17.1 Aikido Security Company Information
11.17.2 Aikido Security Application Security Posture Management Software Product Offered
11.17.3 Aikido Security Application Security Posture Management Software Revenue, Gross Margin and Market Share (2021-2026)
11.17.4 Aikido Security Main Business Overview
11.17.5 Aikido Security Latest Developments
11.18 Kondukto
11.18.1 Kondukto Company Information
11.18.2 Kondukto Application Security Posture Management Software Product Offered
11.18.3 Kondukto Application Security Posture Management Software Revenue, Gross Margin and Market Share (2021-2026)
11.18.4 Kondukto Main Business Overview
11.18.5 Kondukto Latest Developments
11.19 Oxeye
11.19.1 Oxeye Company Information
11.19.2 Oxeye Application Security Posture Management Software Product Offered
11.19.3 Oxeye Application Security Posture Management Software Revenue, Gross Margin and Market Share (2021-2026)
11.19.4 Oxeye Main Business Overview
11.19.5 Oxeye Latest Developments
11.20 Strobes Security
11.20.1 Strobes Security Company Information
11.20.2 Strobes Security Application Security Posture Management Software Product Offered

+357 96 030922
info@marketpublishers.com

11.20.3 Strobes Security Application Security Posture Management Software Revenue, Gross Margin and Market Share (2021-2026)
11.20.4 Strobes Security Main Business Overview
11.20.5 Strobes Security Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Application Security Posture Management Software Market Size CAGR by Region (2021 VS 2025 VS 2032) & ($ millions)
Table 2. Application Security Posture Management Software Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Cloud-based
Table 4. Major Players of On-premise
Table 5. Application Security Posture Management Software Market Size CAGR by Type (2021 VS 2025 VS 2032) & ($ millions)
Table 6. Global Application Security Posture Management Software Market Size by Type (2021-2026) & ($ millions)
Table 7. Global Application Security Posture Management Software Market Size Market Share by Type (2021-2026)
Table 8. Major Players of Risk Assessment and Monitoring
Table 9. Major Players of Vulnerability Detection and Remediation
Table 10. Major Players of Access Control and Identity Management
Table 11. Application Security Posture Management Software Market Size CAGR by Functionality Focus (2021 VS 2025 VS 2032) & ($ millions)
Table 12. Global Application Security Posture Management Software Market Size by Functionality Focus (2021-2026) & ($ millions)
Table 13. Global Application Security Posture Management Software Market Size Market Share by Functionality Focus (2021-2026)
Table 14. Major Players of DevSecOps
Table 15. Major Players of Secure Shift Left
Table 16. Application Security Posture Management Software Market Size CAGR by Development Process Integration (2021 VS 2025 VS 2032) & ($ millions)
Table 17. Global Application Security Posture Management Software Market Size by Development Process Integration (2021-2026) & ($ millions)
Table 18. Global Application Security Posture Management Software Market Size Market Share by Development Process Integration (2021-2026)
Table 19. Application Security Posture Management Software Market Size CAGR by Application (2021 VS 2025 VS 2032) & ($ millions)
Table 20. Global Application Security Posture Management Software Market Size by Application (2021-2026) & ($ millions)
Table 21. Global Application Security Posture Management Software Market Size Market Share by Application (2021-2026)

