

Global Antivirus Software Market Growth 2024-2030

<https://marketpublishers.com/r/G9DDDFBB88CBEN.html>

Date: January 2024

Pages: 136

Price: US\$ 3,660.00 (Single User License)

ID: G9DDDFBB88CBEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Antivirus Software market size was valued at US\$ 3475.8 million in 2023. With growing demand in downstream market, the Antivirus Software is forecast to a readjusted size of US\$ 3278.9 million by 2030 with a CAGR of -0.8% during review period.

The research report highlights the growth potential of the global Antivirus Software market. Antivirus Software are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Antivirus Software. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Antivirus Software market.

Antivirus software detects, prevents, and removes malicious programs. It enables real-time scanning of the system memory, OS, and files using signature-based detection methods, heuristic detection methods, and rootkit detection tools to prevent computers from being infected with malware. With increased usage of the Internet, the risk of malware attacks is high. Though antivirus software cannot protect the system from every type of malware attack, it can prevent a significant level of intrusions with the help of real-time scanning.

The report focuses on antivirus software for endpoints in the network security market, but not all the security software.

The production regions mainly focus on North America, Europe, Japan, China, India, Southeast Asia. Symantec, McAfee, Trend Micro, Avast Software, ESET, Bitdefender,

Fortinet, F-Secure, G DATA Software, Avira, Qihoo 360, Kaspersky, Panda Security, Quick Heal, Comodo, Microsoft, Rising, Cheetah Mobile and AhnLab are the leader providers all around world. In the past few years, the market of antivirus software has grown rapidly. The three biggest suppliers of Antivirus Software in China – Tencent, Qihoo 360, Rising and Cheetah Mobile are the local representation in recent years.

Key Features:

The report on Antivirus Software market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Antivirus Software market. It may include historical data, market segmentation by Type (e.g., PC, Phone & PAD), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Antivirus Software market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Antivirus Software market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Antivirus Software industry. This include advancements in Antivirus Software technology, Antivirus Software new entrants, Antivirus Software new investment, and other innovations that are shaping the future of Antivirus Software.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Antivirus Software market. It includes factors influencing customer ' purchasing decisions, preferences for Antivirus Software product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Antivirus Software market. This may include

an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Antivirus Software market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Antivirus Software market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Antivirus Software industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Antivirus Software market.

Market Segmentation:

Antivirus Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

PC

Phone & PAD

Segmentation by application

Individual Users

Enterprise Users

Government Users

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Symantec

McAfee

Trend Micro

Avast Software

ESET

Bitdefender

Fortinet

F-Secure

G DATA Software

Avira

Qihoo 360

Kaspersky

Tencent

Quick Heal

Comodo

Microsoft

Rising

Cheetah Mobile

AhnLab

Key Questions Addressed in this Report

What is the 10-year outlook for the global Antivirus Software market?

What factors are driving Antivirus Software market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Antivirus Software market opportunities vary by end market size?

How does Antivirus Software break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Antivirus Software Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Antivirus Software by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Antivirus Software by Country/Region, 2019, 2023 & 2030
- 2.2 Antivirus Software Segment by Type
 - 2.2.1 PC
 - 2.2.2 Phone & PAD
- 2.3 Antivirus Software Sales by Type
 - 2.3.1 Global Antivirus Software Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Antivirus Software Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Antivirus Software Sale Price by Type (2019-2024)
- 2.4 Antivirus Software Segment by Application
 - 2.4.1 Individual Users
 - 2.4.2 Enterprise Users
 - 2.4.3 Government Users
 - 2.4.4 Others
- 2.5 Antivirus Software Sales by Application
 - 2.5.1 Global Antivirus Software Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Antivirus Software Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Antivirus Software Sale Price by Application (2019-2024)

