

Global App Builder Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/GC1095D88EA6EN.html>

Date: April 2026

Pages: 123

Price: US\$ 3,660.00 (Single User License)

ID: GC1095D88EA6EN

Abstracts

The global App Builder market size is predicted to grow from US\$ 31008 million in 2025 to US\$ 65390 million in 2032; it is expected to grow at a CAGR of 11.3% from 2026 to 2032.

The App Builder market refers to software platforms that enable users to design, build, deploy, and maintain applications through low-code, no-code, or AI-assisted development environments. These tools abstract traditional software engineering complexity by using visual interfaces, pre-built components, workflow logic, and increasingly AI-driven generation (e.g., natural-language-to-app). App Builders are widely used across web, mobile, and internal enterprise applications, serving both non-technical users and professional developers seeking rapid application development.

The App Builder market generally exhibits high gross margins, typically ranging from 70% to 90%, driven by SaaS-based subscription models and strong software scalability. Margins are influenced by cloud infrastructure costs, AI inference expenses (for AI-powered builders), customer support, and platform R&D. Vendors with strong self-developed platforms, efficient cloud optimization, and enterprise-tier pricing models tend to achieve higher and more stable margins.

Key market drivers include enterprise digitalization, developer shortages, rising demand for rapid application deployment, and the integration of generative AI into development workflows. Competitive differentiation increasingly depends on AI-native capabilities, ecosystem integrations, security compliance, and enterprise governance features. Over the medium term, the App Builder market is expected to expand rapidly, with AI-enhanced App Builders becoming the dominant growth engine and gradually reshaping traditional low-code and no-code development paradigms.

LPI (LP Information)' newest research report, the “App Builder Industry Forecast” looks at past sales and reviews total world App Builder sales in 2025, providing a comprehensive analysis by region and market sector of projected App Builder sales for 2026 through 2032. With App Builder sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world App Builder industry.

This Insight Report provides a comprehensive analysis of the global App Builder landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on App Builder portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global App Builder market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for App Builder and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global App Builder.

This report presents a comprehensive overview, market shares, and growth opportunities of App Builder market by product type, application, key players and key regions and countries.

Segmentation by Type:

No-Code

Low-Code

Pro-Code

Segmentation by Deployment Architecture:

Cloud Managed

Private/On-Prem

Edge Deployment

Hybrid/Multi-Cloud

Open Source

Segmentation by AI Capability Scope:

Single-Function AI Builders

Multi-Modal AI App Builders

Agent-Based AI Builders

Segmentation by Application:

Large Companies

Small and Medium-sized Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Microsoft

Google

Create.xyz

Glide

Builder.io

Adalo

Softr

Appy Pie

Dify

Relevance AI

Apple

Amazon

Airtable

Bubble.io

Quixy

WeWeb

ToolJet

DronaHQ

Superblocks

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global App Builder Market Size (2021-2032)
- 2.1.2 App Builder Market Size CAGR by Region (2021 VS 2025 VS 2032)
- 2.1.3 World Current & Future Analysis for App Builder by Country/Region (2021, 2025 & 2032)

2.2 App Builder Segment by Type

- 2.2.1 No-Code
- 2.2.2 Low-Code
- 2.2.3 Pro-Code
- 2.2.4 App Builder Market Size by Type
 - 2.2.4.1 App Builder Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.4.2 Global App Builder Market Size Market Share by Type (2021-2026)

2.3 App Builder Segment by Deployment Architecture

- 2.3.1 Cloud Managed
- 2.3.2 Private/On-Prem
- 2.3.3 Edge Deployment
- 2.3.4 Hybrid/Multi-Cloud
- 2.3.5 Open Source
- 2.3.6 App Builder Market Size by Deployment Architecture
 - 2.3.6.1 App Builder Market Size CAGR by Deployment Architecture (2021 VS 2025 VS 2032)
 - 2.3.6.2 Global App Builder Market Size Market Share by Deployment Architecture (2021-2026)