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Table 22. Global Application Security Posture Management Software Revenue by Player (2021-2026) & ($ millions)
Table 23. Global Application Security Posture Management Software Revenue Market Share by Player (2021-2026)
Table 24. Application Security Posture Management Software Key Players Head office and Products Offered
Table 25. Application Security Posture Management Software Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 26. New Products and Potential Entrants
Table 27. Mergers & Acquisitions, Expansion
Table 28. Global Application Security Posture Management Software Market Size by Region (2021-2026) & ($ millions)
Table 29. Global Application Security Posture Management Software Market Size Market Share by Region (2021-2026)
Table 30. Global Application Security Posture Management Software Revenue by Country/Region (2021-2026) & ($ millions)
Table 31. Global Application Security Posture Management Software Revenue Market Share by Country/Region (2021-2026)
Table 32. Americas Application Security Posture Management Software Market Size by Country (2021-2026) & ($ millions)
Table 33. Americas Application Security Posture Management Software Market Size Market Share by Country (2021-2026)
Table 34. Americas Application Security Posture Management Software Market Size by Type (2021-2026) & ($ millions)
Table 35. Americas Application Security Posture Management Software Market Size Market Share by Type (2021-2026)
Table 36. Americas Application Security Posture Management Software Market Size by Application (2021-2026) & ($ millions)
Table 37. Americas Application Security Posture Management Software Market Size Market Share by Application (2021-2026)
Table 38. APAC Application Security Posture Management Software Market Size by Region (2021-2026) & ($ millions)
Table 39. APAC Application Security Posture Management Software Market Size Market Share by Region (2021-2026)
Table 40. APAC Application Security Posture Management Software Market Size by Type (2021-2026) & ($ millions)
Table 41. APAC Application Security Posture Management Software Market Size by Application (2021-2026) & ($ millions)
Table 42. Europe Application Security Posture Management Software Market Size by

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Country (2021-2026) & ($ millions)
Table 43. Europe Application Security Posture Management Software Market Size Market Share by Country (2021-2026)
Table 44. Europe Application Security Posture Management Software Market Size by Type (2021-2026) & ($ millions)
Table 45. Europe Application Security Posture Management Software Market Size by Application (2021-2026) & ($ millions)
Table 46. Middle East & Africa Application Security Posture Management Software Market Size by Region (2021-2026) & ($ millions)
Table 47. Middle East & Africa Application Security Posture Management Software Market Size by Type (2021-2026) & ($ millions)
Table 48. Middle East & Africa Application Security Posture Management Software Market Size by Application (2021-2026) & ($ millions)
Table 49. Key Market Drivers & Growth Opportunities of Application Security Posture Management Software
Table 50. Key Market Challenges & Risks of Application Security Posture Management Software
Table 51. Key Industry Trends of Application Security Posture Management Software
Table 52. Global Application Security Posture Management Software Market Size Forecast by Region (2027-2032) & ($ millions)
Table 53. Global Application Security Posture Management Software Market Size Market Share Forecast by Region (2027-2032)
Table 54. Global Application Security Posture Management Software Market Size Forecast by Type (2027-2032) & ($ millions)
Table 55. Global Application Security Posture Management Software Market Size Forecast by Application (2027-2032) & ($ millions)
Table 56. Synopsys Details, Company Type, Application Security Posture Management Software Area Served and Its Competitors
Table 57. Synopsys Application Security Posture Management Software Product Offered
Table 58. Synopsys Application Security Posture Management Software Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 59. Synopsys Main Business
Table 60. Synopsys Latest Developments
Table 61. Ivanti Details, Company Type, Application Security Posture Management Software Area Served and Its Competitors
Table 62. Ivanti Application Security Posture Management Software Product Offered
Table 63. Ivanti Application Security Posture Management Software Revenue ($ million), Gross Margin and Market Share (2021-2026)

+357 96 030922
info@marketpublishers.com

Table 64. Ivanti Main Business
Table 65. Ivanti Latest Developments
Table 66. Check Point Details, Company Type, Application Security Posture Management Software Area Served and Its Competitors
Table 67. Check Point Application Security Posture Management Software Product Offered
Table 68. Check Point Application Security Posture Management Software Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 69. Check Point Main Business
Table 70. Check Point Latest Developments
Table 71. Aquasec Details, Company Type, Application Security Posture Management Software Area Served and Its Competitors
Table 72. Aquasec Application Security Posture Management Software Product Offered
Table 73. Aquasec Application Security Posture Management Software Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 74. Aquasec Main Business
Table 75. Aquasec Latest Developments
Table 76. Conviso Appsec Details, Company Type, Application Security Posture Management Software Area Served and Its Competitors
Table 77. Conviso Appsec Application Security Posture Management Software Product Offered
Table 78. Conviso Appsec Application Security Posture Management Software Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 79. Conviso Appsec Main Business
Table 80. Conviso Appsec Latest Developments
Table 81. CloudBees Details, Company Type, Application Security Posture Management Software Area Served and Its Competitors
Table 82. CloudBees Application Security Posture Management Software Product Offered
Table 83. CloudBees Application Security Posture Management Software Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 84. CloudBees Main Business
Table 85. CloudBees Latest Developments
Table 86. Startleft Security Details, Company Type, Application Security Posture Management Software Area Served and Its Competitors
Table 87. Startleft Security Application Security Posture Management Software Product Offered
Table 88. Startleft Security Application Security Posture Management Software Revenue ($ million), Gross Margin and Market Share (2021-2026)