3 GLOBAL ANTIVIRUS SOFTWARE BY COMPANY

- 3.1 Global Antivirus Software Breakdown Data by Company
 - 3.1.1 Global Antivirus Software Annual Sales by Company (2019-2024)
 - 3.1.2 Global Antivirus Software Sales Market Share by Company (2019-2024)
- 3.2 Global Antivirus Software Annual Revenue by Company (2019-2024)
 - 3.2.1 Global Antivirus Software Revenue by Company (2019-2024)
 - 3.2.2 Global Antivirus Software Revenue Market Share by Company (2019-2024)
- 3.3 Global Antivirus Software Sale Price by Company
- 3.4 Key Manufacturers Antivirus Software Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Antivirus Software Product Location Distribution
 - 3.4.2 Players Antivirus Software Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR ANTIVIRUS SOFTWARE BY GEOGRAPHIC REGION

- 4.1 World Historic Antivirus Software Market Size by Geographic Region (2019-2024)
 - 4.1.1 Global Antivirus Software Annual Sales by Geographic Region (2019-2024)
 - 4.1.2 Global Antivirus Software Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Antivirus Software Market Size by Country/Region (2019-2024)
 - 4.2.1 Global Antivirus Software Annual Sales by Country/Region (2019-2024)
 - 4.2.2 Global Antivirus Software Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Antivirus Software Sales Growth
- 4.4 APAC Antivirus Software Sales Growth
- 4.5 Europe Antivirus Software Sales Growth
- 4.6 Middle East & Africa Antivirus Software Sales Growth

5 AMERICAS

- 5.1 Americas Antivirus Software Sales by Country
 - 5.1.1 Americas Antivirus Software Sales by Country (2019-2024)
 - 5.1.2 Americas Antivirus Software Revenue by Country (2019-2024)
- 5.2 Americas Antivirus Software Sales by Type

5.3 Americas Antivirus Software Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Antivirus Software Sales by Region

6.1.1 APAC Antivirus Software Sales by Region (2019-2024)

6.1.2 APAC Antivirus Software Revenue by Region (2019-2024)

6.2 APAC Antivirus Software Sales by Type

6.3 APAC Antivirus Software Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Antivirus Software by Country

7.1.1 Europe Antivirus Software Sales by Country (2019-2024)

7.1.2 Europe Antivirus Software Revenue by Country (2019-2024)

7.2 Europe Antivirus Software Sales by Type

7.3 Europe Antivirus Software Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Antivirus Software by Country

8.1.1 Middle East & Africa Antivirus Software Sales by Country (2019-2024)

8.1.2 Middle East & Africa Antivirus Software Revenue by Country (2019-2024)

- 8.2 Middle East & Africa Antivirus Software Sales by Type
- 8.3 Middle East & Africa Antivirus Software Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Antivirus Software
- 10.3 Manufacturing Process Analysis of Antivirus Software
- 10.4 Industry Chain Structure of Antivirus Software

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Antivirus Software Distributors
- 11.3 Antivirus Software Customer

12 WORLD FORECAST REVIEW FOR ANTIVIRUS SOFTWARE BY GEOGRAPHIC REGION

- 12.1 Global Antivirus Software Market Size Forecast by Region
 - 12.1.1 Global Antivirus Software Forecast by Region (2025-2030)
 - 12.1.2 Global Antivirus Software Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country

