

Global Antiperspirants and Deodorants Market Growth 2023-2029

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Abstracts

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Antiperspirant and deodorant products provide the first line of protection against body odor, as they reduce the moisture and presence of bacteria.

LPI (LP Information)' newest research report, the "Antiperspirants and Deodorants Industry Forecast" looks at past sales and reviews total world Antiperspirants and Deodorants sales in 2022, providing a comprehensive analysis by region and market sector of projected Antiperspirants and Deodorants sales for 2023 through 2029. With Antiperspirants and Deodorants sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Antiperspirants and Deodorants industry.

This Insight Report provides a comprehensive analysis of the global Antiperspirants and Deodorants landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Antiperspirants and Deodorants portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Antiperspirants and Deodorants market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Antiperspirants and Deodorants and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global Antiperspirants and Deodorants.

The global Antiperspirants and Deodorants market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Antiperspirants and Deodorants is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Antiperspirants and Deodorants is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Antiperspirants and Deodorants is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Antiperspirants and Deodorants players cover Henkel, Nike, The Procter and Gamble Company, Unilever, Coty, Kao Corporation, Beiersdorf, L`Oreal and Avon Products, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Antiperspirants and Deodorants market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Sprays

Roll-on

Sticks

Others

Segmentation by application

Supermarkets and Hypermarkets

Convenience Stores

Online

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Henkel

Nike

The Procter and Gamble Company

Unilever

Coty

Kao Corporation

Beiersdorf

L'Oreal

Avon Products

Colgate-Palmolive Company

L'Occitane International

Benetton Group

CavinKare

Church and Dwight

Key Questions Addressed in this Report

What is the 10-year outlook for the global Antiperspirants and Deodorants market?

What factors are driving Antiperspirants and Deodorants market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Antiperspirants and Deodorants market opportunities vary by end market size?

How does Antiperspirants and Deodorants break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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