+357 96 030922
info@marketpublishers.com

Table 89. Startleft Security Main Business
Table 90. Startleft Security Latest Developments
Table 91. Snyk (Enso) Details, Company Type, Application Security Posture Management Software Area Served and Its Competitors
Table 92. Snyk (Enso) Application Security Posture Management Software Product Offered
Table 93. Snyk (Enso) Application Security Posture Management Software Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 94. Snyk (Enso) Main Business
Table 95. Snyk (Enso) Latest Developments
Table 96. Bionic Details, Company Type, Application Security Posture Management Software Area Served and Its Competitors
Table 97. Bionic Application Security Posture Management Software Product Offered
Table 98. Bionic Application Security Posture Management Software Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 99. Bionic Main Business
Table 100. Bionic Latest Developments
Table 101. Armor Code Details, Company Type, Application Security Posture Management Software Area Served and Its Competitors
Table 102. Armor Code Application Security Posture Management Software Product Offered
Table 103. Armor Code Application Security Posture Management Software Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 104. Armor Code Main Business
Table 105. Armor Code Latest Developments
Table 106. Cycode Details, Company Type, Application Security Posture Management Software Area Served and Its Competitors
Table 107. Cycode Application Security Posture Management Software Product Offered
Table 108. Cycode Application Security Posture Management Software Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 109. Cycode Main Business
Table 110. Cycode Latest Developments
Table 111. Wiz Details, Company Type, Application Security Posture Management Software Area Served and Its Competitors
Table 112. Wiz Application Security Posture Management Software Product Offered
Table 113. Wiz Application Security Posture Management Software Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 114. Wiz Main Business
Table 115. Wiz Latest Developments

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Table 116. Phoenix Security Details, Company Type, Application Security Posture Management Software Area Served and Its Competitors
Table 117. Phoenix Security Application Security Posture Management Software Product Offered
Table 118. Phoenix Security Application Security Posture Management Software Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 119. Phoenix Security Main Business
Table 120. Phoenix Security Latest Developments
Table 121. APIIRO Details, Company Type, Application Security Posture Management Software Area Served and Its Competitors
Table 122. APIIRO Application Security Posture Management Software Product Offered
Table 123. APIIRO Application Security Posture Management Software Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 124. APIIRO Main Business
Table 125. APIIRO Latest Developments
Table 126. OX Security Details, Company Type, Application Security Posture Management Software Area Served and Its Competitors
Table 127. OX Security Application Security Posture Management Software Product Offered
Table 128. OX Security Application Security Posture Management Software Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 129. OX Security Main Business
Table 130. OX Security Latest Developments
Table 131. Checkmarx Details, Company Type, Application Security Posture Management Software Area Served and Its Competitors
Table 132. Checkmarx Application Security Posture Management Software Product Offered
Table 133. Checkmarx Application Security Posture Management Software Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 134. Checkmarx Main Business
Table 135. Checkmarx Latest Developments
Table 136. Aikido Security Details, Company Type, Application Security Posture Management Software Area Served and Its Competitors
Table 137. Aikido Security Application Security Posture Management Software Product Offered
Table 138. Aikido Security Application Security Posture Management Software Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 139. Aikido Security Main Business
Table 140. Aikido Security Latest Developments