12.6 Global Antivirus Software Forecast by Type

12.7 Global Antivirus Software Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Symantec

13.1.1 Symantec Company Information

13.1.2 Symantec Antivirus Software Product Portfolios and Specifications

13.1.3 Symantec Antivirus Software Sales, Revenue, Price and Gross Margin
(2019-2024)

13.1.4 Symantec Main Business Overview

13.1.5 Symantec Latest Developments

13.2 McAfee

13.2.1 McAfee Company Information

13.2.2 McAfee Antivirus Software Product Portfolios and Specifications

13.2.3 McAfee Antivirus Software Sales, Revenue, Price and Gross Margin
(2019-2024)

13.2.4 McAfee Main Business Overview

13.2.5 McAfee Latest Developments

13.3 Trend Micro

13.3.1 Trend Micro Company Information

13.3.2 Trend Micro Antivirus Software Product Portfolios and Specifications

13.3.3 Trend Micro Antivirus Software Sales, Revenue, Price and Gross Margin
(2019-2024)

13.3.4 Trend Micro Main Business Overview

13.3.5 Trend Micro Latest Developments

13.4 Avast Software

13.4.1 Avast Software Company Information

13.4.2 Avast Software Antivirus Software Product Portfolios and Specifications

13.4.3 Avast Software Antivirus Software Sales, Revenue, Price and Gross Margin
(2019-2024)

13.4.4 Avast Software Main Business Overview

13.4.5 Avast Software Latest Developments

13.5 ESET

13.5.1 ESET Company Information

13.5.2 ESET Antivirus Software Product Portfolios and Specifications

13.5.3 ESET Antivirus Software Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 ESET Main Business Overview

13.5.5 ESET Latest Developments

13.6 Bitdefender

13.6.1 Bitdefender Company Information

13.6.2 Bitdefender Antivirus Software Product Portfolios and Specifications

13.6.3 Bitdefender Antivirus Software Sales, Revenue, Price and Gross Margin
(2019-2024)

13.6.4 Bitdefender Main Business Overview

13.6.5 Bitdefender Latest Developments

13.7 Fortinet

13.7.1 Fortinet Company Information

13.7.2 Fortinet Antivirus Software Product Portfolios and Specifications

13.7.3 Fortinet Antivirus Software Sales, Revenue, Price and Gross Margin
(2019-2024)

13.7.4 Fortinet Main Business Overview

13.7.5 Fortinet Latest Developments

13.8 F-Secure

13.8.1 F-Secure Company Information

13.8.2 F-Secure Antivirus Software Product Portfolios and Specifications

13.8.3 F-Secure Antivirus Software Sales, Revenue, Price and Gross Margin
(2019-2024)

13.8.4 F-Secure Main Business Overview

13.8.5 F-Secure Latest Developments

13.9 G DATA Software

13.9.1 G DATA Software Company Information

13.9.2 G DATA Software Antivirus Software Product Portfolios and Specifications

13.9.3 G DATA Software Antivirus Software Sales, Revenue, Price and Gross Margin
(2019-2024)

13.9.4 G DATA Software Main Business Overview

13.9.5 G DATA Software Latest Developments

13.10 Avira

13.10.1 Avira Company Information

13.10.2 Avira Antivirus Software Product Portfolios and Specifications

13.10.3 Avira Antivirus Software Sales, Revenue, Price and Gross Margin (2019-2024)

13.10.4 Avira Main Business Overview

13.10.5 Avira Latest Developments

13.11 Qihoo

13.11.1 Qihoo 360 Company Information

13.11.2 Qihoo 360 Antivirus Software Product Portfolios and Specifications

13.11.3 Qihoo 360 Antivirus Software Sales, Revenue, Price and Gross Margin
(2019-2024)

- 13.11.4 Qihoo 360 Main Business Overview
- 13.11.5 Qihoo 360 Latest Developments
- 13.12 Kaspersky
 - 13.12.1 Kaspersky Company Information
 - 13.12.2 Kaspersky Antivirus Software Product Portfolios and Specifications
 - 13.12.3 Kaspersky Antivirus Software Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.12.4 Kaspersky Main Business Overview
 - 13.12.5 Kaspersky Latest Developments
- 13.13 Tencent
 - 13.13.1 Tencent Company Information
 - 13.13.2 Tencent Antivirus Software Product Portfolios and Specifications
 - 13.13.3 Tencent Antivirus Software Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.13.4 Tencent Main Business Overview
 - 13.13.5 Tencent Latest Developments
- 13.14 Quick Heal
 - 13.14.1 Quick Heal Company Information
 - 13.14.2 Quick Heal Antivirus Software Product Portfolios and Specifications
 - 13.14.3 Quick Heal Antivirus Software Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.14.4 Quick Heal Main Business Overview
 - 13.14.5 Quick Heal Latest Developments
- 13.15 Comodo
 - 13.15.1 Comodo Company Information
 - 13.15.2 Comodo Antivirus Software Product Portfolios and Specifications
 - 13.15.3 Comodo Antivirus Software Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.15.4 Comodo Main Business Overview
 - 13.15.5 Comodo Latest Developments
- 13.16 Microsoft
 - 13.16.1 Microsoft Company Information
 - 13.16.2 Microsoft Antivirus Software Product Portfolios and Specifications
 - 13.16.3 Microsoft Antivirus Software Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.16.4 Microsoft Main Business Overview
 - 13.16.5 Microsoft Latest Developments
- 13.17 Rising
 - 13.17.1 Rising Company Information