2.4 App Builder Segment by AI Capability Scope

2.4.1 Single-Function AI Builders

2.4.2 Multi-Modal AI App Builders

2.4.3 Agent-Based AI Builders

2.4.4 App Builder Market Size by AI Capability Scope

2.4.4.1 App Builder Market Size CAGR by AI Capability Scope (2021 VS 2025 VS 2032)

2.4.4.2 Global App Builder Market Size Market Share by AI Capability Scope (2021-2026)

2.5 App Builder Segment by Application

2.5.1 Large Companies

2.5.2 Small and Medium-sized Enterprises

2.5.3 App Builder Market Size by Application

2.5.3.1 App Builder Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.5.3.2 Global App Builder Market Size Market Share by Application (2021-2026)

3 APP BUILDER MARKET SIZE BY PLAYER

3.1 App Builder Market Size Market Share by Player

3.1.1 Global App Builder Revenue by Player (2021-2026)

3.1.2 Global App Builder Revenue Market Share by Player (2021-2026)

3.2 Global App Builder Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 APP BUILDER BY REGION

4.1 App Builder Market Size by Region (2021-2026)

4.2 Global App Builder Annual Revenue by Country/Region (2021-2026)

4.3 Americas App Builder Market Size Growth (2021-2026)

4.4 APAC App Builder Market Size Growth (2021-2026)

4.5 Europe App Builder Market Size Growth (2021-2026)

4.6 Middle East & Africa App Builder Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas App Builder Market Size by Country (2021-2026)

5.2 Americas App Builder Market Size by Type (2021-2026)

5.3 Americas App Builder Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC App Builder Market Size by Region (2021-2026)

6.2 APAC App Builder Market Size by Type (2021-2026)

6.3 APAC App Builder Market Size by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe App Builder Market Size by Country (2021-2026)

7.2 Europe App Builder Market Size by Type (2021-2026)

7.3 Europe App Builder Market Size by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa App Builder by Region (2021-2026)

8.2 Middle East & Africa App Builder Market Size by Type (2021-2026)

8.3 Middle East & Africa App Builder Market Size by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL APP BUILDER MARKET FORECAST

10.1 Global App Builder Forecast by Region (2027-2032)

10.1.1 Global App Builder Forecast by Region (2027-2032)

10.1.2 Americas App Builder Forecast

10.1.3 APAC App Builder Forecast

10.1.4 Europe App Builder Forecast

10.1.5 Middle East & Africa App Builder Forecast

10.2 Americas App Builder Forecast by Country (2027-2032)

10.2.1 United States Market App Builder Forecast

10.2.2 Canada Market App Builder Forecast

10.2.3 Mexico Market App Builder Forecast

10.2.4 Brazil Market App Builder Forecast

10.3 APAC App Builder Forecast by Region (2027-2032)

10.3.1 China App Builder Market Forecast

10.3.2 Japan Market App Builder Forecast

10.3.3 Korea Market App Builder Forecast

10.3.4 Southeast Asia Market App Builder Forecast

10.3.5 India Market App Builder Forecast

10.3.6 Australia Market App Builder Forecast

10.4 Europe App Builder Forecast by Country (2027-2032)

10.4.1 Germany Market App Builder Forecast

10.4.2 France Market App Builder Forecast

10.4.3 UK Market App Builder Forecast

10.4.4 Italy Market App Builder Forecast

10.4.5 Russia Market App Builder Forecast

10.5 Middle East & Africa App Builder Forecast by Region (2027-2032)

10.5.1 Egypt Market App Builder Forecast

10.5.2 South Africa Market App Builder Forecast

10.5.3 Israel Market App Builder Forecast

10.5.4 Turkey Market App Builder Forecast

- 10.6 Global App Builder Forecast by Type (2027-2032)
- 10.7 Global App Builder Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market App Builder Forecast

11 KEY PLAYERS ANALYSIS

11.1 Microsoft

- 11.1.1 Microsoft Company Information
- 11.1.2 Microsoft App Builder Product Offered
- 11.1.3 Microsoft App Builder Revenue, Gross Margin and Market Share (2021-2026)
- 11.1.4 Microsoft Main Business Overview
- 11.1.5 Microsoft Latest Developments

11.2 Google

- 11.2.1 Google Company Information
- 11.2.2 Google App Builder Product Offered
- 11.2.3 Google App Builder Revenue, Gross Margin and Market Share (2021-2026)
- 11.2.4 Google Main Business Overview
- 11.2.5 Google Latest Developments

