

Global Appliance Power Cord Market Growth 2025-2031

<https://marketpublishers.com/r/G5B39183B24EN.html>

Date: January 2025

Pages: 158

Price: US\$ 3,660.00 (Single User License)

ID: G5B39183B24EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Appliance Power Cord market size is predicted to grow from US\$ 2506 million in 2025 to US\$ 3198 million in 2031; it is expected to grow at a CAGR of 4.1% from 2025 to 2031.

A power cord, line cord, or mains cable is a cable that temporarily connects an appliance to the mains electricity supply via a wall socket or extension cord. The terms are generally used for cables using a power plug to connect to a single-phase alternating current power source at the local line voltage-(generally 100 to 240 volts, depending on the location).

The top 5 companies in the Appliance Power Cord industry were: I-SHENG, Longwell, Volex, Hongchang Electronics, and HL TECHNOLOGY, which together accounted for a share close to 31% of world total. The Appliance Power Cord industry was fragmented, and the market share of most manufacturers was less than 10% of global market. China is now the world's biggest producer and the largest exporter of Appliance Power Cord, with 75% of the global share, followed by other Asian countries and North America.

LP Information, Inc. (LPI) ' newest research report, the "Appliance Power Cord Industry Forecast" looks at past sales and reviews total world Appliance Power Cord sales in 2024, providing a comprehensive analysis by region and market sector of projected Appliance Power Cord sales for 2025 through 2031. With Appliance Power Cord sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Appliance Power Cord industry.

This Insight Report provides a comprehensive analysis of the global Appliance Power Cord landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Appliance Power Cord portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Appliance Power Cord market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Appliance Power Cord and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Appliance Power Cord.

This report presents a comprehensive overview, market shares, and growth opportunities of Appliance Power Cord market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

PVC & Rubber Materials

Halogen-free Materials

Segmentation by Application:

Household Appliances

Computers & Consumer Electronics

Medical Devices

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Volex

I-SHENG

Longwell

YFC-BonEagle

Tripplite

HL TECHNOLOGY

Hongchang Electronics

Fund Resources Group

Queenpuo

Yunhuan Electronics

Yung Li

Yuyao Jiying

QIAOPU

Ningbo Chenglong

Interpower

Quail Electronics

StayOnline

Electri-Cord

Feller

CHING CHENG

Cord-Sets

MEGA Electronics

AURICH

Key Questions Addressed in this Report

What is the 10-year outlook for the global Appliance Power Cord market?

What factors are driving Appliance Power Cord market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Appliance Power Cord market opportunities vary by end market size?

How does Appliance Power Cord break out by Type, by Application?

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