- 13.17.2 Rising Antivirus Software Product Portfolios and Specifications
- 13.17.3 Rising Antivirus Software Sales, Revenue, Price and Gross Margin
(2019-2024)
- 13.17.4 Rising Main Business Overview
- 13.17.5 Rising Latest Developments
- 13.18 Cheetah Mobile
 - 13.18.1 Cheetah Mobile Company Information
 - 13.18.2 Cheetah Mobile Antivirus Software Product Portfolios and Specifications
 - 13.18.3 Cheetah Mobile Antivirus Software Sales, Revenue, Price and Gross Margin
(2019-2024)
 - 13.18.4 Cheetah Mobile Main Business Overview
 - 13.18.5 Cheetah Mobile Latest Developments
- 13.19 AhnLab
 - 13.19.1 AhnLab Company Information
 - 13.19.2 AhnLab Antivirus Software Product Portfolios and Specifications
 - 13.19.3 AhnLab Antivirus Software Sales, Revenue, Price and Gross Margin
(2019-2024)
 - 13.19.4 AhnLab Main Business Overview
 - 13.19.5 AhnLab Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Antivirus Software Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Antivirus Software Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of PC
- Table 4. Major Players of Phone & PAD
- Table 5. Global Antivirus Software Sales by Type (2019-2024) & (K Units)
- Table 6. Global Antivirus Software Sales Market Share by Type (2019-2024)
- Table 7. Global Antivirus Software Revenue by Type (2019-2024) & (\$ million)
- Table 8. Global Antivirus Software Revenue Market Share by Type (2019-2024)
- Table 9. Global Antivirus Software Sale Price by Type (2019-2024) & (USD/Unit)
- Table 10. Global Antivirus Software Sales by Application (2019-2024) & (K Units)
- Table 11. Global Antivirus Software Sales Market Share by Application (2019-2024)
- Table 12. Global Antivirus Software Revenue by Application (2019-2024)
- Table 13. Global Antivirus Software Revenue Market Share by Application (2019-2024)
- Table 14. Global Antivirus Software Sale Price by Application (2019-2024) & (USD/Unit)
- Table 15. Global Antivirus Software Sales by Company (2019-2024) & (K Units)
- Table 16. Global Antivirus Software Sales Market Share by Company (2019-2024)
- Table 17. Global Antivirus Software Revenue by Company (2019-2024) (\$ Millions)
- Table 18. Global Antivirus Software Revenue Market Share by Company (2019-2024)
- Table 19. Global Antivirus Software Sale Price by Company (2019-2024) & (USD/Unit)
- Table 20. Key Manufacturers Antivirus Software Producing Area Distribution and Sales Area
- Table 21. Players Antivirus Software Products Offered
- Table 22. Antivirus Software Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 23. New Products and Potential Entrants
- Table 24. Mergers & Acquisitions, Expansion
- Table 25. Global Antivirus Software Sales by Geographic Region (2019-2024) & (K Units)
- Table 26. Global Antivirus Software Sales Market Share Geographic Region (2019-2024)
- Table 27. Global Antivirus Software Revenue by Geographic Region (2019-2024) & (\$ millions)
- Table 28. Global Antivirus Software Revenue Market Share by Geographic Region (2019-2024)

Table 29. Global Antivirus Software Sales by Country/Region (2019-2024) & (K Units)

Table 30. Global Antivirus Software Sales Market Share by Country/Region (2019-2024)