11.3 Create.xyz

- 11.3.1 Create.xyz Company Information
- 11.3.2 Create.xyz App Builder Product Offered
- 11.3.3 Create.xyz App Builder Revenue, Gross Margin and Market Share (2021-2026)
- 11.3.4 Create.xyz Main Business Overview
- 11.3.5 Create.xyz Latest Developments

11.4 Glide

- 11.4.1 Glide Company Information
- 11.4.2 Glide App Builder Product Offered
- 11.4.3 Glide App Builder Revenue, Gross Margin and Market Share (2021-2026)
- 11.4.4 Glide Main Business Overview
- 11.4.5 Glide Latest Developments

11.5 Builder.io

- 11.5.1 Builder.io Company Information
- 11.5.2 Builder.io App Builder Product Offered
- 11.5.3 Builder.io App Builder Revenue, Gross Margin and Market Share (2021-2026)
- 11.5.4 Builder.io Main Business Overview
- 11.5.5 Builder.io Latest Developments

11.6 Adalo

- 11.6.1 Adalo Company Information
- 11.6.2 Adalo App Builder Product Offered

- 11.6.3 Adalo App Builder Revenue, Gross Margin and Market Share (2021-2026)
- 11.6.4 Adalo Main Business Overview
- 11.6.5 Adalo Latest Developments
- 11.7 Softr
 - 11.7.1 Softr Company Information
 - 11.7.2 Softr App Builder Product Offered
 - 11.7.3 Softr App Builder Revenue, Gross Margin and Market Share (2021-2026)
 - 11.7.4 Softr Main Business Overview
 - 11.7.5 Softr Latest Developments
- 11.8 Appy Pie
 - 11.8.1 Appy Pie Company Information
 - 11.8.2 Appy Pie App Builder Product Offered
 - 11.8.3 Appy Pie App Builder Revenue, Gross Margin and Market Share (2021-2026)
 - 11.8.4 Appy Pie Main Business Overview
 - 11.8.5 Appy Pie Latest Developments
- 11.9 Dify
 - 11.9.1 Dify Company Information
 - 11.9.2 Dify App Builder Product Offered
 - 11.9.3 Dify App Builder Revenue, Gross Margin and Market Share (2021-2026)
 - 11.9.4 Dify Main Business Overview
 - 11.9.5 Dify Latest Developments
- 11.10 Relevance AI
 - 11.10.1 Relevance AI Company Information
 - 11.10.2 Relevance AI App Builder Product Offered
 - 11.10.3 Relevance AI App Builder Revenue, Gross Margin and Market Share (2021-2026)
 - 11.10.4 Relevance AI Main Business Overview
 - 11.10.5 Relevance AI Latest Developments
- 11.11 Apple
 - 11.11.1 Apple Company Information
 - 11.11.2 Apple App Builder Product Offered
 - 11.11.3 Apple App Builder Revenue, Gross Margin and Market Share (2021-2026)
 - 11.11.4 Apple Main Business Overview
 - 11.11.5 Apple Latest Developments
- 11.12 Amazon
 - 11.12.1 Amazon Company Information
 - 11.12.2 Amazon App Builder Product Offered
 - 11.12.3 Amazon App Builder Revenue, Gross Margin and Market Share (2021-2026)
 - 11.12.4 Amazon Main Business Overview

