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# Global Application Security and Threat Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Application Security and Threat market size is predicted to grow from US$ 3071 million in 2025 to US$ 4728 million in 2032; it is expected to grow at a CAGR of 6.5% from 2026 to 2032.

Application Security and Threat refer to the technical system and professional services that identify, assess, protect against, and respond to various security vulnerabilities, attack behaviors, and abuse risks throughout the entire lifecycle of an application, from design and development to testing, deployment, and operation.

Gross Margin Levels

From a delivery structure perspective, the gross margin of application security and threat services exhibits a typical gradient of 'labor-intensive professional services Industry Drivers

The growth of application security and threat services is essentially driven by the combined effects of 'exponential expansion of application asset exposure' and 'insufficient supply of security engineering capabilities.' On the one hand, the continued advancement of enterprise cloud migration, API-based architecture, and microservices has transformed application entry points from 'a few portals' to 'massive interfaces and service meshes.' Simultaneously, AI-generated code and high-frequency releases further amplify the speed of vulnerability introduction, forcing organizations to move security forward to the SDLC and continuously monitor and verify it during runtime. On the other hand, the scarcity of AppSec expertise (code-level vulnerabilities, business logic attack and defense, DevSecOps toolchain) is driving enterprises to outsource testing, governance, and continuous operation or adopt managed service models,

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shifting from 'annual acceptance' to a closed loop of 'continuous assessment—continuous remediation—continuous verification.' This directly propelled the services sub-category into a high-growth segment.

LPI (LP Information)' newest research report, the “Application Security and Threat Industry Forecast” looks at past sales and reviews total world Application Security and Threat sales in 2025, providing a comprehensive analysis by region and market sector of projected Application Security and Threat sales for 2026 through 2032. With Application Security and Threat sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Application Security and Threat industry.

This Insight Report provides a comprehensive analysis of the global Application Security and Threat landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Application Security and Threat portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Application Security and Threat market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Application Security and Threat and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Application Security and Threat.

This report presents a comprehensive overview, market shares, and growth opportunities of Application Security and Threat market by product type, application, key players and key regions and countries.

Segmentation by Type:

Professional Services

Managed Services

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Segmentation by SDLC Stage:

- Design Phase
- Development Phase
- Testing Phase
- Operation Phase

Segmentation by Protected Objects:

- Web Application Security
- Mobile Application Security
- Others

Segmentation by Application:

- Finance
- Healthcare
- Energy
- Automotive
- Others

This report also splits the market by region:

- Americas
  - United States

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- Canada
- Mexico
- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel

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Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Deloitte

Accenture

IBM Security

PwC

EY

Optiv Security Inc.

KPMG

NTT DATA

Capgemini

TCS

Infosys

Wipro

HCLTech

DXC Technology

Eviden

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Orange Cyberdefense

Verizon

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