Table 31. Global Antivirus Software Revenue by Country/Region (2019-2024) & (\$ millions)

Table 32. Global Antivirus Software Revenue Market Share by Country/Region (2019-2024)

Table 33. Americas Antivirus Software Sales by Country (2019-2024) & (K Units)

Table 34. Americas Antivirus Software Sales Market Share by Country (2019-2024)

Table 35. Americas Antivirus Software Revenue by Country (2019-2024) & (\$ Millions)

Table 36. Americas Antivirus Software Revenue Market Share by Country (2019-2024)

Table 37. Americas Antivirus Software Sales by Type (2019-2024) & (K Units)

Table 38. Americas Antivirus Software Sales by Application (2019-2024) & (K Units)

Table 39. APAC Antivirus Software Sales by Region (2019-2024) & (K Units)

Table 40. APAC Antivirus Software Sales Market Share by Region (2019-2024)

Table 41. APAC Antivirus Software Revenue by Region (2019-2024) & (\$ Millions)

Table 42. APAC Antivirus Software Revenue Market Share by Region (2019-2024)

Table 43. APAC Antivirus Software Sales by Type (2019-2024) & (K Units)

Table 44. APAC Antivirus Software Sales by Application (2019-2024) & (K Units)

Table 45. Europe Antivirus Software Sales by Country (2019-2024) & (K Units)

Table 46. Europe Antivirus Software Sales Market Share by Country (2019-2024)

Table 47. Europe Antivirus Software Revenue by Country (2019-2024) & (\$ Millions)

Table 48. Europe Antivirus Software Revenue Market Share by Country (2019-2024)

Table 49. Europe Antivirus Software Sales by Type (2019-2024) & (K Units)

Table 50. Europe Antivirus Software Sales by Application (2019-2024) & (K Units)

Table 51. Middle East & Africa Antivirus Software Sales by Country (2019-2024) & (K Units)

Table 52. Middle East & Africa Antivirus Software Sales Market Share by Country (2019-2024)

Table 53. Middle East & Africa Antivirus Software Revenue by Country (2019-2024) & (\$ Millions)

Table 54. Middle East & Africa Antivirus Software Revenue Market Share by Country (2019-2024)

Table 55. Middle East & Africa Antivirus Software Sales by Type (2019-2024) & (K Units)

Table 56. Middle East & Africa Antivirus Software Sales by Application (2019-2024) & (K Units)

Table 57. Key Market Drivers & Growth Opportunities of Antivirus Software

Table 58. Key Market Challenges & Risks of Antivirus Software

- Table 59. Key Industry Trends of Antivirus Software
- Table 60. Antivirus Software Raw Material
- Table 61. Key Suppliers of Raw Materials
- Table 62. Antivirus Software Distributors List
- Table 63. Antivirus Software Customer List
- Table 64. Global Antivirus Software Sales Forecast by Region (2025-2030) & (K Units)
- Table 65. Global Antivirus Software Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 66. Americas Antivirus Software Sales Forecast by Country (2025-2030) & (K Units)
- Table 67. Americas Antivirus Software Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 68. APAC Antivirus Software Sales Forecast by Region (2025-2030) & (K Units)
- Table 69. APAC Antivirus Software Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 70. Europe Antivirus Software Sales Forecast by Country (2025-2030) & (K Units)
- Table 71. Europe Antivirus Software Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 72. Middle East & Africa Antivirus Software Sales Forecast by Country (2025-2030) & (K Units)
- Table 73. Middle East & Africa Antivirus Software Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 74. Global Antivirus Software Sales Forecast by Type (2025-2030) & (K Units)
- Table 75. Global Antivirus Software Revenue Forecast by Type (2025-2030) & (\$ Millions)
- Table 76. Global Antivirus Software Sales Forecast by Application (2025-2030) & (K Units)
- Table 77. Global Antivirus Software Revenue Forecast by Application (2025-2030) & (\$ Millions)
- Table 78. Symantec Basic Information, Antivirus Software Manufacturing Base, Sales Area and Its Competitors
- Table 79. Symantec Antivirus Software Product Portfolios and Specifications
- Table 80. Symantec Antivirus Software Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 81. Symantec Main Business
- Table 82. Symantec Latest Developments
- Table 83. McAfee Basic Information, Antivirus Software Manufacturing Base, Sales Area and Its Competitors
- Table 84. McAfee Antivirus Software Product Portfolios and Specifications