- 11.12.5 Amazon Latest Developments
- 11.13 Airtable
 - 11.13.1 Airtable Company Information
 - 11.13.2 Airtable App Builder Product Offered
 - 11.13.3 Airtable App Builder Revenue, Gross Margin and Market Share (2021-2026)
 - 11.13.4 Airtable Main Business Overview
 - 11.13.5 Airtable Latest Developments
- 11.14 Bubble.io
 - 11.14.1 Bubble.io Company Information
 - 11.14.2 Bubble.io App Builder Product Offered
 - 11.14.3 Bubble.io App Builder Revenue, Gross Margin and Market Share (2021-2026)
 - 11.14.4 Bubble.io Main Business Overview
 - 11.14.5 Bubble.io Latest Developments
- 11.15 Quixy
 - 11.15.1 Quixy Company Information
 - 11.15.2 Quixy App Builder Product Offered
 - 11.15.3 Quixy App Builder Revenue, Gross Margin and Market Share (2021-2026)
 - 11.15.4 Quixy Main Business Overview
 - 11.15.5 Quixy Latest Developments
- 11.16 WeWeb
 - 11.16.1 WeWeb Company Information
 - 11.16.2 WeWeb App Builder Product Offered
 - 11.16.3 WeWeb App Builder Revenue, Gross Margin and Market Share (2021-2026)
 - 11.16.4 WeWeb Main Business Overview
 - 11.16.5 WeWeb Latest Developments
- 11.17 ToolJet
 - 11.17.1 ToolJet Company Information
 - 11.17.2 ToolJet App Builder Product Offered
 - 11.17.3 ToolJet App Builder Revenue, Gross Margin and Market Share (2021-2026)
 - 11.17.4 ToolJet Main Business Overview
 - 11.17.5 ToolJet Latest Developments
- 11.18 DronaHQ
 - 11.18.1 DronaHQ Company Information
 - 11.18.2 DronaHQ App Builder Product Offered
 - 11.18.3 DronaHQ App Builder Revenue, Gross Margin and Market Share (2021-2026)
 - 11.18.4 DronaHQ Main Business Overview
 - 11.18.5 DronaHQ Latest Developments
- 11.19 Superblocks
 - 11.19.1 Superblocks Company Information

- 11.19.2 Superblocks App Builder Product Offered
- 11.19.3 Superblocks App Builder Revenue, Gross Margin and Market Share (2021-2026)
- 11.19.4 Superblocks Main Business Overview
- 11.19.5 Superblocks Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. App Builder Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)
- Table 2. App Builder Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of No-Code
- Table 4. Major Players of Low-Code
- Table 5. Major Players of Pro-Code
- Table 6. App Builder Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)
- Table 7. Global App Builder Market Size by Type (2021-2026) & (\$ millions)
- Table 8. Global App Builder Market Size Market Share by Type (2021-2026)
- Table 9. Major Players of Cloud Managed
- Table 10. Major Players of Private/On-Prem
- Table 11. Major Players of Edge Deployment
- Table 12. Major Players of Hybrid/Multi-Cloud
- Table 13. Major Players of Open Source
- Table 14. App Builder Market Size CAGR by Deployment Architecture (2021 VS 2025 VS 2032) & (\$ millions)
- Table 15. Global App Builder Market Size by Deployment Architecture (2021-2026) & (\$ millions)
- Table 16. Global App Builder Market Size Market Share by Deployment Architecture (2021-2026)
- Table 17. Major Players of Single-Function AI Builders
- Table 18. Major Players of Multi-Modal AI App Builders
- Table 19. Major Players of Agent-Based AI Builders
- Table 20. App Builder Market Size CAGR by AI Capability Scope (2021 VS 2025 VS 2032) & (\$ millions)
- Table 21. Global App Builder Market Size by AI Capability Scope (2021-2026) & (\$ millions)
- Table 22. Global App Builder Market Size Market Share by AI Capability Scope (2021-2026)
- Table 23. App Builder Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)
- Table 24. Global App Builder Market Size by Application (2021-2026) & (\$ millions)
- Table 25. Global App Builder Market Size Market Share by Application (2021-2026)