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Table 141. Kondukto Details, Company Type, Application Security Posture Management Software Area Served and Its Competitors
Table 142. Kondukto Application Security Posture Management Software Product Offered
Table 143. Kondukto Application Security Posture Management Software Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 144. Kondukto Main Business
Table 145. Kondukto Latest Developments
Table 146. Oxeye Details, Company Type, Application Security Posture Management Software Area Served and Its Competitors
Table 147. Oxeye Application Security Posture Management Software Product Offered
Table 148. Oxeye Application Security Posture Management Software Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 149. Oxeye Main Business
Table 150. Oxeye Latest Developments
Table 151. Strobes Security Details, Company Type, Application Security Posture Management Software Area Served and Its Competitors
Table 152. Strobes Security Application Security Posture Management Software Product Offered
Table 153. Strobes Security Application Security Posture Management Software Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 154. Strobes Security Main Business
Table 155. Strobes Security Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Application Security Posture Management Software Report Years Considered
Figure 2. Research Objectives
Figure 3. Research Methodology
Figure 4. Research Process and Data Source
Figure 5. Global Application Security Posture Management Software Market Size Growth Rate (2021-2032) ($ millions)
Figure 6. Application Security Posture Management Software Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 7. Application Security Posture Management Software Sales Market Share by Country/Region (2025)
Figure 8. Application Security Posture Management Software Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 9. Global Application Security Posture Management Software Market Size Market Share by Type in 2025
Figure 10. Global Application Security Posture Management Software Market Size Market Share by Functionality Focus in 2025
Figure 11. Global Application Security Posture Management Software Market Size Market Share by Development Process Integration in 2025
Figure 12. Application Security Posture Management Software in Large Enterprises
Figure 13. Global Application Security Posture Management Software Market: Large Enterprises (2021-2026) & ($ millions)
Figure 14. Application Security Posture Management Software in SMEs
Figure 15. Global Application Security Posture Management Software Market: SMEs (2021-2026) & ($ millions)
Figure 16. Global Application Security Posture Management Software Market Size Market Share by Application in 2025
Figure 17. Global Application Security Posture Management Software Revenue Market Share by Player in 2025
Figure 18. Global Application Security Posture Management Software Market Size Market Share by Region (2021-2026)
Figure 19. Americas Application Security Posture Management Software Market Size 2021-2026 ($ millions)
Figure 20. APAC Application Security Posture Management Software Market Size 2021-2026 ($ millions)
Figure 21. Europe Application Security Posture Management Software Market Size

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2021-2026 ($ millions)
Figure 22. Middle East & Africa Application Security Posture Management Software Market Size 2021-2026 ($ millions)
Figure 23. Americas Application Security Posture Management Software Value Market Share by Country in 2025
Figure 24. United States Application Security Posture Management Software Market Size Growth 2021-2026 ($ millions)
Figure 25. Canada Application Security Posture Management Software Market Size Growth 2021-2026 ($ millions)
Figure 26. Mexico Application Security Posture Management Software Market Size Growth 2021-2026 ($ millions)
Figure 27. Brazil Application Security Posture Management Software Market Size Growth 2021-2026 ($ millions)
Figure 28. APAC Application Security Posture Management Software Market Size Market Share by Region in 2025
Figure 29. APAC Application Security Posture Management Software Market Size Market Share by Type (2021-2026)
Figure 30. APAC Application Security Posture Management Software Market Size Market Share by Application (2021-2026)
Figure 31. China Application Security Posture Management Software Market Size Growth 2021-2026 ($ millions)
Figure 32. Japan Application Security Posture Management Software Market Size Growth 2021-2026 ($ millions)
Figure 33. South Korea Application Security Posture Management Software Market Size Growth 2021-2026 ($ millions)
Figure 34. Southeast Asia Application Security Posture Management Software Market Size Growth 2021-2026 ($ millions)
Figure 35. India Application Security Posture Management Software Market Size Growth 2021-2026 ($ millions)
Figure 36. Australia Application Security Posture Management Software Market Size Growth 2021-2026 ($ millions)
Figure 37. Europe Application Security Posture Management Software Market Size Market Share by Country in 2025
Figure 38. Europe Application Security Posture Management Software Market Size Market Share by Type (2021-2026)
Figure 39. Europe Application Security Posture Management Software Market Size Market Share by Application (2021-2026)
Figure 40. Germany Application Security Posture Management Software Market Size Growth 2021-2026 ($ millions)