Table 85. McAfee Antivirus Software Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 86. McAfee Main Business

Table 87. McAfee Latest Developments

Table 88. Trend Micro Basic Information, Antivirus Software Manufacturing Base, Sales Area and Its Competitors

Table 89. Trend Micro Antivirus Software Product Portfolios and Specifications

Table 90. Trend Micro Antivirus Software Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 91. Trend Micro Main Business

Table 92. Trend Micro Latest Developments

Table 93. Avast Software Basic Information, Antivirus Software Manufacturing Base, Sales Area and Its Competitors

Table 94. Avast Software Antivirus Software Product Portfolios and Specifications

Table 95. Avast Software Antivirus Software Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 96. Avast Software Main Business

Table 97. Avast Software Latest Developments

Table 98. ESET Basic Information, Antivirus Software Manufacturing Base, Sales Area and Its Competitors

Table 99. ESET Antivirus Software Product Portfolios and Specifications

Table 100. ESET Antivirus Software Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 101. ESET Main Business

Table 102. ESET Latest Developments

Table 103. Bitdefender Basic Information, Antivirus Software Manufacturing Base, Sales Area and Its Competitors

Table 104. Bitdefender Antivirus Software Product Portfolios and Specifications

Table 105. Bitdefender Antivirus Software Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 106. Bitdefender Main Business

Table 107. Bitdefender Latest Developments

Table 108. Fortinet Basic Information, Antivirus Software Manufacturing Base, Sales Area and Its Competitors

Table 109. Fortinet Antivirus Software Product Portfolios and Specifications

Table 110. Fortinet Antivirus Software Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 111. Fortinet Main Business

Table 112. Fortinet Latest Developments

Table 113. F-Secure Basic Information, Antivirus Software Manufacturing Base, Sales Area and Its Competitors

Table 114. F-Secure Antivirus Software Product Portfolios and Specifications

Table 115. F-Secure Antivirus Software Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 116. F-Secure Main Business

Table 117. F-Secure Latest Developments

Table 118. G DATA Software Basic Information, Antivirus Software Manufacturing Base, Sales Area and Its Competitors

Table 119. G DATA Software Antivirus Software Product Portfolios and Specifications

Table 120. G DATA Software Antivirus Software Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 121. G DATA Software Main Business

Table 122. G DATA Software Latest Developments

Table 123. Avira Basic Information, Antivirus Software Manufacturing Base, Sales Area and Its Competitors

Table 124. Avira Antivirus Software Product Portfolios and Specifications

Table 125. Avira Antivirus Software Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 126. Avira Main Business

Table 127. Avira Latest Developments

Table 128. Qihoo 360 Basic Information, Antivirus Software Manufacturing Base, Sales Area and Its Competitors

Table 129. Qihoo 360 Antivirus Software Product Portfolios and Specifications

Table 130. Qihoo 360 Antivirus Software Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 131. Qihoo 360 Main Business

Table 132. Qihoo 360 Latest Developments

Table 133. Kaspersky Basic Information, Antivirus Software Manufacturing Base, Sales Area and Its Competitors

Table 134. Kaspersky Antivirus Software Product Portfolios and Specifications

Table 135. Kaspersky Antivirus Software Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 136. Kaspersky Main Business

Table 137. Kaspersky Latest Developments

Table 138. Tencent Basic Information, Antivirus Software Manufacturing Base, Sales Area and Its Competitors

Table 139. Tencent Antivirus Software Product Portfolios and Specifications

Table 140. Tencent Antivirus Software Sales (K Units), Revenue (\$ Million), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 141. Tencent Main Business