- Table 26. Global App Builder Revenue by Player (2021-2026) & (\$ millions)
- Table 27. Global App Builder Revenue Market Share by Player (2021-2026)
- Table 28. App Builder Key Players Head office and Products Offered
- Table 29. App Builder Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- Table 30. New Products and Potential Entrants
- Table 31. Mergers & Acquisitions, Expansion
- Table 32. Global App Builder Market Size by Region (2021-2026) & (\$ millions)
- Table 33. Global App Builder Market Size Market Share by Region (2021-2026)
- Table 34. Global App Builder Revenue by Country/Region (2021-2026) & (\$ millions)
- Table 35. Global App Builder Revenue Market Share by Country/Region (2021-2026)
- Table 36. Americas App Builder Market Size by Country (2021-2026) & (\$ millions)
- Table 37. Americas App Builder Market Size Market Share by Country (2021-2026)
- Table 38. Americas App Builder Market Size by Type (2021-2026) & (\$ millions)
- Table 39. Americas App Builder Market Size Market Share by Type (2021-2026)
- Table 40. Americas App Builder Market Size by Application (2021-2026) & (\$ millions)
- Table 41. Americas App Builder Market Size Market Share by Application (2021-2026)
- Table 42. APAC App Builder Market Size by Region (2021-2026) & (\$ millions)
- Table 43. APAC App Builder Market Size Market Share by Region (2021-2026)
- Table 44. APAC App Builder Market Size by Type (2021-2026) & (\$ millions)
- Table 45. APAC App Builder Market Size by Application (2021-2026) & (\$ millions)
- Table 46. Europe App Builder Market Size by Country (2021-2026) & (\$ millions)
- Table 47. Europe App Builder Market Size Market Share by Country (2021-2026)
- Table 48. Europe App Builder Market Size by Type (2021-2026) & (\$ millions)
- Table 49. Europe App Builder Market Size by Application (2021-2026) & (\$ millions)
- Table 50. Middle East & Africa App Builder Market Size by Region (2021-2026) & (\$ millions)
- Table 51. Middle East & Africa App Builder Market Size by Type (2021-2026) & (\$ millions)
- Table 52. Middle East & Africa App Builder Market Size by Application (2021-2026) & (\$ millions)
- Table 53. Key Market Drivers & Growth Opportunities of App Builder
- Table 54. Key Market Challenges & Risks of App Builder
- Table 55. Key Industry Trends of App Builder
- Table 56. Global App Builder Market Size Forecast by Region (2027-2032) & (\$ millions)
- Table 57. Global App Builder Market Size Market Share Forecast by Region (2027-2032)
- Table 58. Global App Builder Market Size Forecast by Type (2027-2032) & (\$ millions)
- Table 59. Global App Builder Market Size Forecast by Application (2027-2032) & (\$

millions)

Table 60. Microsoft Details, Company Type, App Builder Area Served and Its Competitors

Table 61. Microsoft App Builder Product Offered

Table 62. Microsoft App Builder Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 63. Microsoft Main Business

Table 64. Microsoft Latest Developments

Table 65. Google Details, Company Type, App Builder Area Served and Its Competitors

Table 66. Google App Builder Product Offered

Table 67. Google App Builder Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 68. Google Main Business

Table 69. Google Latest Developments

Table 70. Create.xyz Details, Company Type, App Builder Area Served and Its Competitors

Table 71. Create.xyz App Builder Product Offered

Table 72. Create.xyz App Builder Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 73. Create.xyz Main Business

Table 74. Create.xyz Latest Developments

Table 75. Glide Details, Company Type, App Builder Area Served and Its Competitors

Table 76. Glide App Builder Product Offered

Table 77. Glide App Builder Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 78. Glide Main Business

Table 79. Glide Latest Developments

Table 80. Builder.io Details, Company Type, App Builder Area Served and Its Competitors

Table 81. Builder.io App Builder Product Offered

Table 82. Builder.io App Builder Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 83. Builder.io Main Business

Table 84. Builder.io Latest Developments

Table 85. Adalo Details, Company Type, App Builder Area Served and Its Competitors

Table 86. Adalo App Builder Product Offered

Table 87. Adalo App Builder Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 88. Adalo Main Business

Table 89. Adalo Latest Developments

Table 90. Softr Details, Company Type, App Builder Area Served and Its Competitors

Table 91. Softr App Builder Product Offered

Table 92. Softr App Builder Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 93. Softr Main Business

Table 94. Softr Latest Developments

Table 95. Appy Pie Details, Company Type, App Builder Area Served and Its Competitors

Table 96. Appy Pie App Builder Product Offered

Table 97. Appy Pie App Builder Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 98. Appy Pie Main Business

Table 99. Appy Pie Latest Developments

Table 100. Dify Details, Company Type, App Builder Area Served and Its Competitors

Table 101. Dify App Builder Product Offered

Table 102. Dify App Builder Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 103. Dify Main Business

Table 104. Dify Latest Developments

Table 105. Relevance AI Details, Company Type, App Builder Area Served and Its Competitors

Table 106. Relevance AI App Builder Product Offered

Table 107. Relevance AI App Builder Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 108. Relevance AI Main Business