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Figure 41. France Application Security Posture Management Software Market Size Growth 2021-2026 ($ millions)
Figure 42. UK Application Security Posture Management Software Market Size Growth 2021-2026 ($ millions)
Figure 43. Italy Application Security Posture Management Software Market Size Growth 2021-2026 ($ millions)
Figure 44. Russia Application Security Posture Management Software Market Size Growth 2021-2026 ($ millions)
Figure 45. Middle East & Africa Application Security Posture Management Software Market Size Market Share by Region (2021-2026)
Figure 46. Middle East & Africa Application Security Posture Management Software Market Size Market Share by Type (2021-2026)
Figure 47. Middle East & Africa Application Security Posture Management Software Market Size Market Share by Application (2021-2026)
Figure 48. Egypt Application Security Posture Management Software Market Size Growth 2021-2026 ($ millions)
Figure 49. South Africa Application Security Posture Management Software Market Size Growth 2021-2026 ($ millions)
Figure 50. Israel Application Security Posture Management Software Market Size Growth 2021-2026 ($ millions)
Figure 51. Turkey Application Security Posture Management Software Market Size Growth 2021-2026 ($ millions)
Figure 52. GCC Countries Application Security Posture Management Software Market Size Growth 2021-2026 ($ millions)
Figure 53. Americas Application Security Posture Management Software Market Size 2027-2032 ($ millions)
Figure 54. APAC Application Security Posture Management Software Market Size 2027-2032 ($ millions)
Figure 55. Europe Application Security Posture Management Software Market Size 2027-2032 ($ millions)
Figure 56. Middle East & Africa Application Security Posture Management Software Market Size 2027-2032 ($ millions)
Figure 57. United States Application Security Posture Management Software Market Size 2027-2032 ($ millions)
Figure 58. Canada Application Security Posture Management Software Market Size 2027-2032 ($ millions)
Figure 59. Mexico Application Security Posture Management Software Market Size 2027-2032 ($ millions)
Figure 60. Brazil Application Security Posture Management Software Market Size

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2027-2032 ($ millions)
Figure 61. China Application Security Posture Management Software Market Size 2027-2032 ($ millions)
Figure 62. Japan Application Security Posture Management Software Market Size 2027-2032 ($ millions)
Figure 63. Korea Application Security Posture Management Software Market Size 2027-2032 ($ millions)
Figure 64. Southeast Asia Application Security Posture Management Software Market Size 2027-2032 ($ millions)
Figure 65. India Application Security Posture Management Software Market Size 2027-2032 ($ millions)
Figure 66. Australia Application Security Posture Management Software Market Size 2027-2032 ($ millions)
Figure 67. Germany Application Security Posture Management Software Market Size 2027-2032 ($ millions)
Figure 68. France Application Security Posture Management Software Market Size 2027-2032 ($ millions)
Figure 69. UK Application Security Posture Management Software Market Size 2027-2032 ($ millions)
Figure 70. Italy Application Security Posture Management Software Market Size 2027-2032 ($ millions)
Figure 71. Russia Application Security Posture Management Software Market Size 2027-2032 ($ millions)
Figure 72. Egypt Application Security Posture Management Software Market Size 2027-2032 ($ millions)
Figure 73. South Africa Application Security Posture Management Software Market Size 2027-2032 ($ millions)
Figure 74. Israel Application Security Posture Management Software Market Size 2027-2032 ($ millions)
Figure 75. Turkey Application Security Posture Management Software Market Size 2027-2032 ($ millions)
Figure 76. Global Application Security Posture Management Software Market Size Market Share Forecast by Type (2027-2032)
Figure 77. Global Application Security Posture Management Software Market Size Market Share Forecast by Application (2027-2032)
Figure 78. GCC Countries Application Security Posture Management Software Market Size 2027-2032 ($ millions)

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