Table 142. Tencent Latest Developments

Table 143. Quick Heal Basic Information, Antivirus Software Manufacturing Base, Sales Area and Its Competitors

Table 144. Quick Heal Antivirus Software Product Portfolios and Specifications

Table 145. Quick Heal Antivirus Software Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 146. Quick Heal Main Business

Table 147. Quick Heal Latest Developments

Table 148. Comodo Basic Information, Antivirus Software Manufacturing Base, Sales Area and Its Competitors

Table 149. Comodo Antivirus Software Product Portfolios and Specifications

Table 150. Comodo Antivirus Software Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 151. Comodo Main Business

Table 152. Comodo Latest Developments

Table 153. Microsoft Basic Information, Antivirus Software Manufacturing Base, Sales Area and Its Competitors

Table 154. Microsoft Antivirus Software Product Portfolios and Specifications

Table 155. Microsoft Antivirus Software Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 156. Microsoft Main Business

Table 157. Microsoft Latest Developments

Table 158. Rising Basic Information, Antivirus Software Manufacturing Base, Sales Area and Its Competitors

Table 159. Rising Antivirus Software Product Portfolios and Specifications

Table 160. Rising Antivirus Software Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 161. Rising Main Business

Table 162. Rising Latest Developments

Table 163. Cheetah Mobile Basic Information, Antivirus Software Manufacturing Base, Sales Area and Its Competitors

Table 164. Cheetah Mobile Antivirus Software Product Portfolios and Specifications

Table 165. Cheetah Mobile Antivirus Software Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 166. Cheetah Mobile Main Business

Table 167. Cheetah Mobile Latest Developments

Table 168. AhnLab Basic Information, Antivirus Software Manufacturing Base, Sales

Area and Its Competitors

Table 169. AhnLab Antivirus Software Product Portfolios and Specifications

Table 170. AhnLab Antivirus Software Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 171. AhnLab Main Business

Table 172. AhnLab Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Antivirus Software
- Figure 2. Antivirus Software Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Antivirus Software Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Antivirus Software Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Antivirus Software Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of PC
- Figure 10. Product Picture of Phone & PAD
- Figure 11. Global Antivirus Software Sales Market Share by Type in 2023
- Figure 12. Global Antivirus Software Revenue Market Share by Type (2019-2024)
- Figure 13. Antivirus Software Consumed in Individual Users
- Figure 14. Global Antivirus Software Market: Individual Users (2019-2024) & (K Units)
- Figure 15. Antivirus Software Consumed in Enterprise Users
- Figure 16. Global Antivirus Software Market: Enterprise Users (2019-2024) & (K Units)
- Figure 17. Antivirus Software Consumed in Government Users
- Figure 18. Global Antivirus Software Market: Government Users (2019-2024) & (K Units)
- Figure 19. Antivirus Software Consumed in Others
- Figure 20. Global Antivirus Software Market: Others (2019-2024) & (K Units)
- Figure 21. Global Antivirus Software Sales Market Share by Application (2023)
- Figure 22. Global Antivirus Software Revenue Market Share by Application in 2023
- Figure 23. Antivirus Software Sales Market by Company in 2023 (K Units)
- Figure 24. Global Antivirus Software Sales Market Share by Company in 2023
- Figure 25. Antivirus Software Revenue Market by Company in 2023 (\$ Million)
- Figure 26. Global Antivirus Software Revenue Market Share by Company in 2023
- Figure 27. Global Antivirus Software Sales Market Share by Geographic Region (2019-2024)
- Figure 28. Global Antivirus Software Revenue Market Share by Geographic Region in 2023
- Figure 29. Americas Antivirus Software Sales 2019-2024 (K Units)
- Figure 30. Americas Antivirus Software Revenue 2019-2024 (\$ Millions)
- Figure 31. APAC Antivirus Software Sales 2019-2024 (K Units)
- Figure 32. APAC Antivirus Software Revenue 2019-2024 (\$ Millions)