Table 109. Relevance AI Latest Developments

Table 110. Apple Details, Company Type, App Builder Area Served and Its Competitors

Table 111. Apple App Builder Product Offered

Table 112. Apple App Builder Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 113. Apple Main Business

Table 114. Apple Latest Developments

Table 115. Amazon Details, Company Type, App Builder Area Served and Its Competitors

Table 116. Amazon App Builder Product Offered

Table 117. Amazon App Builder Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 118. Amazon Main Business

Table 119. Amazon Latest Developments

Table 120. Airtable Details, Company Type, App Builder Area Served and Its Competitors

Table 121. Airtable App Builder Product Offered

Table 122. Airtable App Builder Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 123. Airtable Main Business

Table 124. Airtable Latest Developments

Table 125. Bubble.io Details, Company Type, App Builder Area Served and Its Competitors

Table 126. Bubble.io App Builder Product Offered

Table 127. Bubble.io App Builder Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 128. Bubble.io Main Business

Table 129. Bubble.io Latest Developments

Table 130. Quixy Details, Company Type, App Builder Area Served and Its Competitors

Table 131. Quixy App Builder Product Offered

Table 132. Quixy App Builder Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 133. Quixy Main Business

Table 134. Quixy Latest Developments

Table 135. WeWeb Details, Company Type, App Builder Area Served and Its Competitors

Table 136. WeWeb App Builder Product Offered

Table 137. WeWeb App Builder Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 138. WeWeb Main Business

Table 139. WeWeb Latest Developments

Table 140. ToolJet Details, Company Type, App Builder Area Served and Its Competitors

Table 141. ToolJet App Builder Product Offered

Table 142. ToolJet App Builder Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 143. ToolJet Main Business

Table 144. ToolJet Latest Developments

Table 145. DronaHQ Details, Company Type, App Builder Area Served and Its Competitors

Table 146. DronaHQ App Builder Product Offered

Table 147. DronaHQ App Builder Revenue (\$ million), Gross Margin and Market Share

(2021-2026)

Table 148. DronaHQ Main Business

Table 149. DronaHQ Latest Developments

Table 150. Superblocks Details, Company Type, App Builder Area Served and Its Competitors

Table 151. Superblocks App Builder Product Offered

Table 152. Superblocks App Builder Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 153. Superblocks Main Business

Table 154. Superblocks Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. App Builder Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global App Builder Market Size Growth Rate (2021-2032) (\$ millions)
- Figure 6. App Builder Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 7. App Builder Sales Market Share by Country/Region (2025)
- Figure 8. App Builder Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 9. Global App Builder Market Size Market Share by Type in 2025
- Figure 10. Global App Builder Market Size Market Share by Deployment Architecture in 2025
- Figure 11. Global App Builder Market Size Market Share by AI Capability Scope in 2025
- Figure 12. App Builder in Large Companies
- Figure 13. Global App Builder Market: Large Companies (2021-2026) & (\$ millions)
- Figure 14. App Builder in Small and Medium-sized Enterprises
- Figure 15. Global App Builder Market: Small and Medium-sized Enterprises (2021-2026) & (\$ millions)
- Figure 16. Global App Builder Market Size Market Share by Application in 2025
- Figure 17. Global App Builder Revenue Market Share by Player in 2025
- Figure 18. Global App Builder Market Size Market Share by Region (2021-2026)
- Figure 19. Americas App Builder Market Size 2021-2026 (\$ millions)
- Figure 20. APAC App Builder Market Size 2021-2026 (\$ millions)
- Figure 21. Europe App Builder Market Size 2021-2026 (\$ millions)
- Figure 22. Middle East & Africa App Builder Market Size 2021-2026 (\$ millions)
- Figure 23. Americas App Builder Value Market Share by Country in 2025
- Figure 24. United States App Builder Market Size Growth 2021-2026 (\$ millions)
- Figure 25. Canada App Builder Market Size Growth 2021-2026 (\$ millions)
- Figure 26. Mexico App Builder Market Size Growth 2021-2026 (\$ millions)
- Figure 27. Brazil App Builder Market Size Growth 2021-2026 (\$ millions)
- Figure 28. APAC App Builder Market Size Market Share by Region in 2025
- Figure 29. APAC App Builder Market Size Market Share by Type (2021-2026)
- Figure 30. APAC App Builder Market Size Market Share by Application (2021-2026)
- Figure 31. China App Builder Market Size Growth 2021-2026 (\$ millions)
- Figure 32. Japan App Builder Market Size Growth 2021-2026 (\$ millions)
- Figure 33. South Korea App Builder Market Size Growth 2021-2026 (\$ millions)

Figure 34. Southeast Asia App Builder Market Size Growth 2021-2026 (\$ millions)

Figure 35. India App Builder Market Size Growth 2021-2026 (\$ millions)

Figure 36. Australia App Builder Market Size Growth 2021-2026 (\$ millions)

Figure 37. Europe App Builder Market Size Market Share by Country in 2025

Figure 38. Europe App Builder Market Size Market Share by Type (2021-2026)

Figure 39. Europe App Builder Market Size Market Share by Application (2021-2026)

Figure 40. Germany App Builder Market Size Growth 2021-2026 (\$ millions)

Figure 41. France App Builder Market Size Growth 2021-2026 (\$ millions)

Figure 42. UK App Builder Market Size Growth 2021-2026 (\$ millions)

Figure 43. Italy App Builder Market Size Growth 2021-2026 (\$ millions)

Figure 44. Russia App Builder Market Size Growth 2021-2026 (\$ millions)

Figure 45. Middle East & Africa App Builder Market Size Market Share by Region (2021-2026)

Figure 46. Middle East & Africa App Builder Market Size Market Share by Type (2021-2026)

Figure 47. Middle East & Africa App Builder Market Size Market Share by Application (2021-2026)

Figure 48. Egypt App Builder Market Size Growth 2021-2026 (\$ millions)

Figure 49. South Africa App Builder Market Size Growth 2021-2026 (\$ millions)

Figure 50. Israel App Builder Market Size Growth 2021-2026 (\$ millions)

Figure 51. Turkey App Builder Market Size Growth 2021-2026 (\$ millions)

Figure 52. GCC Countries App Builder Market Size Growth 2021-2026 (\$ millions)

Figure 53. Americas App Builder Market Size 2027-2032 (\$ millions)

Figure 54. APAC App Builder Market Size 2027-2032 (\$ millions)

Figure 55. Europe App Builder Market Size 2027-2032 (\$ millions)

Figure 56. Middle East & Africa App Builder Market Size 2027-2032 (\$ millions)

Figure 57. United States App Builder Market Size 2027-2032 (\$ millions)

Figure 58. Canada App Builder Market Size 2027-2032 (\$ millions)

Figure 59. Mexico App Builder Market Size 2027-2032 (\$ millions)

Figure 60. Brazil App Builder Market Size 2027-2032 (\$ millions)

Figure 61. China App Builder Market Size 2027-2032 (\$ millions)

Figure 62. Japan App Builder Market Size 2027-2032 (\$ millions)

Figure 63. Korea App Builder Market Size 2027-2032 (\$ millions)

Figure 64. Southeast Asia App Builder Market Size 2027-2032 (\$ millions)

Figure 65. India App Builder Market Size 2027-2032 (\$ millions)

Figure 66. Australia App Builder Market Size 2027-2032 (\$ millions)

Figure 67. Germany App Builder Market Size 2027-2032 (\$ millions)

Figure 68. France App Builder Market Size 2027-2032 (\$ millions)

Figure 69. UK App Builder Market Size 2027-2032 (\$ millions)

Figure 70. Italy App Builder Market Size 2027-2032 (\$ millions)

Figure 71. Russia App Builder Market Size 2027-2032 (\$ millions)

Figure 72. Egypt App Builder Market Size 2027-2032 (\$ millions)

Figure 73. South Africa App Builder Market Size 2027-2032 (\$ millions)

Figure 74. Israel App Builder Market Size 2027-2032 (\$ millions)

Figure 75. Turkey App Builder Market Size 2027-2032 (\$ millions)

Figure 76. Global App Builder Market Size Market Share Forecast by Type (2027-2032)

Figure 77. Global App Builder Market Size Market Share Forecast by Application (2027-2032)

Figure 78. GCC Countries App Builder Market Size 2027-2032 (\$ millions)

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