- Figure 33. Europe Antivirus Software Sales 2019-2024 (K Units)
- Figure 34. Europe Antivirus Software Revenue 2019-2024 (\$ Millions)
- Figure 35. Middle East & Africa Antivirus Software Sales 2019-2024 (K Units)
- Figure 36. Middle East & Africa Antivirus Software Revenue 2019-2024 (\$ Millions)
- Figure 37. Americas Antivirus Software Sales Market Share by Country in 2023
- Figure 38. Americas Antivirus Software Revenue Market Share by Country in 2023
- Figure 39. Americas Antivirus Software Sales Market Share by Type (2019-2024)
- Figure 40. Americas Antivirus Software Sales Market Share by Application (2019-2024)
- Figure 41. United States Antivirus Software Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. Canada Antivirus Software Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. Mexico Antivirus Software Revenue Growth 2019-2024 (\$ Millions)
- Figure 44. Brazil Antivirus Software Revenue Growth 2019-2024 (\$ Millions)
- Figure 45. APAC Antivirus Software Sales Market Share by Region in 2023
- Figure 46. APAC Antivirus Software Revenue Market Share by Regions in 2023
- Figure 47. APAC Antivirus Software Sales Market Share by Type (2019-2024)
- Figure 48. APAC Antivirus Software Sales Market Share by Application (2019-2024)
- Figure 49. China Antivirus Software Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. Japan Antivirus Software Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. South Korea Antivirus Software Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. Southeast Asia Antivirus Software Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. India Antivirus Software Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. Australia Antivirus Software Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. China Taiwan Antivirus Software Revenue Growth 2019-2024 (\$ Millions)
- Figure 56. Europe Antivirus Software Sales Market Share by Country in 2023
- Figure 57. Europe Antivirus Software Revenue Market Share by Country in 2023
- Figure 58. Europe Antivirus Software Sales Market Share by Type (2019-2024)
- Figure 59. Europe Antivirus Software Sales Market Share by Application (2019-2024)
- Figure 60. Germany Antivirus Software Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. France Antivirus Software Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. UK Antivirus Software Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. Italy Antivirus Software Revenue Growth 2019-2024 (\$ Millions)
- Figure 64. Russia Antivirus Software Revenue Growth 2019-2024 (\$ Millions)
- Figure 65. Middle East & Africa Antivirus Software Sales Market Share by Country in 2023
- Figure 66. Middle East & Africa Antivirus Software Revenue Market Share by Country in 2023
- Figure 67. Middle East & Africa Antivirus Software Sales Market Share by Type (2019-2024)
- Figure 68. Middle East & Africa Antivirus Software Sales Market Share by Application

(2019-2024)

Figure 69. Egypt Antivirus Software Revenue Growth 2019-2024 (\$ Millions)

Figure 70. South Africa Antivirus Software Revenue Growth 2019-2024 (\$ Millions)

Figure 71. Israel Antivirus Software Revenue Growth 2019-2024 (\$ Millions)

Figure 72. Turkey Antivirus Software Revenue Growth 2019-2024 (\$ Millions)

Figure 73. GCC Country Antivirus Software Revenue Growth 2019-2024 (\$ Millions)

Figure 74. Manufacturing Cost Structure Analysis of Antivirus Software in 2023

Figure 75. Manufacturing Process Analysis of Antivirus Software

Figure 76. Industry Chain Structure of Antivirus Software

Figure 77. Channels of Distribution

Figure 78. Global Antivirus Software Sales Market Forecast by Region (2025-2030)

Figure 79. Global Antivirus Software Revenue Market Share Forecast by Region
(2025-2030)

Figure 80. Global Antivirus Software Sales Market Share Forecast by Type (2025-2030)

Figure 81. Global Antivirus Software Revenue Market Share Forecast by Type
(2025-2030)

Figure 82. Global Antivirus Software Sales Market Share Forecast by Application
(2025-2030)

Figure 83. Global Antivirus Software Revenue Market Share Forecast by Application
(2025-2030)

I would like to order

Product name: Global Antivirus Software Market Growth 2024-2030

Product link: <https://marketpublishers.com/r/G9DDDFBB88CBEN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9DDDFBB88CBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970